

THE MOMS

WEEKLY PODCAST



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HOST:

Denise Albert
Melissa Musen Gerstein

TIMES:

WEEKLY PODCAST
ONE HOUR

FORMAT:

ENTERTAINMENT, LEARNING

WEBSITE:

Main Website: THEMOMS.com

Twitter: [@THEMOMS](https://twitter.com/THEMOMS)

Facebook & Instagram: [TheMOMSNetwork](https://www.facebook.com/TheMOMSNetwork)



ABOUT THE PODCAST SHOW:

Denise Albert and Melissa Musen Gerstein, The MOMS, are co-creators of a multi-platform lifestyle brand featured on TV, online, in print, in taxicabs and previously hosted the nationwide radio program The MOMS with Denise & Melissa on SiriusXM. Popular show segments include "Mom of the Week" and "Mom Homework". The MOMS have also created a town hall event series called Mamarazzi®. The MOMS host events and raise awareness for important issues such as Human Trafficking alongside Jada Pinkett Smith, Breast Cancer Awareness with The Susan G. Komen organization and Ford's Warriors in Pink. They have also been spokespersons for Netflix and Norwegian Cruise Line.

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DENISE ALBERT

Albert is an award-winning journalist and television producer and a #fulltimeworkingstayathomemom #HappilyDivorced #FutureCancerSurvivor (and #Survivor) mom of two boys. Denise currently continues online to GoodHousekeeping.com where she writes about her on-going journey with Breast Cancer. Denise wrote her first piece about her diagnosis for People.com in Jan. 2016. Prior to The MOMS, Denise served as Executive Producer for David Blaine, Deputy Editorial Producer at ABC's Good Morning America and a feature reporter for NBA-TV. Denise is a better mom because she works and a better worker because she's a mom (and able to do it all because of her mom, Benita!) She lives in NYC with her two boys, Jaron and Jaylan.

MELISSA MUSEN GERSTEIN

Having worked in broadcast journalism for 15+ years at CBS, MSNBC, CNN, MTV and CNBC, Melissa has reported and produced in the field for many breaking news stories including CNBC's "The Big Idea" highlighting Fortune 500 companies and uncovering the best and brightest entrepreneurs. Melissa toured the country with President Bush during the 2000 election with MSNBC. Gerstein has booked and interviewed everyone from President Bush to Steven Spielberg. Gerstein also worked for Miramax Films and assisted a Tony Award winning Broadway Producer. Born in St. Louis (which she still calls home), is a graduate of New York University, Melissa resides in New York with her husband and three children - Elias, Lily and Sydney Rose.





ABOUT

The MOMS (TheMOMS.com) is co-founded by Denise Albert and Melissa Musen Gerstein.

TV journalists, producers, contributors and voices for moms for programs such as PIX11 *Morning News*, HLN, *Good Morning America*, CNN, and CNBC.

Mamarazzi is an experiential and infotainment forum that brings moms, bloggers and influencers together.

The MOMS, co-creators of a multi-platform lifestyle brand featured on TV, radio, online and print.

The MOMS with Denise & Melissa on SiriusXM from 2013-2016

Co-created and co-produced, *Moms & The City* on NBC Nonstop from 2010-2012.

Denise and Melissa created The MOMS to be a leading destination for the mom community.

The MOMS offer live interactive *Mamarazzi* events

The MOMS offer built-in media, technology and digital programming to present engaging and informative conversations around topics important to Moms.

THE MOMS

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Mamarazzi®



Recent Mamarazzi® Events

Nicole Kidman, Jennifer Garner, Hugh Jackman, Will Smith, Jada Pinkett Smith, Kevin James, Kristin Chenoweth, Viola Davis, Ed Burns, Robin Roberts, Sarah Jessica Parker, Tina Fey and more...

The MAMARAZZI events include moms, mom bloggers, influencers and media.

The MOMS guests create content and post on their social media channels, about the Mamarazzi event and experience.

The MOMS provide media recap reports after-wards.

Mamarazzi events have a national and international reach and have been hosted in New York, LA, Miami, Houston, San Francisco, Chicago and Washington, DC. More markets to follow...

The MOMS moderate a themed conversation at the event with celebrity talent tied to the film, book or expert panel.



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A man in a dark suit and light shirt sits in the center, gesturing with his right hand while holding a glass of water in his left. To his left, a woman with long blonde hair in a black dress looks towards him. To his right, a woman with long dark hair in a red dress looks towards him. They are seated at a bar with various bottles and glasses visible in the background.

Like our Mamarazzi® events,
The MOMS Podcast brings an experiential and
infotainment forum that brings moms, parents,
bloggers and influencers together discussing
current issues that matter!



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The MOMS
offer live
interactive
Mamarazzi
events

The
MOMS



FUJIFILM
instax[®]

MAMARAZZI[®]

SCREENING AND Q&A

NIA VARDALOS & ELENA KAMPOURIS

FRIDAY, MARCH 18TH
3:30PM

New York Institute of Technology Auditorium
1871 Broadway, New York, NY 10023
[Between 61st & 62nd St.]

#MyBigFatGreekWedding2 #GreekMOMS #PutSomeWindexOnIt

@MBFGreekWedding @Instax @Windex @TheMOMS

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Over the past 3+ years, The MOMS have hosted 200 Mamarazzi® events on behalf of film studios, book publishers, charities, artists and Broadway shows in partnership with top consumer brands that want to connect with authentic moms while leveraging traditional and social media opportunities.

