

TALK RADIO DOESN'T  
HAVE TO BE BORING!  
Joe Pagliarulo "Pags" hosts this  
national syndicated news/talk  
show M-F 6p-9p ET.

# THE JOE PAGS SHOW



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## FORMAT

**NEWS/TALK PERSONALITY**

## DEMO

**A25-54**

## DAYPART

**WEEKNIGHTS EVENING**

## BENEFIT

**TALENT ENDORSEMENTS AND SPONSORSHIP  
EXTENSIONS AVAILABLE**