

FORMAT

CHR, VARIOUS

CORE DEMO

ADULTS 25-54

DAYPART

SAT/SUN 4 HOURS
COUNTDOWNS 4 HOURS
DAILY SHORTFORM BY
SEGMENT

BENEFIT

LEVERAGE THE POWER OF
THE POP RADIO ICON THAT IS
RICK DEES AND THE TOP 40
COUNTDOWN ALONG WITH A
DAILY "DEES" VIGNETTE

VOICED READS AND
INTERNATIONAL
EXPERIENTAL ACTIVATIONS
AVAILABLE

RICK DEES TOP 40 & DAILY DEES



ABOUT THE PROGRAMS



The *Rick Dees Weekly Top 40* is the gold standard, produced with the hottest hits, biggest names in music, a true sense of humor and the highest quality in the industry.

The countdowns are available in Mainstream AC, CHR and Hot AC with a custom music list specifically for each format based on radio airplay and sales.

The *Rick Dees Weekly Top 40* has its own mobile marketing platform, a unique content-rich website and a loyal audience that can't get enough.

Daily Dees: Rick can be your talent in ANY Monday through Friday day-part. This program is delivered as a voice-tracked program where you play your own music.

