



DEDE IN THE MORNING



FORMAT

URBAN

CORE DEMO

ADULTS 18-49

DAYPART

MON-FRI AM DRIVE

BENEFIT

HIGH-ENERGY
MORNING DRIVETIME
PROGRAM

FEATURING ONE OF
THE HOTTEST STARS
IN URBAN RADIO.

VOICED READS AND
SPONSORSHIPS
AVAILABLE



Hosted by DeDe McGuire with co-host Lady Jade and comedian Michael Shawn, *DeDe In The morning* is a rapidly growing, top-rated urban morning show featuring a mix of the silly and the serious, along discussions ranging from news topics, hip-hop culture, and community events.

Now featuring a 2-hour weekend show "DeDe's Weekend Kickback"

