

Compass Media Networks NFL Football Format/Channel Assignments

Trouble on gameday? Call 888-HELP-450

There are 25 minutes available for station sale.

The games/satellite channels that are available are as follows:

	Opponents	Airtime	Sat
Sept 11	Atlanta @ Chicago	12:30pmET	111
Sept 11	Seattle @ San Francisco	3:45pm ET	112
Sept 11	Dallas @ NYJ	8:00pmET	115
Sept 12	Oakland @ Denver	9:45pmET	108
Sept 18	Oakland @ Buffalo	12:30pmET	108
Sept 18	Kansas City @ Detroit	12:30pmET	111
Sept 18	Dallas @ San Francisco	3:30pmET	112/115
Sept 25	New England @Buffalo	12:30pmET	111
Sept 25	Atlanta @ Tampa Bay	3:45pmET	112
Sept 25	NYJ @ Oakland	3:30pmET	108
Sept 26	Washington @ Dallas	8:00pmET	115
Oct 2	Detroit @ Dallas	12:30pmET	115
Oct 2	New England @ Oakland	3:45pmET	108
Oct 2	SF @ Philadelphia	12:30pmET	111
Oct 2	Denver @ Green Bay	3:45pmET	112
Oct 9	Oakland @ Houston	12:30pmET	108
Oct 9	Seattle @ NYG	12:30pmET	111
Oct 9	Tampa Bay @ SF	3:30pmET	112
Oct 16	Philadelphia @ Washington	12:30pmET	111
Oct 16	Dallas @ New England	3:45pmET	112/115
Oct 16	Cleveland @ Oakland	3:30pmET	108
Oct 23	Tampa Bay/Chicago/London	12:30pmET	111
Oct 23	Kansas City @ Oakland	3:30pmET	108/112
Oct 23	St. Louis @ Dallas	3:45pmET	115
Oct 30	Miami @ NYG	12:30pmET	111
Oct 30	Washington/Buffalo/Toronto	3:30pmET	112
Oct 30	Dallas @ Philadelphia	8:00pmET	115

SCHEDULE CONTINUED:

Nov 6	Seattle @ Dallas	12:30pmET	115
Nov 6	SF @ Washington	12:30pm ET	111
Nov 6	Denver @ Oakland	3:30pmET	108/112
Nov 10	Oakland @ San Diego	7:50pmET	108
Nov 13	Buffalo @ Dallas	12:30pmET	115
Nov 13	Denver @ KC	12:30pmET	111
Nov 13	Chicago @ Detroit	3:45pmET	112
Nov 20	Oakland @ Minnesota	12:30pmET	108
Nov 20	Dallas @ Washington	12:30pmET	111/115
Nov 20	TBD	3:30pmET	112
Nov 24	Miami @ Dallas	3:45pmET	115
Nov 27	TBD	12:30pmET	111
Nov 27	Chicago @ Oakland	3:30pmET	108/112
Dec 4	Oakland @ Miami	12:30pmET	108
Dec 4	KC @ Chicago	12:30pmET	111
Dec 4	Dallas @ Arizona	3:45pmET	112/115
Dec 11	Oakland @ Green Bay	12:30pmET	108
Dec 11	TBD	12:30pmET	111
Dec 11	Chicago @ Denver	3:30pmET	112
Dec 11	NYG @ Dallas	8:00pmET	115
Dec 17	Dallas @ Tampa Bay	8:00pmET	115
Dec 18	Seattle @ Chicago	12:30pmET	111
Dec 18	Oakland @ Detroit	3:30pmET	108/112
Dec 24	Oakland @ KC	12:30pmET	108
Dec 24	Denver @ Buffalo	12:30pmET	111
Dec 24	Philadelphia @ Dallas	3:45pmET	112/115
Jan 1	Dallas @ NYG	12:30pmET	111/115
Jan 1	KC @ Denver	3:45pmET	112
Jan 1	San Diego @ Oakland	12:30pmET	108

Games in bold are national games and part of our Sunday Afternoon Double-Headers

Game 1 will pick up the feed to game 2.

