

# HONKY TONKIN'<sup>9</sup>

WITH TRACY LAWRENCE





# Tracy Lawrence MILESTONES



Leads All Artists with 19  
Career Opening Top 10  
Billboard Singles

18 #1 Singles including  
"Time Marches On" "Alibis"

13 Million Albums Sold

CMT - Winner  
*Most Played Video Artist  
Of The Year*

ACM, CMA Award  
Winning, Grammy  
Nominated Artist

2018 ACM Nominee  
National Broadcast  
Personality of the Year





*Now Heard  
on Over 100  
Stations  
Nationwide*



**HONKY  
TONKIN'**  
WITH TRACY LAWRENCE

**AUDIENCE  
INTERACTION**

**INTERVIEWS AND  
SPECIAL GUESTS**

**CALLERS AND  
SOCIAL MEDIA**

**PRIZES AND  
CONTESTS**

## **FEATURES**

**CUSTOM LINERS, PROMOS AND  
CALL-INS TO LOCAL SHOWS**

**SPECIAL VIP ACCESS FOR YOUR  
STATION WHEN TRACY PLAYS IN  
YOUR MARKET**

# TESTIMONIALS



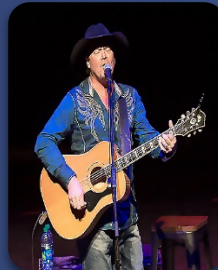
“When I heard *Honky Tonkin*’ was launching, I wanted to be on board right away. Z-Country 94.7 was the first affiliate. Glad we were. Listeners in Z-Nation tell us how great it is that we haven’t ‘forgotten about the roots of Country.’ Keep it up with the great music and guests, Tracy!”

— **Randy Roadz**, *Program Director,*  
*Z-Country 94.7, Chelan-Douglas Counties, WA*



“FUN! That’s what ‘*Honky Tonkin*’ with Tracy Lawrence’ is all about. With great music, legendary guests and memorable stories, Tracy makes you feel special – like he is doing the show only for YOU!”

— **J. Patrick**, *Program Director,*  
*The Legend 650 AM, WSM/Nashville, TN*



“*Honky Tonkin*’ is fun to listen to with good content and great music. Tracy remains a strong country act and sells out every time he plays Baton Rouge!”

— **Brian King**, *Program Director,*  
*100.7 The Tiger, WTGE/Baton Rouge, LA*





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Beyond Tracy's Accolades as a Country Artist, Compass Media Networks is proud to announce that with Honky Tonkin', Tracy has been named...



Academy of Country Music  
TWO-TIME NOMINATED  
FOR  
NATIONAL ON-AIR PERSONALITY  
OF THE YEAR!  
2016 & 2019

# SOCIAL MEDIA

Your station will benefit from Tracy's loyal fan base...active through social media and growing significantly stronger every day!



Facebook  
1.3M



Twitter  
91K



YouTube  
76.5K  
Subscribers



Instagram  
140K





# On Tour



Tracy Lawrence is listed as one of the “Must-see Country Music Tours”

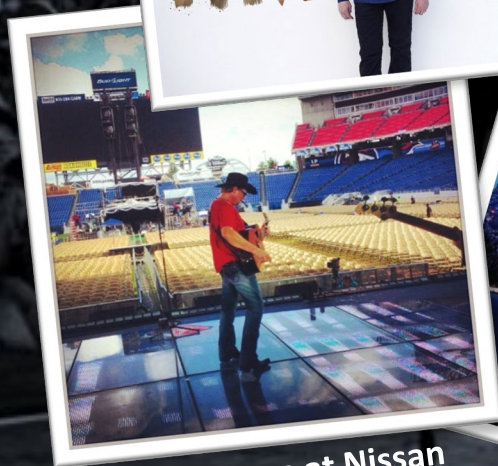
Tracy launches a new album in 2019 ‘Made In America’

Tracy spotlighted on the Jason Aldean and Luke Bryan *My Kind Of Party Tour*

Tracy performs at CMA Fest at Nissan Stadium.



Tracy Lawrence, Luke Bryan and Jason Aldean



Tracy Lawrence at Nissan Stadium in Nashville, TN







Distinguish yourself  
as the station that  
respects the country  
music of the 80s,  
90s, and 2000s

**Affiliate Today!**  
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for More Information  
310-242-8742

