MARKET SCORE BOARD REPORT

WITH

RONINSANA



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CNBC Senior Analyst and Commentator, Trailblazing Financial Journalist, Bestselling Author and Financial Professional.



Ron Insana, host of **The Market Score Board Report** and contributor to CNBC, provides a daily look at the latest events in the economy and the business world. Heard in over 50 markets including WOR 710 in New York, The Market Score Board Reports are produced for NEWS, SPORTS, and TALK stations to highlight the markets' ups and downs and provide commentary on the stories behind the numbers.

REPORT #1: PRE-STOCK MARKET OPEN REPORT: Each weekday morning, Ron will highlight the top stories that will likely impact the stock market for this morning, including any news from overseas markets and well as pre-market indicators. The report is designed to air prior to 9:30AM ET. (FEED TIME 7:30AM ET)

REPORT #2: TOP STORY OF THE DAY: Each weekday morning, Ron will highlight top stories of the day (these generally will be the most interesting business stories that are buzz-worthy, potentially market-moving, and most compelling). The report will NOT have any references to market and is designed to allow stations the flexibility to air this report any time during the day. (FEED TIME 8:00AM ET)

REPORT #3: CLOSING MARKET REPORT: Each weekday afternoon, Ron provides a closing market report highlighting the stories that moved the market, closing numbers, and his commentary on that day's activity. (FEED TIME 4:30PM ET)

