

# HONKY TONKIN'

WITH TRACY LAWRENCE





# Tracy Lawrence MILESTONES



Leads All Artists with 19  
Career Opening Top 10  
Billboard Singles

18 #1 Singles including  
"Time Marches On" "Alibis"

13 Million Albums Sold

CMT - Winner  
*Most Played Video Artist  
Of The Year*

ACM, CMA Award  
Winning, Grammy  
Nominated Artist

2018 ACM Nominee  
National Broadcast  
Personality of the Year



*Now Heard  
on Over 100  
Stations  
Nationwide*



**HONKY  
TONKIN'**  
WITH TRACY LAWRENCE

**AUDIENCE  
INTERACTION**

**INTERVIEWS AND  
SPECIAL GUESTS**

**CALLERS AND  
SOCIAL MEDIA**

**PRIZES AND  
CONTESTS**

## **FEATURES**

**CUSTOM LINERS, PROMOS AND  
CALL-INS TO LOCAL SHOWS**

**SPECIAL VIP ACCESS FOR YOUR  
STATION WHEN TRACY PLAYS IN  
YOUR MARKET**

# TESTIMONIALS



“When I heard *Honky Tonkin*’ was launching, I wanted to be on board right away. Z-Country 94.7 was the first affiliate. Glad we were. Listeners in Z-Nation tell us how great it is that we haven’t ‘forgotten about the roots of Country.’ Keep it up with the great music and guests, Tracy!”

— **Randy Roadz**, *Program Director*,  
*Z-Country 94.7, Chelan-Douglas Counties, WA*



“FUN! That’s what ‘*Honky Tonkin*’ with Tracy Lawrence’ is all about. With great music, legendary guests and memorable stories, Tracy makes you feel special – like he is doing the show only for YOU!”

— **J. Patrick**, *Program Director*,  
*The Legend 650 AM, WSM/Nashville, TN*



“*Honky Tonkin*’ is fun to listen to with good content and great music. Tracy remains a strong country act and sells out every time he plays Baton Rouge!”

— **Brian King**, *Program Director*,  
*100.7 The Tiger, WTGE/Baton Rouge, LA*

Beyond Tracy's Accolades  
as a Country Artist,  
Compass Media Networks  
is proud to announce that  
with Honky Tonkin', Tracy  
has been named...



Academy of Country Music  
TWO-TIME NOMINATED  
FOR NATIONAL ON-AIR  
PERSONALITY OF THE  
YEAR!

2016 & 2019

CMA AWARD NOMINEE

2021, 2023





# 2023 CRS Artist Humanitarian of the Year



*Tracy Lawrence with VP/Affiliate Sales,  
Adam Wilbur*



Facebook  
1.8M



TikTok  
816K



YouTube  
234K



Instagram  
285K



Twitter X  
102.9K

Your station will benefit from Tracy's loyal fan base...active through social media and growing significantly stronger every day!



Social Media



Tracy Lawrence is listed as one of the “Must-see Country Music Tours”

Tracy launches a new album in 2019 ‘Made In America’

Tracy spotlighted on the Jason Aldean and Luke Bryan *My Kind Of Party Tour*

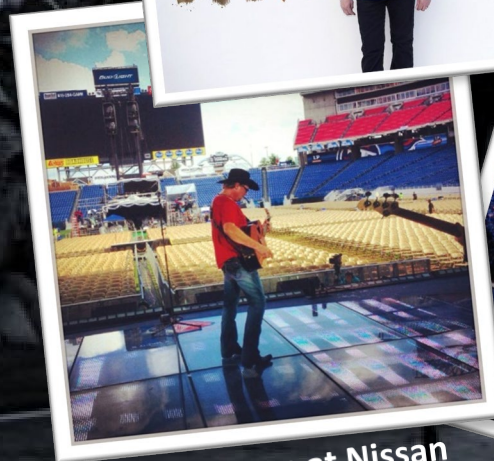
Tracy performs at CMA Fest at Nissan Stadium.



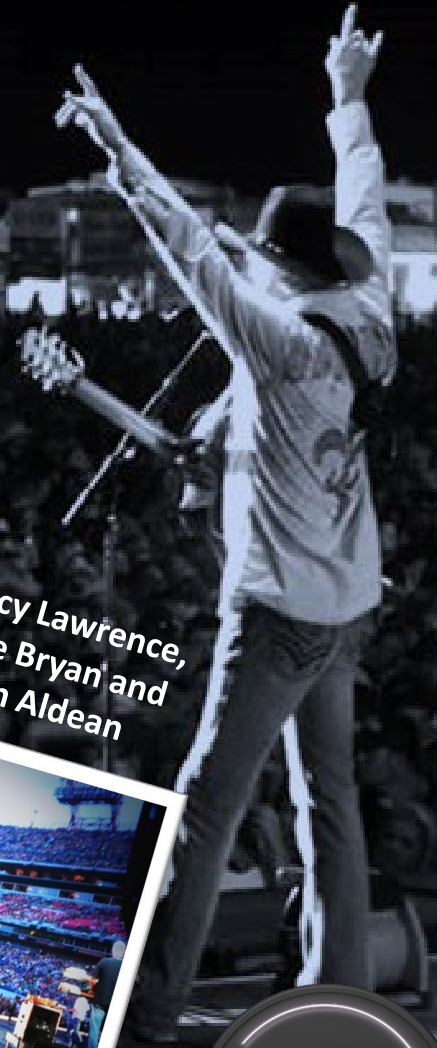
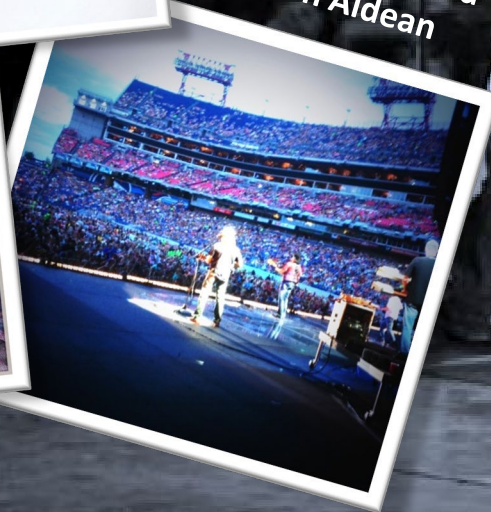
# On Tour



Tracy Lawrence, Luke Bryan and Jason Aldean



Tracy Lawrence at Nissan Stadium in Nashville, TN







**Distinguish yourself  
as the station that  
respects the country  
music of the 80s,  
90s, and 2000s**

**Affiliate Today!  
Call Compass Media Networks  
for More Information  
310-242-8742**

