

EDDIE TRUNK ROCKS



FORMAT

ROCK, CLASSIC ROCK,
METAL ROCK, HARD ROCK

CORE DEMO

ADULTS 25-54

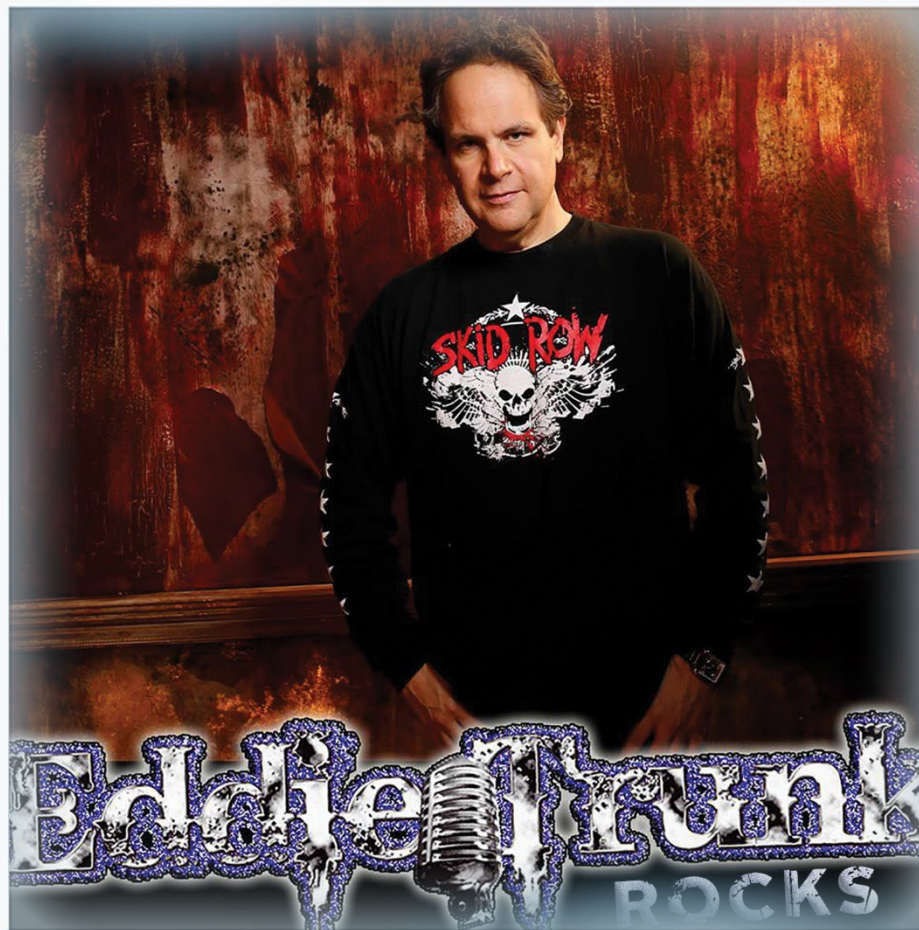
DAYPART

WEEKENDS 3 HOURS

BENEFIT

ROCK AND METAL ROCK
HOST FROM VH1 TO TODAY,
EDDIE TRUNK INTERVIEWS
ROCK STARS AND BRINGS
LISTENERS THE LATEST ROCK
AND HEAVY METAL HITS

VOICED READS AND
ACTIVATIONS AVAILABLE



ABOUT THE SHOW



Eddie Trunk is the well-known and respected name in rock and metal music. He essentially started the hard rock specialty show right out of high school back in 1983. This show led to his TV show *That Metal Show*, the longest running program in the history of VH1 Classic. The show features a variety of new and classic hard rock and metal without the super aggressive cookie monster extreme metal. It's deep cuts from classic artists and new music that fits that mold plus news making interviews.