

Get Schnitt!



Call Compass Media Networks
914.600.5099

Visit
www.compassmedianetworks.com
schnittshow.com



SCHNITT SHOW

Afternoons

3pm-6pm/ET

LIVE





**THE SCHNITT
SHOW is
among the
fastest
growing
national radio
programs in
America.**

**Three hours
every weekday
THE SCHNITT
SHOW delivers a
mix of
conservative talk,
independent
thought,
entertainment
and high energy.**

**On-Topic,
fast-paced,
high-tempo and
timing, theater of
the mind,
outstanding
production values
all separate THE
SCHNITT SHOW.**



*Schnitt is a
proven
performer,
hard-worker,
and ratings
winner.*

EARLY YEARS

CHR radio was Schnitt's initial focus and where he sharpened his skills and learned how to captivate an audience via audio production, pace, and theater of the mind. Schnitt was part of Scott Shannon's team at legendary PIRATE RADIO in L.A. & WPLJ-FM in New York.

GOING SOLO

Schnitt leaves WPLJ-FM in 1992 to host his own CHR morning show. After brief stint in West Palm Beach, Schnitt hired as morning show host of legendary POWER PIG in Tampa (now WFLZ FM). **MJ Morning Show** has dominated Tampa ratings under Schnitt's leadership.

SYNDICATION & TALK SHOW LAUNCH

Success of MJ Mornings leads to regional syndication to other CHR outlets including St. Louis. But Schnitt yearns for more challenges and launches **The Schnitt Show** in 2001 first on WIOD 610 in Miami and then WFLA 970 in Tampa. **The Schnitt Show** quickly tops ratings in both Miami and Tampa in afternoon drive – having the unique distinction of hosting two different top-rated drive time shows in Tampa. Regional stations added to **The Schnitt Show** throughout the Southeast.

NATIONAL SYNDICATION:

In 2010, Compass Media Networks secures the national radio rights to **The Schnitt Show**.

In 2012, Schnitt leaves **MJ Morning Show** to concentrate on **The Schnitt Show**.

WFLA 970 Tampa flagship:

The Schnitt Show consistently tops the ratings in all key demographics.

Clear Channel embraces The Schnitt Show in Atlanta **WGST**, Raleigh **WTKK-FM** and Akron **WHLO**.

SuperTalk Mississippi adds **The Schnitt Show** for nights on their 10 station network.



WAVH-FM Mobile, Alabama: The **Schnitt Show** consistently ranks as top syndicated program in afternoons.

WIOD 610 Miami: Longest affiliate. For nearly ten years, **The Schnitt Show** has been the top-rated news-talk show in afternoon drive. Based on success in Miami, **Ken Charles** (Regional Programmer for Clear Channel) adds **The Schnitt Show** in **Greensboro** and **Raleigh**.



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“Stations all over the country are now realizing that Todd really is part of the next generation of talk show hosts. If you truly want to differentiate in a positive way and break out of the rut of predictable hosts, then Todd is the answer. Smart entertaining talk radio that gets results.”

— Gabe Hobbs, *Gabe Hobbs Media*

“Schnitt is a lightening bolt of entertainment for Mississippi Talk Radio fans. His energy and fast paced humor is exactly what we were looking for to liven up our nights. Schnitt is making a huge impact.”

— David Day, *Program Director, Supertalk Mississippi*

“WBHP and WHOS began airing The Schnitt Show in September of 2012 and even though it was tape delayed and not in the best time slot on the station, we received immediate positive feedback from our audience. With other programming changes we have coming in January, we felt very strongly that Todd should be anchoring our afternoon drive time slot beginning in 2014. I know our listeners will love having Todd Schnitt on the radio during their ride home every day.”

— Stuart Langston, *Production-Programming,
Clear Channel Media + Entertainment*

SCHNITT VISITS AFFILIATE...
***KIDO 580 & Boise Bronco
Stadium Boise State Football***



580 KIDO
news-talk

PEAK
BROADCASTING

SCHNITT VISITS AFFILIATE... ***KTSM El Paso at the U.S. and Mexico Border***



SCHNITT VISITS AFFILIATE...
***WFLA Tampa Republican
National Convention***



SCHNITT VISITS AFFILIATE...

WREC Memphis



SCHNITT IS HEARD ACROSS AMERICA!

HERITAGE NEWS-TALK:

- Akron WHLO
- Atlanta WGST
- Charlottesville WINA
- Columbia WQXL
- Danbury WLAD
- Paducah WKYX
- Springfield, IL WTAX
- Tampa WFLA
- Tulsa KFAQ



FM TALK:

- Flint WSGW
- Honolulu KIKI
- Jackson WFMN
- Mobile WAVH
- Panama City WFLF
- Raleigh WTKK



BROADCAST GROUPS:

- CBS Radio
- Clear Channel
- CRC Broadcasting
- Journal Broadcast Group
- Saga Communications
- Telesouth Communications



Schnitt offers \$50,000 reward for information leading to the arrest of **Julian Assange**, founder of WikiLeaks — the website that illegally published secret American documents. Audience response and support to Schnitt's \$50,000 offer is tremendous. Call volume surges, web hits skyrocket, media outlets including **DRUDGE REPORT**, **FOX NEWS** pick-up the story.



DRUDGE REPORT





PHOTO CREDIT: SCHNITT SHOW



--November 22, 2010 at 2:06 PM (PT)

A photo sent by a listener to COMPASS MEDIA NETWORKS' TODD SCHNITT has made the top of the DRUDGE REPORT TODAY (11/22). The photo, snapped at the ST. THOMAS airport, showed another traveler stripping to his underwear at the TSA security checkpoint on SUNDAY (11/21).

DRUDGE REPORT

The Schnitt Show breaks news on TSA security drama – publishes first and exclusive photos of passenger in Saint Thomas stripping in order to pass security. National press then follows the story.



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