2011 CMN NFL FORMAT
25 Minutes for Station Sale

Broadcast begins with opening theme and network billboards. There will be a :10 second bed after the pre-produced network billboards for local billboards to be inserted

Station Outcue: "You're listening to the NFL on Compass Media Networks"

Network Outcue: You're listening to Compass Media Networks, this is the NFL"

PREGAME SHOW

Pos #1 -(120) Network

Pos #2 -(180) Station

Pos #3 -(120) Network

Pos #4 -(180) Station:

Pos #5 -(120) Network

FIRST QUARTER

Pos #6 - (60) Station

Pos #7 - (90) Station

Pos #8 - (90) Network:

Pos #9 - (90) Network:

Pos #10-(90) Network:

Pos #11 (120) Network END OF FIRST QUARTER

SECOND QUARTER

Pos #12 -(60) Station

Pos #13 -(90) Station

Pos #14 - (90) Network

Pos #15 - (90) Network

Pos #16 - (90) Network--Two-Minute Warning:

Pos #17 (120) Station -- END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #18-(120) Network

Pos #19 - (120) Station

START OF THE SECOND HALF

THIRD QUARTER

Pos #20- (60) Station

Pos #21- (90) Station

Pos #22- (90) Network

Pos #23- (90) Network

Pos #24- (90) Network

Pos #25 -(120) Network - END OF THIRD QUARTER:

FOURTH QUARTER

Pos #26 -(60) Station

Pos #27 -(90) Station

Pos #28 - (90)Network

Pos #29 - (90)Network

Pos #30 - (90)Two-Minute Warning

*Pos #31- (120) Station -- END OF FOURTH QUARTER (OR GAME) ***

POST GAME

Pos #32- Network (180)

Pos # 33- Station (180)

Network Closing Billboards

End of Broadcast

**Should the game be tied after the 4th quarter, field may or may not toss to position #31 prior to overtime. If the break is taken, then position #32 becomes the end of game spot. If it isn't, then position #31 will be taken at the conclusion of the game and position #32 will follow as usual.

PRODUCTION NOTES

COMMERCIAL SEQUENCE

CMN is not in control of when commercial breaks can be taken, as it is dictated by game play or the network televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a quarter end before all the formatted commercial positions have aired, we will jump ahead to the break scheduled for the end of that quarter. However, any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the following cue: ***You're listening to the NFL on Compass Media Networks***

STATION ID

At or near the top of every hour stations will have the chance to air a :10 second legal ID, the cue for this will be ***Lets pause :10 seconds for station identification, You're listening to the NFL on Compass Media Networks"***

FLOATERS

As time allows, several network positions may be inserted into the commercial sequence with the cue: There's a break in the action, you're listening to Compass Media Networks, this is the NFL

BETWEEN GAMES

Here is the false cutaway cue to end coverage if you are only airing Game One: You've been listening to the NFL on Compass Media Networks

If you are airing both games, after a two-beat pause, talent will continue with one of two cues, depending on whether Game Two has begun. If game play has not yet started, the pitch to Game Two will be:

“NOW FOR THE SECOND GAME OF OUR DOUBLEHEADER, BETWEEN (team) AND (team), LET’S JOIN THE PREGAME SHOW, ALREADY IN PROGRESS”

If the time is after 4:15PM Eastern and game play has started, the pitch to Game Two will be: “THE SECOND GAME OF OUR DOUBLEHEADER BETWEEN (team) AND (team) IS ALREADY IN PROGRESS, SO LET’S JOIN (play-by-play talent) AND (color analyst) AT (stadium site of game) FOR ALL THE ACTION!”

In either scenario, the Game Two announcers will alert stations which commercial position is due to air next.

TECHNICAL FORMAT NOTES

CMN NFL games can be received using the Dial-Global receivers

Game 1- Channel 111

Game 2- Channel 112

Raiders- Channel 108

Cowboys- Channel 115

Relays:

Relay 1- stopset start

Relay 2- Station ID

Relay 3- End of Game

There will not be a relay to indicate the start of a program, as most of them have hard start times.

If you are airing both, please program your automation to rejoin Game 2 exactly two seconds after the Game 1 end tone is sent. Automated stations should be aware that the pregame station availabilities will generally occur in the following window:

Local break #1 (position #2)---approx. 3:55 PM ET (will never occur after 4:00 PM ET)

Local break #2 (position #4)---approx. 4:05 PM ET (will never occur after 4:10 PM ET)

If the second game broadcast is joined after 4:10 PM ET, then the next local break would be the first position in the first quarter (#6).

For Troubleshooting/Receiver issues please call our Broadcast control center :
888-HELP-450