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# About The Show



**For over three decades Bob Vila has been America's leading voice on home improvement.**

Host of **THIS OLD HOUSE**, **BOB VILA'S HOME AGAIN** and **BOB VILA**, this American Icon has a 90% recall with the American consumer.

Think radio listeners don't care about home improvement? Think again! **Americans spend \$112 BILLION on their homes annually.**

Compass Media Networks and Bob Vila are proud to provide this daily one- minute vignette designed to help listeners get more out of their home.

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