



Show Highlights

MASSIVELE WAYLON

The Nation's
Top Rated Country
Request Show

Rowdy is a 2013 ACM Award Winner and an inductee of the Texas Radio Hall of Fame

Crossing generations with his custom crafted playlist of hits

More music with up to 16 songs every hour

Patsy Cline I Can't Forget You

Rowdy highlights fascinating stories and tasty tidbits on the most beloved Country artists.

Hourly promotional giveaways and at least 4 additional phone calls/request per hour.











Now Heard on KTHT-FM Houston and KFKF Kansas City!





Original Country Gold with
Rowdy Yates is thrilled to
announce the addition of
Country Legends 97.1 (KTHT FM)
in Houston on
Saturday nights
7 pm - 12 midnight

"Country Legends 97.1 is proud to welcome Rowdy Yates back to Houston. The *Original Country Gold* program is the perfect complement to Houston's #1 station for the Legends of Country Music."

 Johnny Chiang, Director of Operations for Cox Media Group Houston



OFFICIAL SHOW CLOCK

- 6 Minutes Local / 6 Minutes Network per hour.
- **Distribution through Synchonicity**
- **Cloud-based digital content** delivery system
- **Content directly inserted into** your automation system
- One time set-up
- **Synchronicity Tech Support -**888-420-7590 ext. 1
- synchronicity.co/site

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