

# INTELLIGENCE — FOR YOUR — LIFE



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# The Shows

John Tesh  
**INTELLIGENCE**  
FOR YOUR  
LIFE



*Weekday Program  
Weekend Show and "Best Of"*



**Great Lifestyle  
Programming**  
for Weekdays,  
Weekends,  
Weekly Podcast &  
Short-form



# About The Shows

John Tesh  
**INTELLIGENCE**  
FOR YOUR  
**LIFE**



John Tesh's "**Intelligence For Your Life**," reaches more than 8.2 million listeners per week across the U.S., Canada and the U.K. His advertising and marketing company, TeshMedia, partner with Fortune 500 companies, including General Motors, Home Depot, Macy's, Kohl's, Amway, Geico Insurance and PetSmart. Tesh's book "Intelligence for Your Life: Powerful Lessons for Personal Growth", has spent time on the *New York Times*, *USA Today*, *Publisher's Weekly*, *The Wall Street Journal* & Amazon.com best-seller lists.

The award-winning daily and weekly show he calls "purpose driven radio", recently secured the trademarks for three more categories in their "Intelligence for..." family.

## Available Sponsorship Brands include:

- **The John Tesh Radio Show - Daily** - (5hr. Daily M-F)  
**The John Tesh Show - Best Of** (5hr. Weekend Show)  
**The John Tesh Show - Weekend** (3hr. Weekend Show)
- **Intelligence for Your Health with Connie Sellecca** (3hr. Weekend Show)
- **Intelligence for Your Life MINUTES** (Daily Vignette)  
**Intelligence For Your Life Podcast**



# About John Tesh

*John Tesh*  
**INTELLIGENCE**  
FOR YOUR  
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**Six music Emmys, two Grammy nominations, three gold records, seven Public Television specials and 8 million records sold. After more than three decades as an international entertainer, John Tesh's recording and live concert career continues to thrive today.**

Whether at the solo piano, with a 12-piece 'big band' or an 80 piece orchestra, Tesh's ability to create a unique journey for concert fans with music and storytelling has taken him from the Red Rocks Amphitheater and the Coliseum in Rome to Carnegie Hall and The Kennedy Center. John's live television concerts, including the seminal 'Live at Red Rocks,' have raised more than 20 million dollars for Public Television.

Tesh's consistent popularity as a TV and Radio broadcaster has only amplified the personal connection with his loyal tribe of fans who get to listen to him 6 days a week on the '**Intelligence For Your Life**' radio and television programs. The radio show alone amasses 40 million gross impressions/per week. John's Facebook page has a weekly reach of 20-25 million engagements/week. Tesh and his marketing team regularly utilize these robust platforms to promote his live concert performances.

Twenty five years and 50 plus recordings into his multi-faceted, ever-evolving musical and broadcast career, John Tesh's highly successful and varied career path also includes a string of #1 radio hits, a Keyboard Magazine Performance award, 12 years as an investigative journalist for the CBS TV Network, a 10-year run as anchor on Entertainment Tonight, broadcast host and music composer for the Barcelona and Atlanta Olympic Games, and the unique distinction of composing what critics have hailed as "The greatest sports theme song in television history," the NBC SPORTS' NBA Basketball Theme.

A self-proclaimed school "band geek" playing trumpet in marching and jazz bands in junior high and high school, Tesh was proficient on the trumpet and piano from the age of six. He studied privately with teachers from The Julliard School, and was named to the New York State Symphonic Orchestra in high school while also playing Hammond B3 in 3 Long Island rock bands.



# About Connie Sellecca

John Tesh  
**INTELLIGENCE**  
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## Intelligence for Your Health with Connie Sellecca

Golden Globe and Emmy nominated actress and businesswoman Connie Sellecca is the host of the nationally syndicated ***Intelligence for your Health*** Radio Show. Connie's listeners have learned to rely on her connection to the top clinicians and researchers in medical and wellness fields that are relevant to people in every walk of life. Says Sellecca, *"I think our show resonates with our audience because I am the audience. I'm always interested in improving my health, improving my relationships and understanding what motivates people to change for the better."*

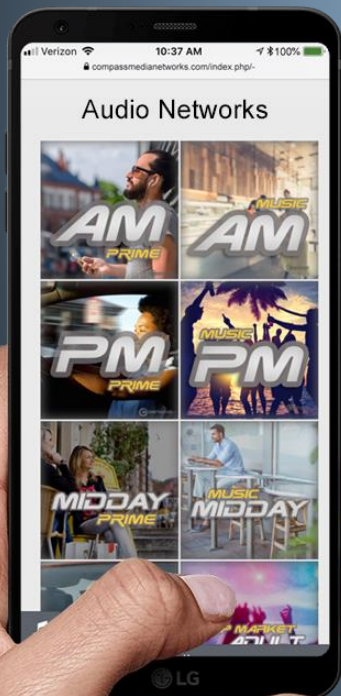
Sellecca gained worldwide fame as the star of the hit television series *Hotel*, *Greatest American Hero* and *PSI Love you*. She has also produced and starred in dozens of network and cable TV movies. Connie was a spokesperson for Mother's Against Drunk Driving for 12 years and has developed the Sellecca-Tesh Foundation for the Forgotten Generation which places music and music-therapy in nursing homes. Connie and John have been married for 26 years. They have two children and three grandchildren.

***'Intelligence for your Health with Connie Sellecca'*** has been on the air for eight years and is the first brand extension from Teshmedia's ***'Intelligence for your Life'*** program. It is executive-produced by Betsy Chase and Scott Meyers and has access to the enormous resources of the IFYL research team.





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