



XXL Higher Level Radio



FORMAT

URBAN/HIP-HOP

CORE DEMO

ADULTS 18-49

DAYPART

MON-FRI 7PM-12M

BENEFIT

**A BRAND NEW SHOW
HOSTED BY DJ
DIGITAL, FEATURING
THE BEST IN TODAY'S
HIP-HOP MUSIC.**

**VOICED READS
AVAILABLE.**

XXL HIGHER LEVEL RADIO



XXL Higher Level Radio is a new five-hour weekday urban music program hosted by nationally well-known talent, **DJ Digital**, incorporating music, news and artist interviews from the latest hip-hop, urban and R&B world.