

# YOUR MONEY NOW



## FORMAT

NEWS // BUSINESS

## CORE DEMO

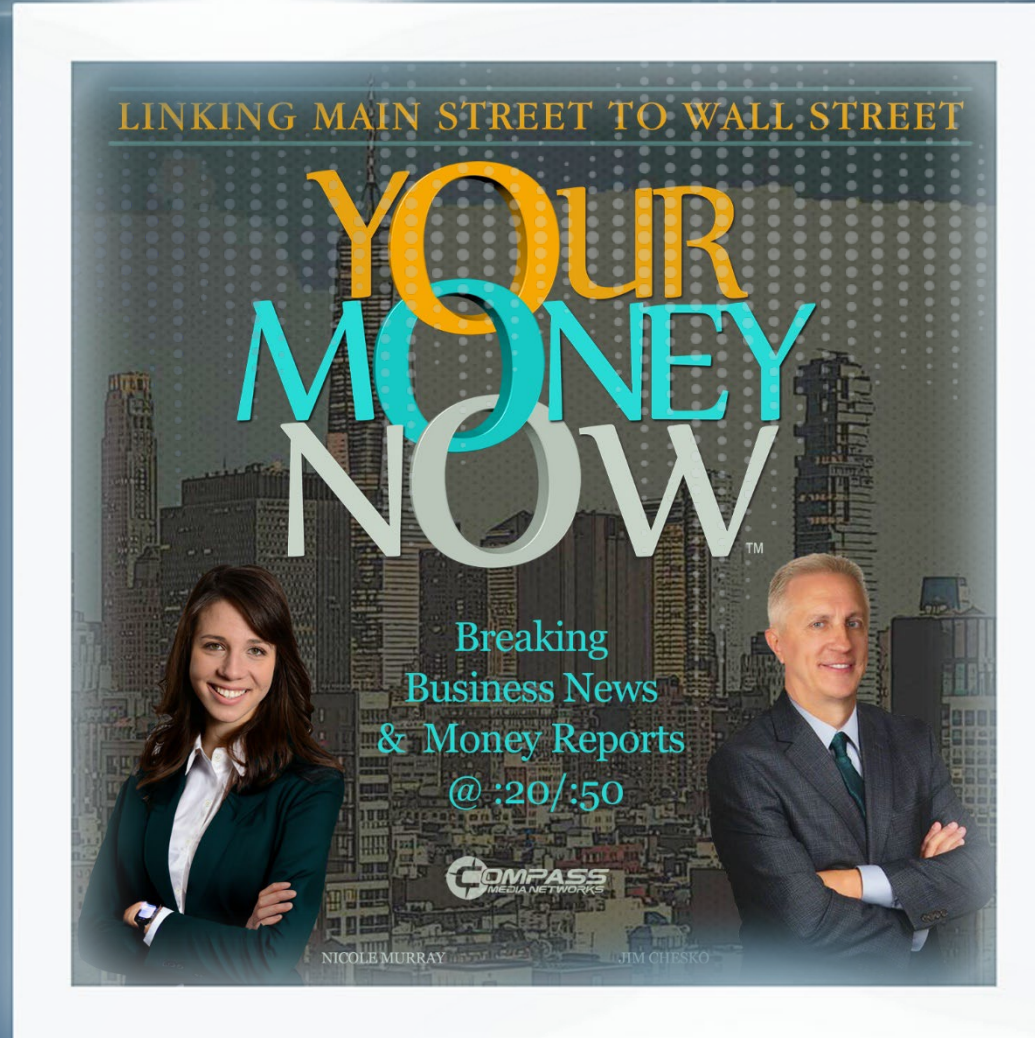
ADULTS 25-54

## DAYPART

MON-FRI AM DRIVE  
MIDDAY PM DRIVE

## BENEFIT

SHORT-FORM UPDATES  
WITH INFORMATION FROM  
WALL STREET TO MAIN  
STREET.



## ABOUT THE SHOW



**Your Money Now**  
*Linking Main Street to Wall Street*

Business and money-news reports, twice-hourly, each weekday featuring our stellar business news anchors:  
Nicole Murray  
and  
Jim Chesko