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NEWS-TALK AFTERNOONS 12Noon - 3pm ET

**MARKLEY,
VANCAMP
SHOW**



ABOUT THE SHOW



“Jamie Markley and Dave van Camp are rock stars. They are different from other News-Talk shows. Our goal was to end up as the new face of NT Radio to give the format something fresh and different, and MVC bring it every day!”

— Scott Mahalick

Executive VP of Content, Alpha Media

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JAMIE MARKLEY
DAVID VAN CAMP

PHOTO: TRAVIS COX

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Alpha-Compass Syndicate 'Markley And Van Camp' Show.

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premiere

LET'S MARKLEY & VANCAMP SHOW

ALPHAMEDIA
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PRESS RELEASE

Contact: Nikki Wilder | Corporate Marketing Coordinator | nikki.wilder@alphamediausa.com

The Markley & van Camp Show Headed to National Syndication

Alpha Selects Compass Media Networks as Exclusive Syndicator

JANUARY 24, 2018 – Alpha Media is proud to announce the selection of Compass Media Networks to manage the syndication of *The Markley and van Camp Show*, beginning April 2, 2018.

The MVC Show, broadcasting live 9am – Noon PST, and is currently heard on WMBD-AM, Peoria, IL, WFTL-AM, West Palm Beach, FL, KFQR-AM, Lincoln, NE, KFOD-AM, Anchorage, AK, KOKC-AM, Oklahoma City, OK, WBRP-FM, Baton Rouge, LA, and most notably KXL-FM in Portland, OR. The show is an often-humorous collection of hot takes on the day's top trending stories.

Alpha Media Executive VP of Content, Scott Mahalick commented on the announcement, "Jamie Markley and Dave van Camp are rock stars. They are different from other News-Talk shows. Our goal was to end up as the new face of NT Radio to give the format something fresh and different, and MVC bring it every day!"

Compass Media Networks Founder/CEO, Peter Kosann added, "Thank you Alpha Media for developing MVC! Markley & van Camp bring a unique mix of humor and fun to current events that will retain core talk-radio listeners while gaining the hearts and minds of millennials searching for compelling daytime entertainment."

"We are thrilled and appreciative for the opportunity to go national. Thank you in advance to our affiliates and advertisers for their faith in us," remarked Markley.

Jamie Markley is about 20 years older and has 20 times less hair than his co-host. The age brings experience, while the hair loss is just a symptom of being a former program director. A Mid-Western and family man, the former rock DJ dazzles with his wit and uncanny ability to remember the length and location of a massive Dallas Cowboys fan, of which he has no problem being a raging communist.

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Alpha Launches Markley & Van Camp Into Syndication

March 13 & 14, 2018
HISPANIC RADIO CONFERENCE
INTERCONTINENTAL DORAL MIAMI, FL

Alpha Media Networks will team with Alpha 2. The MVC Show is a 9-noon EST show and is now heard on WMBD-AM in Peoria, IL, WFTL-AM in West Palm Beach, FL, KFQR-AM in Lincoln, NE, KFOD-AM in Anchorage, AK, KOKC-AM in Oklahoma City, WBRP-FM in Baton Rouge, and KXL-FM in Portland, OR.

MVC is an entertainment show designed for talk-radio. The hosts, David van Camp and Jamie Markley, focus on water-cooler topics – with an emphasis on humor and relatability. The two hosts are different from other News-Talk shows. Our goal was to end up as the new face of NT Radio to give the format something fresh and different, and MVC bring it every day!"

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Alpha Media's Markley & van Camp To Enter Syndication Via Compass Media Networks

January 25, 2018 at 2:46 AM (PT)

Be the first to comment!

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January 25, 2018 at 2:46 AM (PT)

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RECENT NEWS

SYNDICATION: Alpha To Syndicate The Markley & Van Camp Show Through Compass Media

THE MOUTH, JANUARY 25TH, 2018 @ 10:00 AM Alpha Media has signed with Compass to handle syndication for its Markley and Van Camp Show beginning April 2. Airing from 9am-12pm PT, it is currently heard on WMBD-AM/Peoria IL, WFTL-AM/West Palm Beach, FL, KFQR-AM/Lincoln NE, KFOD-AM/Anchorage AK, KOKC-AM/Oklahoma City, WBRP-FM/Baton Rouge and most notably KXL-FM/Portland OR.

