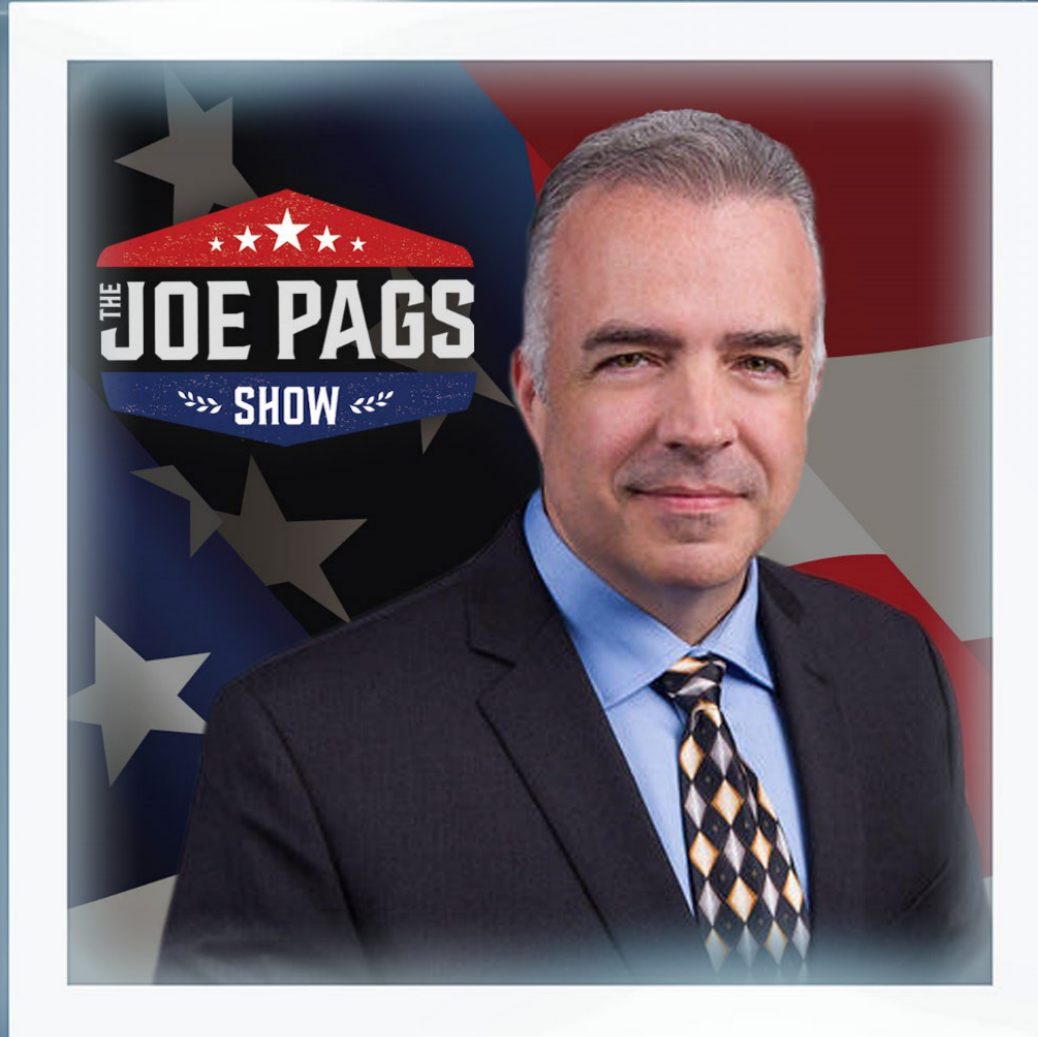


# THE JOE PAGS SHOW



## ABOUT THE SHOW



Joe Pags talks about everyday life, politics, sports, entertainment, and pop-culture – using his own style of common sense and reason. In his own words — *“The show is for people who want to think, laugh and talk about issues all of us face.”*

Pags is constantly interacting with his listeners via his radio show, Facebook and blog posts. Now heard on over 160 radio stations across America.

**Ranked #8 in TALKERS Heavy Hundred annual list of news-talk show talent**

### FORMAT

NEWS-TALK

### CORE DEMO

ADULTS 25-54

### DAYPART

MON-FRI 6PM-9PM

### BENEFIT

ONE OF THE TOP  
RADIO NEWS-TALK  
PROGRAMS IN AMERICA

160+ AFFILIATES

VOICED READS  
AVAILABLE