

FORMAT

VARIOUS

CORE DEMO

ADULTS 25-54

DAYPART

DAILY VIGNETTE

BENEFIT

INFORMATION AND ENTERTAINMENT FROM ONE OF AMERICA'S BEST-LOVED PERSONALITIES.

VOICED READS AND SOCIAL MEDIA EXTENSIONS AVAILABLE.

INTELLIGENCE FOR YOUR LIFE *MINUTES*



ABOUT THE SHOW



This daily vignette is a positive dose of educational and thought-provoking information... Family, Health, Finance, Relationships, and more.

The IFYL Minutes voiced by John Tesh are produced five days per week. Stations and advertisers can capitalize on John Tesh's instantly recognizable name and voice, and at the same time, provide listeners with compelling content.

The IFYL Minutes are a solid revenue-generating tool for your station.



INTELLIGENCE

for your life

MINUTES