



MORNINGS 5AM – 10AM/ET

ABOUT

Big D

Started in radio when Big D was 14 years old at a 1000-watt Christian radio station in Cookeville, Tenn. By the age of 17, hosted his first talk show, which led to his morning gig on an oldies station in the same city.

First country radio experience was he was 19 in Billings, Montana, where he fell in love with the country lifestyle.

Met his wife Kathy in Billings. Big D and Kathy have two sons, Zak and Gunner.

Something that you may be surprised to learn; In high school he was an Exchange Student, and spent time in Russia...before the wall fell....when it was still Communist! Talk about crazy! Seeing that, and the way that the poor people of Russia lived and suffered under that regime really helps solidify his love for the Good 'OI USA.

A private airplane pilot, and a big aviation buff, you can usually find him tinkering around the hangar messing with the plane when he's not on the radio.



At 14 years old, Bubba became a disc jockey at the local radio station in his hometown of Houma, LA.

Ever the nomad at heart, he went on to use radio to travel the world and worked at stations in places such as Guam and Tokyo. While working in those cities, I was able to travel extensively to countries & cities in Asia, Australia, and the South Pacific. Eventually homesick, he returned to the U.S. Trust Bubba, it happens to anyone who lives overseas for too long. You NEED America! Lol...

Other markets on his radio resume' include: Saginaw, Detroit, Michigan, Nashville, and El Paso, Texas. Other radio stints in various formats from Talk and Hip-Hop, to Rock & Classic Rock, in markets such as Reno, Nevada, Miami, Florida, New Orleans and Baton Rouge.

Bubba met his wife Stacey in Baton Rouge. Currently, they have three children (Olivia, Ava, and Frank).

A huge Frank Sinatra fan and a self professed "car-nerd" who uses free time to get behind the wheel. And, just like Big D...I too am also a private airplane pilot.

Bubba

Why Big D & Bubba?

Consider These Facts:

- Established show with an amazing track record and excellent chemistry
- 5 localized liners per hour with local content you supply to BD&B daily
- Programmed for easy automation or live assist
- Listener engagement in every aspect of the show both on-air and on-line
- No outside inventory: 2 national minutes per hour in show (14 minutes local)
- Big D & Bubba available to attend major events in your market
- Daily recycling promos for use outside of morning drive.

Incredible Social Network:

- Facebook 230,000 +
- Twitter 62,000 +
- Instagram 22,000 +
- A proven track record developing engaging and fun on-line content for your website
- Big D & Bubba have access to all of the hottest Country artists and National Celebrities

Advantages over other syndicated shows or a local show:

- No national reference, completely localized
- Music intensive
- Big D & Bubba live and totally relate to the country lifestyle
- Major market talent at an affordable price for any size market



Award-Winning Programming!



WOW!

Academy of Country Music
2014 National On-Air
Personality of the Year

and

Country Music Association
2015 National
Broadcast Personality
of the Year

Winner Academy of Country Music
National Broadcast Personality of the Year
2007 and 2014

Winner CMA 2015, Nominated in 2002,
2007, 2011 and 2014.

Award Winning!

WINNER

2015 CMA National
Broadcast Personality
of the Year

Winner Academy of
Country Music National
Broadcast Personalities
of the Year for 2007 and
2015.

Big D & Bubba have
done their show on
location from the
Official CMA Awards
Broadcast in 2006, and
2009-2014.

Members of the Country
Music Association.



Nominated for CMA
National Broadcast
Personality of the Year
in 2002, 2007 and
2011, 2014.

Members of the
Academy of Country
Music.

Received the 2006 *Radio &
Records* Industry
Achievement Award for
Country Personalities of
the Year.

Finalist 2015 National
Personality
**CRS/Country
AircheckAwards .**

ACM AWARD!



AT&T Stadium, Dallas, TX, April 19, 2015 —

Bubba, Big Kenny, Patrick, Big D and John Rich presenting their ACM Award for 2014 National On-Air Personality of the Year



CMA AWARD!



Nashville, Tennessee, November 4, 2015 —
Patrick, Big D & Bubba presented their CMA Award for Broadcast
Personality of the Year



What's New



- ✓ New Studio with Professional Video and Photo capabilities for immediate, no cost turn around to affiliates.

- ✓ Website
- ✓ High Profile Events
- ✓ Total Creative Control
- ✓ Continued Growth

Community & Charity

Big D & Bubba are very involved in the St. Jude Country Cares program and they also serve on their advisory board.

Since 2004, Big D & Bubba have raised more than **\$4.6 million** for St. Jude's. This is just the amount raised while Big D and Bubba were on the air. In total, their affiliates have raised more than **\$9 million** during that time.



According to Katie Evans, Associate Director for ALSAC / St. Jude Children's Research Hospital, "The total is nothing short of AMAZING!" She also noted that Big D & Bubba were "responsible for raising nearly 50% of the total toteboard" from the affiliate radiothons.

In addition to St. Jude, Big D & Bubba have also done customized shows for Children's Miracle Network. They have participated in radiothons for CMN for the last 11 years.

When tornadoes devastated Tuscaloosa, Big D & Bubba flew in the very next day and anchored the wall-to-wall coverage for affiliate WTXF-FM.

"Our station was involved in every aspect of the recovery effort and Big D & Bubba were a huge part of that. Despite having a syndicated morning show, our station was the most local when it mattered. "

— Gigi South
Market Manager, WTXF Tuscaloosa

Testimonials

"One Word: Local... only they're not! **Big D & Bubba** localize like no others and are always happy to do it. Witty, personable, friendly, the best guests, and to top it all off those hilarious candid phones... Big D & Bubba OWN Country Mornings, I can't imagine W105 without them!!!"

- **Will Rooney**
Station Manager
KWMW-FM, Maljamar, NM

"The BEST syndicated morning radio show out there for stations that don't want to sound syndicated, and don't want to sound like every other morning show on the dial. **Big D & Bubba** sound like the guys that live across the street. If your listeners like Country music.. they'll like **Big D & Bubba**. Red White and Blue God Fearin' Country Radio."

-**Ron Meredith**
Owner / Operator
96.7 Merle FM, WMYL, Knoxville, TN

"**Big D & Bubba** are the real deal! They are so loved by the listeners in East Texas, that's why they've been our morning show for 15 years – wouldn't be without them!"

- **Amy Austin**
Brand Manager
101-5 KNUE

"Consistently funny and never boring. They give our station a big market sound with a local flavor..."

- **Roger Vestal**
General Manager
WTVN, Dyersburg, TN

"We're almost 1 year into the show here in Champaign, and I'm proud to say **Big D & Bubba** already have a nice following. We look forward to watching our audience continue to grow with **Big D & Bubba** in the morning!"

- **Ken Cunningham**
Program Director
U-S 1059, WGKC, Champaign, IL

"**Big D & Bubba** are the best guys on the radio who make you feel good and at home. The Four Corners cannot live without them. Thank you Big D and Bubba for being who you are and doing what you do."

- **Bill Kruger**
Market Manager
American General Media, Four Corners

"**Big D & Bubba** command a very loyal following. When another station changed format, we grabbed them, and listeners found them again! **Big D & Bubba** are funny, entertaining, engaging, very easy to work with, liner requests are handled promptly, and every so often, my front office gets excited when they get to say "Bill, Bubba is actually on the phone for you..."

- **Bill Wolfenbarger**
President
Jodesha Broadcasting, Inc., KANY-FM

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