Alpha Media Executive VP/Content Scott Mahalick commented, "Jamie Markley and Dave Van Camp are rock stars. They are different from other News-Talk shows. Our goal was to end up as the new face of NT Radio to give the MVC! Markley & Van Camp bring a unique mix of humor and fun to current events that will retain core talk-radio listeners while gaining the hearts and minds of millennials searching for compelling daytime entertainment."

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Thursday, January 25, 2018

TOM TAYLOR Radio's Daily Management Newsletter


Volume 7 | Issue 18

609-883-3321

tom@tik-media.com

"Markley & van Camp" like to talk about "water-cooler topics" instead of narrowing in on politics, and they're going into syndication outside their Alpha Media family via Compass Media Networks.

The joke at home-base news/talk WMBD Peoria (1470 and its translator at 100.3) is that they have "years of experience in news and talk, but only because they failed as guitar players." Jamie Markley and Dave van Camp clear 2pm-6pm on WMBD, and Alpha's already using them in Portland, Oregon (KXL/101.1), West Palm (WFTL/850), Oklahoma City (KOKC and its translator) and several other markets. Alpha's Executive VP of Content Scott Mahalick says the goal was a show that offers "hot takes on the day's top trending stories." Peter Kosann at Compass says Markley & van Camp "bring a unique mix of humor and fun to current events." Compass also partners with other owners, such as Connoisseur for "Uncovered with Dr. Laura Berman" and with Townsquare for weekday shows like Loudwire (rock), POP Crush Nights and Taste of Country.

A photograph of two men in profile, facing each other, standing behind a chain-link fence. The man on the left is wearing a dark jacket and a maroon and grey baseball cap. The man on the right is wearing a dark jacket and glasses. The background shows an industrial facility with a tall chimney and various structures under a grey sky.

“MVC is a hit, they are topical, entertaining and they win. They are leading the charge for the next generation of talk radio.”

— **Gregg Henson**
Program Director
KFOR/Lincoln, NE



“Couldn't be happier with the show...couldn't be happier with the response. It's nice to have a news-talk show that emphasizes entertainment over shouting matches.”

— **Brian Haldane**
Program Director, WBRP/Baton Rouge, LA



ALPHA MEDIA
LIVE LOCAL USA

“We have been thrilled since adding the *Markley and van Camp Show*. They have been a refreshing change from the majority of talk shows out there - funny, engaging, and energetic. They represent the ‘Next Gen’ of talk radio.”

— Gordy Rush

Vice President, Guaranty Media



PHOTO: TRAVIS COX

“When we launched KOKC as ‘Talk Radio’s New Generation,’ MVC was a no brainer. They’re topical, entertaining, and just what talk radio needs to bring in the next generation of talk radio consumers.”

— **Tod Tucker, Program Director, Tyler Media, KOKC/Oklahoma City**



Jamie Markley

by David van Camp

Jamie Markley is one of the most unique people I've ever met in this business.

He looks at, and breaks down, topics in a way that no one else in media does: like the average person. That's not to say he doesn't know what he's talking about; it's to say he is able to take complex topics and drill down to the heart of every topic, and approach it in a way that gets me thinking about it differently.

He's also a walking music encyclopedia, who's not afraid to drop random facts at a moment's notice.

Like, did you know Tom Petty didn't want to record the song "I Won't Back Down," because he thought it was "too obvious?" I learned that during a conversation with him about tax reform (Did I mention he suffers from ADHD?).

Some of his opinions on music are clearly wrong (like, "The Beatles are overrated" and "Guns n Roses had more than one good album"), but I don't hold that against him.

It's a ton of fun working with him, and every day he helps keep me sane in the crazy news cycles we're constantly living through. I think that helps keep the listeners sane, too. All I know for sure is that he's unlike anyone else I hear in talk radio, and that's a great thing.



David van Camp

By Jamie Markley

David is an interesting cat. Well, not only is he a “cat whisperer” (he has a calming effect even on feral cats), he’s a football guy from Texas, a Star Wars nerd, a guitarist (Gibson SG, nice choice), a singer-songwriter, a foodie, and will tell you a real man eats his steak, rare.

