

FORMAT

TOP 40 / URBAN/ HIP-HOP / R&B

CORE DEMO

ADULTS 18-49

DAYPART

WEEKDAYS 4 HOURS
WEEKENDS 3 HOURS

BENEFIT

THE BEST MIX MUSIC FOR
TOP 40 AND HIP
HOP/URBAN AND CLASSIC
HIP-HOP.

VOICED READS AVAILABLE.

BAKA BOYZ DAILY & WEEKEND SHOWS



ABOUT THE SHOW



For over 20 years, the rock-solid, winning weekend mix-music brand, **Baka Boyz**, have been raising the bar on content in not only Top 40 but Hip Hop and Urban Radio.

SHOWS INCLUDE:

Baka Boyz DAILY

Weekend Shows:

All Star Hit Mix

Hip Hop Mastermix

Hip Hop Mastermix Classic

