



**COMPASS**  
MEDIA NETWORKS™

*presents*

**FREE BEER**  
**for EVERYONE!**

*THE*  
**FREE BEER &  
HOT WINGS™**  
*MORNING SHOW*

*THE*  
**FREE BEER &  
HOT WINGS™**  
*MORNING SHOW*

LONG ROAD

***Funny, Relatable & Honest!***



 @FBHW



TALENT READS, BILLBOARDS AND UNIQUE SPONSORSHIP SEGMENTS AVAILABLE



## Gregg “Free Beer” Daniels

One of the founding members of the show since its inception in March of 1997, Free Beer sets up most of the bits on the show. Free Beer is known for many verbal screw ups, a vast sports knowledge, and occasionally laughing like Ricky Ricardo from old episodes of "I Love Lucy". Occasionally known on the show by the alternate nicknames "Burn King" and "El Matador", Free Beer spends free time playing basketball and hanging with his lovely wife Amanda, and his sons Henry, Oliver and Hayden. On the side, Free Beer is the lead play by play announcer for Compass Media Networks coverage of the national game of the week, as well as handling some NFL and college basketball games.

## Chris “Hot Wings” Michels

Hot Wings, the other founding member of the show, is from Lake Orion, MI which, for reasons unknown is pronounced Or-ee-un instead of Oh-RI-un, like the constellation. Hot Wings, also known as "Mayor of Awesometown" and "Minista of Flava", loves muscle cars and hates liberals. He writes daily commentaries about politics and pop culture called What Hot Wings Thinks that will likely reference one or both of those things. He is oddly and prematurely knowledgeable about trees...a skill he picked up from his father who wears black socks and dress shoes with shorts and has a tendency to singe his hair around gas grills. Hot Wings believes he can tell time just by looking at the sun.

## Joe Gassmann

Joe joined the show as a full-time member in 2005 after working for free for several months and living in a glorified squat house with a community bathroom. Initially, Joe was nearly inept, but the show kept him around because he worked so cheap and was entertaining to watch as he gained and lost weight, earning him the nickname "Joprah". He is also occasionally known as "Donkey Teeth" because of his giant, donkey-like front teeth. Now, Joe is an invaluable and permanent part of the team. Though a lot of what he does takes place behind the scenes and after the show, you will hear him pop up on air from time to time when he thinks of inappropriate things to add to the conversation. He is an avid rock climber, cyclist, runner, and reader.

## Executive Producer Steve

Steve was born and raised in Jersey, which many people are surprised to hear is referred to as "The Garden State." He went to college at Monmouth University and after realizing that he had no desire to take Microeconomics, he figured he'd be a Radio major and work for the college radio station, WMCX. Some highlights include interviewing awful bands, saying the F-word on the air a few times and excelling at mediocre radio. This led to a job working for a number of years at 105.7 The Hawk, which is where his paths crossed with the *Free Beer and Hot Wings* show. Initially a board op, Steve eventually worked his way up to the position of Assistant Program Director of the station. He then worked for the NHL in New York City for a year.



***“The Free Beer & Hot Wings Morning Show*** debuted on 979X in 2012. They replaced a very popular morning show. As any Programmer will tell you, THAT is a big hill to climb. As for ratings, they are traditionally one of the top three rated shows in the market and in the target demo, every time. The best thing I can say about the show is that they are SO EASY to work with. No ego, eager to please, and the hardest working show in Radio.”

— ***Tori Thomas***, Program Director, WBSX – 97.9X,  
*Cumulus / Wilkes-Barre*



“We started 10 years ago with **Free Beer and Hot Wings** on 102.9 *The BUZZ* as a replacement for Bob and Tom, who were then top of the market. No one believed that FBHW could match B&T’s performance. Here is it ten years later and FBHW are **#1 18-34 Men in Nashville** just as Bob and Tom were. It’s been a great relationship. We carry FBHW in other markets. They’re great guys with a fun show!”

— *Bud Walters, President, The Cromwell Group, Inc.*



## Daily

- *What Hot Wings Thinks*  
(Audio Archive Included)
- **Hot Wings** commentary on Politics and Pop culture

***Compelling Comedy  
& Entertainment!***



## Weekly

- *Dumber than Show Trivia*
- Interactive game where listeners “intellectually” Challenge for a cash prize



## LIVE Broadcast

- Market Visit
- Friday and Saturday
- Entire crew will visit market for a LIVE Broadcast and station events

***We'll Go Anywhere!***

## Joe Stunt

***Funny is  
Hard Work!***

- Anytime
- Producer Joe will visit the market and do an on-air stunt





THE  
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HOT WINGS**  
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## Holiday Break-in

- Between Thanksgiving and Christmas FHBW (in conjunction with affiliates) break into homes of our most needy listeners stuffing them with necessities and gifts. Generates Good will and NTR.

## High Profile Events

- Super Bowl Broadcast, Running with the Bulls (Spain), Crash the Royal Wedding (England), Lindsay Lohan Trial, Michael Jackson's memorial

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# We'll Go Anywhere!

**TOP-LEFT:**  
*Free Beer and Hot Wings and Joe ride the parade float in Portland, Maine for Real Rock*



**TOP-RIGHT:**  
*FBHW WGRD Grand Rapids Live Event, April 2016*

**LEFT:**  
*Joe on a "Joe Visit" to 106.3 The Bone. Joe challenges listeners to a 'Wings' contest.*

**Free Beer for Everyone!**

[FreeBeerandHotWings.com](http://FreeBeerandHotWings.com)



**THE  
FREE BEER &  
HOT WINGS<sup>®</sup>  
MORNING SHOW**

*funny morning show.*  
**Weekdays 5-10AM/ET**

**CALL FOR AFFILIATE INFO:**

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