



# THE DEJA-VU SHOW



## FORMAT

URBAN AC

## CORE DEMO

ADULTS 25-54

## DAYPART

MON-FRI - 4 HOURS

## BENEFIT

**MUSIC.  
CULTURE.  
HUSTLE.**

**Celebrity Drama,  
Entertainment,  
Music News,  
Inspiring Women**

**VOICED READS  
AVAILABLE.**



Hosted by your girl  
**déjà vu**  
broadcasting from  
**WBLS-FM NEW YORK**  
**SPILLIN' THAT HOT TEA!**  
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**MUSIC  
CULTURE  
HUSTLE**  
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**LOL FUNNY  
GIRLFRIEND TALK**  
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MOST OF ALL JUST REAL  
ENCOURAGING WOMEN  
TO NEVER GIVE UP  
ON THEIR DREAMS  
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**Tune in to the latest on**  
Celebrity Drama –  
Entertainment – Music  
Movies – News Impacting the  
Community  
**And Living Your Best Life...**

Deja Vu's **Hustle Her Tips**  
Inspiring A Better You

