



INTELLIGENCE
— FOR YOUR —
LIFE
MINUTES

"Intelligence For Your Life Minutes" Daily Vignettes

**A daily dose of great information...
Family, Health, Finance, Relationships, and more - all in a daily vignette"**

These daily vignettes (five days per week) are an opportunity for your station, and your advertisers to capitalize on John Tesh's instantly recognizable name and voice, and at the same time, providing your listeners with EXTREMELY COMPELLING CONTENT.

These are a great REVENUE GENERATING tool for your station!

Samples are located at: <http://www.IntelligenceMinute.com>

The way they're structured is that they contain a quick "tease" by John Tesh... Followed by a :30 national spot, followed by YOUR LOCAL :30 or :60 ... Then the full "Intelligence" content "payoff", which John earlier teased

The LOCAL :30 or :60 is an outstanding opportunity for your sales department to tie in a sponsorship to the whole Intelligence For Your Life brand!

For More Info, please contact:

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