



COLLEGE HOOPS TODAY with JON ROTHSTEIN **PODCAST**



FORMAT

SPORTS

CORE DEMO

ADULTS 18-49

RELEASE SCHEDULE

WEEKLY

BENEFIT

**AN INSIDE LOOK AT
THE COLLEGE
BASKETBALL SCENE,
HOSTED BY ONE OF
THE GAME'S TOP
EXPERTS.**

**VOICED READS
AVAILABLE.**

COLLEGE HOOPS TODAY

WITH JON ROTHSTEIN



The only College Basketball insider podcast coming to you 52 weeks out of the calendar year! Sports Analyst for CBS Radio and WFAN, Jon Rothstein is “**College Hoops Today**” – bringing you the latest in College Basketball from game analysis, division breakdowns, game “nuggets”, tournament updates and of course, interviews with coaches from around the world of college basketball.