



@dejavuspeaks



# the déjà vu show

**MIDDAYS / AFTERNOONS  
LIVE ON 107.5 WBLS NYC**

**THE #1 NYC AIR PERSONALITY,  
INSPIRATIONAL VOICE, AND  
LIVE WITH KELLY AND MARK ANNOUNCER**

**DÉJÀ VU IS SPILLIN' THAT HOT TEA!**

***Encouraging Women to Never Give Up  
on Their Dreams!***







See Deja Vu every  
Monday-Friday on  
LIVE with KELLY &  
MARK on ABC TV!



Hosted by your girl **Deja Vu**  
SPILLIN' THAT HOT TEA!

**Tune in to the latest on**  
Celebrity Drama - Entertainment - Music  
Movies - News Impacting the Community  
**And Living Your Best Life...**

Deja Vu's Hustle Her Tips  
Empowerment Inspiring A Better You

For Syndication Information, Call Compass Media Networks, Nancy Abramson 914-600-5099







**Déjà Vu** Parker (aka Deja) is the inspirational voice that brings real-talk solutions to her audiences by empowering women with the tools such as the Ignite *Your Hustle* system that promotes next-level goal planning with sustainable results. She uses the power of the microphone to connect with listeners on her daily radio programs and continues off air with a message of motivation through workshops and seminars.

## ABOUT **Déjà Vu**



"You never know what you can do until you try", a mantra repeated and believed by "Déjà Vu".

This Life Coach & Media Personality has been trying and achieving goals in radio for years.

The power of the microphone taught Deja that connecting with her audience was not just a byproduct of a cushy job, but a responsibility to inspire and

motivate the people that listened to her daily program.

She capitalized on this mission by launching her own teen non-profit organization called "The Flava Unit", whose members give back to society by performing service projects.

balancing community issues and on-air responsibilities proved to be a challenge, but maintaining spiritual balance has

always been Deja's key to success. She's programmed radio stations across the country and is still heard on 107.5 WBLS and daily on Sirius/XM's *The Heat*.

As a motivational speaker, Deja shares her stories from the entertainment world to empower women to pursue their dreams, and to give them clarity on how they can *Embrace Life*™ now! With the launch of her company InnerView Coaching, Deja has expanded her brand

to include workshops and seminars for women ready for their "Next" in life.

Déjà Vu's non-radio activities continue to include service projects with The Flava Unit and you can currently find Deja blogging for her empowerment websites *InnerViewCoaching.com* and *SistaGirlz.com*.

Her book *The Girl Who Cried Goal*™ was published in fall 2011.





# DÉJÀ VU

## ENDORSEMENT TALENT

### Déjà Vu

The #1 NYC air personality on WBLS, Inspirational Voice, and *LIVE WITH KELLY & MARK* Announcer & Fill-in Host

## ABOUT THE DÉJÀ VU SHOW

- » DÉJÀ VU IS SPILLIN' THAT HOT TEA!
- » *Tune-in for the latest...* Celebrity Drama – Entertainment – Music – Movies – News Impacting the Community
- » *Living Your Best Life...* Deja Vu's Hustle Her Tips
- » *Encouraging Women to Never Give Up on Their Dreams!*
- » *Segments include:*
  - » **Spill Some Tea** — Entertainment report
  - » **Birthdays** — **So What You Saying?** — Topic driven content. Story of the day
  - » **Knowledge is Power** — A lesson based in history
  - » **Around the World** — News
  - » **Words of Encouragement**
  - » **Hustler's Tip** — Tip on how to start your own business or further your career
  - » **So What You Saying? Social** — Topical story that's getting traction on social media
  - » **Communi-Tea** — Showcases people who are helping their community – could be a celebrity or everyday person

## ABOUT DEJA VU

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## REACH

NATIONAL RADIO SHOW // ADULTS 24-54 // FEMALE-SKEWING AUDIENCE // SOCIAL MEDIA INFLUENCER // COMMUNITY-CENTERED // POSITIVE-LIVING FOCUS

MON-FRI 4HRS  
& SAT 3 HRS

HEARD ON WBLS  
NEW YORK

Urban  
FEMALE-SKEWING

100% U.S.  
COVERAGE



LISTEN MIDDAYS &  
AFTERNOON DRIVE  
WEEKDAYS  
10AM - 3PM

