



This is the iconic SLOW JAMS.

**R Dub!** delivers R&B love songs combined with compelling listener engagement to create an unmatched moving & expressive experience.

## Sunday Night Slow Jams Weeknight Slow Jams

Available in several versions to accommodate various formats: Rhythmic R&B, Classic Rhythmic, Top 40 Mainstream CHR and Content-Only.

Hosted by **R! Dub** 



# R! Dub





**R Dub!** is the creator, producer and host of the internationally syndicated radio show, *Sunday Night Slow Jams*, currently heard on over <u>200 radio stations</u> in 14 countries. He started the show when he was just 16 years old.

His second passion is travel: he's currently on a mission to see all 193 countries on the planet. At the time of this entry, R Dub! has been to 147 countries. He helps bring clean water to African villages that don't have safe water sources.

R Dub! lives and works in **San Diego**, **California** where he broadcasts *Sunday Night Slow Jams* from his home studio. During the day he manages two top-rated San Diego radio stations and hosts a live afternoon drive show.

#### It Was All a Dream

R Dub! was just 16 and in high school when he created **Sunday Night Slow Jams** in the summer of 1994, and has since hosted and produced the show throughout the years.

Born in **Chicago** and growing up in **L.A.** and **Orlando, Florida**, R Dub! spent his time staying up late at night listening to various "Slow Jams" type radio shows around the country. He loved the music and the overall mood of Slow Jams, and at age 13 decided his dream was to host his own Slow Jam show.

At age fifteen, after moving to **Tucson, Arizona** with his family, R Dub! got his first chance in radio, volunteering at <u>the local public radio station</u>. Although he was on in the middle of the night, broadcasting out of <u>a tiny radio station</u> that didn't have many listeners, he was happy to be playing his Slow Jams...and even if just *one* person was listening, he hoped he was making a difference in their night!



## **Details for Each Version**

#### Rhythmic R&B

Throwback (Classic Rhythmic)

Top 40 Mainstream CHR Flavored

**Content-Only** 

Top R&B and fusion vocals from artists such as The Weeknd, Usher, Chris Brown, Drake, and Bruno Mars. Tons of listener interaction and the ability to fully customize locally.

Sunday 4 Hours

The R&B jams that "were" BIG on Top 40 radio... Featuring the hottest songs: Usher "Nice N Slow," Silk "Freak Me," Boyz II Men "I'll Make Love To You," and K-Ci & JoJo "All My Life." Female demo inspired.

A new generation of "Slow Jams." Featuring talents such as Taylor Swift, Justin Bieber, One Direction, Sam Smith, The Weeknd, and Justin Timberlake! Today's biggest love songs with sprinkles of the best Slow Jams from back in the day–from artists such as Brian McKnight, Usher, and K-Ci & JoJo!

16 breaks, including a heavy dose of phone calls, online, and social media interaction with your audience. R Dub! can even help build and maintain your library.



**RHYTHMIC DEMO** 

(CLASSIC RHYTHMIC)

**TOP 40 MAINSTREAM** 

DEMO

THROWBACK

DEMO

benztown

To Affiliate, Call (818) 842-4600 Affiliaterelations@benztown.com

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Slow Jam dedications drive home the emotional impact of the show! Hundreds of prizes given away to listeners every month, including the famous annual trip to Mexico with R Dub!

Slow Jams features the hottest R&B love songs, and specializes in playing tracks that take you back, and won't be found anywhere else!
SWV, Keith Sweat, Jodeci, The Isley Brothers, Boyz II Men, Al B. Sure, Janet Jackson and more ...

**4-Hour Weekly Show** 

(Also available 2-Hour M-Th)

