

Compass Media Networks NCAA Football Format

**Trouble on gameday? Call 888-HELP-450**

Technical information and relay closures are at the bottom of the document

<u>DATE</u>	<u>TIME (EST)</u>	<u>MATCH-UP</u>	<u>CHANNEL</u>
Saturday Sept 3	7:30PM	Oklahoma vs. Tulsa	111
Sunday Sept 4	7:00PM	Texas A&M vs. SMU	111
Saturday Sept 10	3:00PM	Penn St. vs. Alabama	111
Thursday Sept 15	7:30PM	Miss St. vs. LSU	111
Saturday Sept 17	7:00PM	Miami vs. Ohio St.	111
Saturday Sept 24	3:00PM	Alabama vs. Arkansas	111
Saturday Oct 1	7:30PM	Wisconsin vs. Nebraska	111
Saturday Oct 8	3:00PM	Penn St vs. Iowa	111
Saturday Oct 15	11:45AM	Miss St vs. South Carolina	111
Saturday Oct 22	7:30PM	Oklahoma vs. Texas Tech	111
Thursday Oct 27	7:30PM	Miami vs. Virginia	111
Saturday Oct 29	11:30AM	Texas A&M vs. Mizzou	111
Thursday Nov 3	7:30PM	Boston College vs. FSU	111
Saturday Nov 5	7:30PM	Alabama vs. LSU	111
Saturday Nov 12	7:30PM	Stanford vs. Oregon	111
Saturday Nov 19	TBD	Stanford vs. Cal	111
Saturday Nov 26	TBD	Wisconsin vs. Penn State	111
Saturday Dec 3	7:30PM	Big 10 Championship Game	111

2010 CMN NCAA FOOTBALL FORMAT

*Station Breaks will have an outcue of: "This is NCAA Football on Compass Media Networks"*

Network Breaks will have an outcue of: "You're listening to Compass Media Networks, your home for NCAA football"

PREGAME SHOW

*Pos #1 – (180) Station*

Pos #2 – (120) Network

*Pos #3 -- (180) Station*

Pos #4 – (120) Network

*Pos #5 – (180) Station*

Pos #6 – (120) Network

FIRST QUARTER

*Pos #7 – (90) Station*

Pos #8 – (90) Network

Pos #9 – (90) Network

Pos #10 – (120) Network END OF FIRST QUARTER

SECOND QUARTER

*Pos #11 -- (90) Station*

Pos #12 -- (90) Network

Pos #13 -- (90) Network

Pos #14 – (180) Network END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #15 – (180) Network

*Pos #16 – (180) Station*

Pos #17 – (180) Network

START OF THE SECOND HALF

THIRD QUARTER

*Pos #18 – (90) Station*

Pos #19 – (90) Network

Pos #20 – (90) Network

Pos #21 – (120) Network END OF THIRD QUARTER

FOURTH QUARTER

*Pos #22 – (90) Station*

Pos #23 – (90) Network

Pos #24 – (90) Network

Pos #25 – (90) Network

Pos #26 – (180) Network END OF FOURTH QUARTER

## POSTGAME

### *Pos #27 – (180) Station*

Pos #28 – (180) Network

At the end of the broadcast, talent will read credits and Network billboards and then this final cue: "You've been listening to NCAA Football on Compass Media Networks"

\*\*Should the game be tied after the 4<sup>th</sup> quarter, field may or may not toss to position #26 prior to overtime. If the entire break is taken, then position #27 becomes the end of game spot. If it isn't, then position #26 will be taken at the conclusion of game and #27 will follow as usual.

## 2011 NCAA FOOTBALL FORMAT PRODUCTION NOTES

### STATION ID

A ten-second window for station identification will be provided near the top of each hour on this cue:

"LET'S PAUSE 10 SECONDS FOR STATION IDENTIFICATION, YOUR LISTENING TO NCAA FOOTBALL ON COMPASS MEDIA NETWORKS"

### COMMERCIAL SEQUENCE

The Network is not always in control of when commercial breaks can be taken, as this is often dictated by game play or the organization televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a game quarter end before all the formatted commercial positions have aired, the Network will jump ahead and go to the break scheduled for the end of that quarter. Any skipped commercial positions will be made good at the first available opportunity.

### STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the cue: "This is NCAA Football on Compass Media Networks"

## Radio Advertising Policies of the NCAA

### Prohibited

NCAA advertising policies are designed to prohibit those advertisements that do not appear to be in the best interests of higher education. The NCAA will have the authority to rule in cases where doubt exists concerning acceptable advertisers and advertising copy for broadcasts of NCAA Championships; however, the following are expressly prohibited:

1. Alcoholic beverages (except as specified below),
2. Cigarettes and other tobacco products,
3. Professional sports organizations or personnel (except as specified hereafter),
4. Organizations promoting gambling,
5. Firearms, ammunition and other weapon related items, and
6. Nightclubs, pool halls, and similar establishments.

### Restricted

There will be no advertisements for alcoholic beverages other than malt beverages, beer and wine. Such advertisements shall comprise not more than 60 seconds per hour, and no more than 120 seconds total of any broadcast.

### Use of Professional Athletes

Advertisements featuring active professional athletes from the sport for which an NCAA broadcast is being produced are permissible, provided there are no vocal references to that sport. There are no advertising or promotional limitations applicable to active professional athletes in other sports. Advertisements in broadcasts that contain reference to the games, personnel (except as noted above), broadcasts, or other activities of professional sports organizations are not acceptable.

### Drug Advertisements

Non-therapeutic drugs and, generally, other drugs and patent medicine advertisements are not allowed; however, analgesics, cold remedies, antacids and athletics training aids that are in general use are acceptable. Institutional advertising by pharmaceutical firms also is acceptable.

### Affiliation with NCAA, Participating Teams

No commercial advertisement may relate, directly or indirectly, the advertising company or the advertised product to the participating institutions or their student-athletes, or the Association itself, unless prior written approval has been granted by the NCAA

## TECHNICAL FORMAT NOTES

CMN NCAA games can be received using the Dial-Global receivers

Game 1- Channel 111

Relays:

Relay 1- stop set start

Relay 2- Station ID

Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.

For Troubleshooting/Receiver issues please call our Broadcast control center:  
1-888-HELP-450