

ULTIMATE CLASSIC ROCK



FORMAT

CLASSIC ROCK

CORE DEMO

ADULTS 25-54

DAYPART

MON-FRI 7PM-12MID

WEEKENDS – 5 HOURS

BENEFIT

CLASSIC ROCK
PRESENTED BY ONE OF
AMERICA'S PREMIERE
ROCK RADIO HOSTS, JOE
BENSON.

VOICED READS
AVAILABLE.



ABOUT THE SHOW



ULTIMATE CLASSIC ROCK,
hosted by **Joe Benson**,
features the best rock songs ever made,
interviews with the legends of rock,
performances, and trending information
on classic rock artists, albums and
concerts.

UCR WEEKEND with **Matt Wardlaw**
plays the biggest rock hits known to
Planet Earth, and latest news, and
content from UCR.com. Segments
include: 80s to the Max!, "Backstage
with UCR" Matt has hours of interviews
that he'll work in to segments to give the
listeners a true backstage, all access
concert experience!