



## FROM ROAD KILL CREATIVE

*-Built for sports radio by radio experts-*

Road Kill Creative's MVP Sports Imaging Package is the radio industry's first and only imaging service dedicated exclusively to sports radio stations. Created by Nate Lundy, one of the industry's leading production executives, and Gabe Hobbs, industry programming guru, MVP delivers the following:

### Gold package:

- 5 :30 promos per week. Combination of Station image, syndication, station elements, play by play, etc. Because promos are modular, production can be tweaked to match station's need. (i.e. a syndication promo might have all the elements to work as a local host promo)
- 8 :10 or :15 second sweeps per week.
- 10 production elements per week (callers, host bites, beds, sound design, etc)
- Seasonal production elements (such as football related, basketball, holiday, etc)

### Platinum Package:

- All elements of Gold package plus customized production as determined by you



### *Top stations that carry the MVP Package:*



WMAX (Grand Rapids)



WRNL (Richmond)



WINZ (Miami)

For more information, please contact us at  
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