

FORMAT

URBAN/HIP-HOP

CORE DEMO

ADULTS 18-49

DAYPART

MON-FRI 7PM-12M
WEEKENDS – 5 HOURS

BENEFIT

FIVE HOURS OF URBAN
MUSIC HOSTED BY DJ
DIGITAL & JOEY ECH,
FEATURING THE BEST IN
TODAY'S HIP-HOP MUSIC.
VOICED READS AVAILABLE.

XXL HIGHER LEVEL RADIO



ABOUT THE SHOW



XXL Higher Level Radio
hosted by DJ Digital is a
new five-hour weekday and
weekend urban music
program.

Weekend Host:
Joey Ech
incorporating music, news
and artist interviews from
the latest hip-hop, urban and
R&B world.



XXL HIGHER LEVEL RADIO

XXL
WEEKEND

