**FORMAT** 

URBAN

**CORE DEMO** 

**ADULTS 18-49** 

**DAYPART** 

WEEKDAYS
VARIOUS TIMES

## BENEFIT

OFFERS A HIGH
QUALITY URBAN
ENVIRONMENT FOR
YOUR MESSAGE.
CUSTOMIZED
SEGMENTS

VOICED READS AND SPONSORSHIPS AVAILABLE

## THE FRANK SKI SHOW





## ABOUT THE SHOW



## #1 URBAN SHOW IN ATLANTA & DC

The Iconic Frank Ski is entertaining, informative, humorous and inspirational.

The Frank Ski Show has it all. You won't want to miss the upto-date commentary on breaking news headlines and entertainment- based topics as well as anything essential to Black Culture