

LIVE • NATIONWIDE • ALL-REQUEST
REQUEST LINE: *CALL OR TEXT 85-LIVELINE*



WATCH/LISTEN
TO HYPE VIDEO

CHR • NEW & EXCITING EVERY NIGHT!
5 HOURS • MONDAY THRU SATURDAY

LIVE LINE!

WITH MASON



BOOK NOW FOR 2027!



LIVELINE!



About **THE SHOW**

Following the same format and fun of the legendary *Open House Party* which ruled weekend airwaves for 30 years in almost every major market, **Liveline** is delivered LIVE nationwide every weeknight to 70+ stations from Massachusetts to Maui.

Designed to replace the boring wasteland of canned voicetracks and regurgitated morning shows, Liveline features dozens of listener calls every night from real people all over America, contests and prizes hourly, hot production and real live beat mixing.

Mason is an in-demo host who lives the Top 40 lifestyle but delivers broad demo appeal with quick wit, broad knowledge of music history and special ability to turn every phone call into a mini-story.

- » **LIVE MONDAY thru SATURDAY**
- » **CALL-IN REQUEST SHOW**
- » **5 HOURS**
- » **FORMAT: CHR**
- » **GEN-Z HOST, MASON**
- » **SOCIAL MEDIA INTEGRATIONS**
- » **ON-AIR READS AND DROPS AVAILABLE!**



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TO HYPE VIDEO**



RADIOCRAFT

LIVELINE!



About **MASON**

Mason Kelter fell in love with radio at age 11, discovering “**Open House Party**” on his local station. His professional radio career began in Appleton, Wisconsin at age 16. At age 18, Mason moved to Boston looking for bigger opportunities in radio.

In May 2020, Covid-era radio RIFs created the need for a powerful Pop night show. Following the same format and fun of the legendary *Open House Party* which ruled weekend airwaves for 30 years in almost every major market, he and his friend, mentor, and life-long idol John Garabedian created **Liveline**. It’s now delivered LIVE nationwide every weeknight to 70+ stations from Massachusetts to Maui.

Mason is endearing, a natural entertainer who finds joy in talking to his listeners, playing the biggest hits and creating a fun, loose and welcoming environment where everyone has a voice.

Designed to replace the boring wasteland of canned voicetracks and regurgitated morning shows, **Liveline** features dozens of listener calls every night from real people all over America, contests and prizes hourly, hot production and real live beat mixing.

Mason is an in-demo host who lives the Top 40 lifestyle but delivers broad demo appeal with quick wit, broad knowledge of music history and special ability to turn every phone call into a mini-story. Check out Mason’s entertainment feature column in [*Radio Insight*](#).



RADIOCRAFT

FORMAT

CHR

CORE DEMO

ADULTS 18-34

DAYPART

MON - SAT
5 HOURS

BENEFIT

HOSTED BY MASON, AN IN-DEMO HOST WHO LIVES THE TOP 40 LIFESTYLE BUT DELIVERS BROAD DEMO APPEAL WITH QUICK WIT, BROAD KNOWLEDGE OF MUSIC HISTORY AND SPECIAL ABILITY TO TURN EVERY PHONE CALL INTO A MINI-STORY.

VOICED READS AND
SPONSORSHIPS
AVAILABLE

LIVELINE



ABOUT THE SHOW



FOR CHR STATIONS
IT'S LIVE LINE!

**NATIONWIDE
ALL-REQUEST SHOW**

HOSTED & PRODUCED BY
MASON KELTER

**NEW & EXCITING
5 HOUR CHR SHOW
MONDAY – SATURDAY**

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