He’s truly one of a kind. As a former news guy who’s now unleashed, he brings a unique perspective to what’s happening in the world. He sees right through people’s bull, and is not afraid to call them out.

David works his butt off, leaving no stone unturned. It’s funny to hear him go off on his own generation. But if I criticize millennials, he’ll be quick to defend them and call out my generation (I’ve got 20 years on him). I like that. The dude’s got spirit. And a whole lot of intelligence and humor. It keeps this gig fun every day.

THE SHOW'S SUCCESS



MVC has proven success across a myriad of markets:

ANCHORAGE
BATON ROUGE

LINCOLN
ORLANDO

PEORIA
PORTLAND

A 25-54

FM NEWS 101
K X L

#1

36 Books in a row!

MORE THAN
4X
THE AUDIENCE OF ITS
CLOSEST TALK
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A 18-49

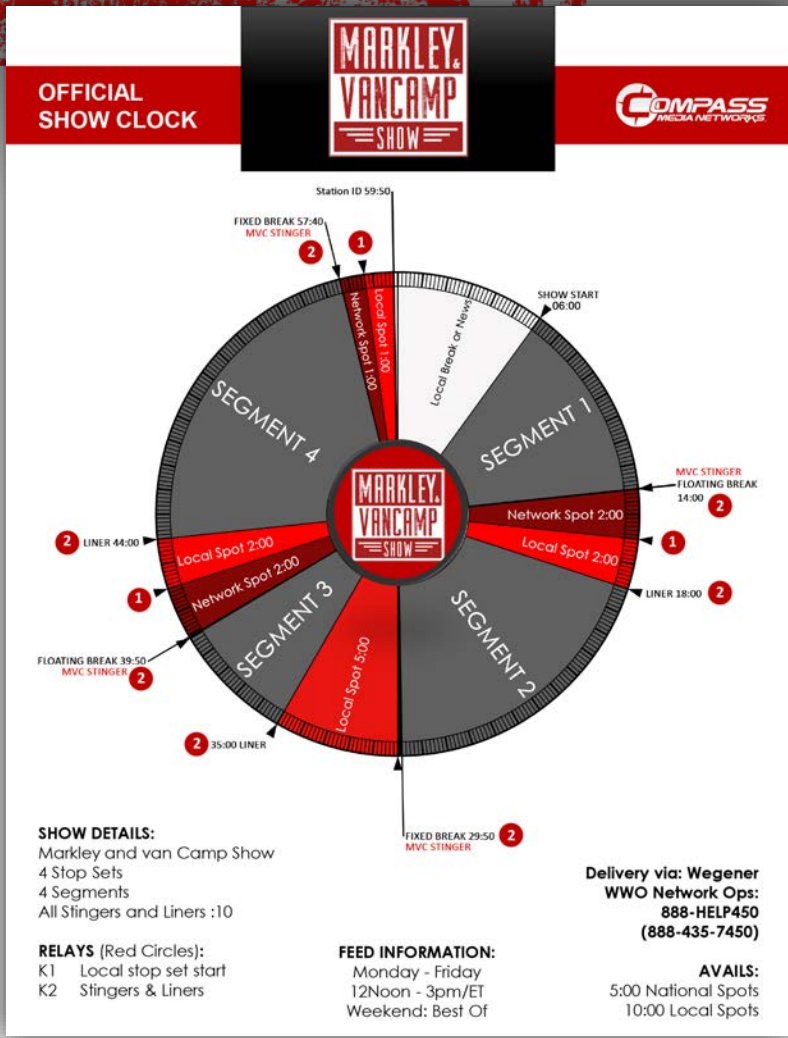
FM NEWS 101
K X L

#1

36 Books in a row!

*Source: Nielsen Audio AQH KSL Portland, OR M'24-54, SP'2017

THE SHOW DETAILS



[DOWNLOAD PDF](#)

BENCHMARKS

Nimrods in the News
3rd Hour Segment 4:
 People who have done dumb stuff and have made the news

The Friday Five
Friday Hour 2 Segments 1&2:
 Countdown songs or movies or people involving a pop culture topic

Scott Takes
 It's a new adventure every day because Scott is pretty funny and he says interesting things, most of the time



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