





ABOUT THE SHOW

**For Mornings
6-10am**

**Evolving as a
Las Vegas radio
staple for over
10 years,
*The Dave and
Mahoney Morning
Show* tackles
anything and
everything in and
around the U.S.
and the whole
DAM FAM world!**

Theme

From sports to pop-culture to all the weird and wild stories that happen every day, the guys will give you a taste of it all!

Talent

Dave Farra
Jason Mahoney
Audrey Lee

Creative
Producer:
Jordan Linder

Demo

Core Demo: Adults 18-54

Topics

Lifestyle Talk

**Benchmark
Segments**

See Page 3

**Social Media/
Brand Prowess**

Dave and Mahoney have a strong social media following with high levels of engagement. They are a serious force on-air, online, and in their community.





SHOW BENCHMARKS

Street Bits:
Who's Got The Warrant

Ian heads out onto the street and approaches people that look like they may have a warrant out for their arrest; we - along with help from the listeners - try to figure out which it is.

Rap It Up

Everyone is a freestyle rapper after a few drinks. Ian asks people to drop their best bars and...while we haven't discovered the next rap superstar just yet....we're sure it's just a matter of time.

Dirty Laundry

We approach total strangers in laundromats and ask them to share with us a secret, aka their dirty laundry, that they've never told anyone before. Some of the revelations are shocking and hilarious.

Regular Features:

The Karen Chronicles

Scathing reviews of mostly 5-star establishments. We've all met that Karen (or Darren for dudes) that NOTHING is good enough for. The complaints are hilarious and pathetic all at the same time.

Missed Connection Inspection

We troll the depths of Craigslist for the weirdest posts of people yearning for love. Every single week we are blown away by people shooting their shot in the most absurd ways.

Cover Your Ears

Popular songs, but you'd never recognize them. These covers that people perform and upload to the internet are truly unique gems. Many of them only have a handful of views, others have a delightfully unique spin on an old classic, and none can be missed.

Beer For Breakfast

Each Friday morning, we crack open a delicious craft beer to celebrate the weekend arriving. 13 years running, and we are still discovering great new brews each week thanks to Mahoney's unparalleled passion for the hops.

The Blooper Reel

Each week we put together a showcase of some of our not so fine moments from the week where we are bumbling and stumbling all over ourselves as we try to complete simple sentences. It's a like the blooper reel at the end of a hit movie, except there's no hit movie.

Are You Smarter Than A Community College Dropout

Mahoney famously dropped out of 3 different community colleges, but that doesn't stop him from being the smartest person in the room. And he's willing to prove it in the ultimate quiz game. Every week he's challenged by Audrey or a listener to put his questionable knowledge to the test.





About the **HOST**

Dave Farra

Dave is the voice of reason on the show. He's married with three kids and is doing his best to stay as young as possible. Dave likes to think that he has it all together, but like most of us, he doesn't. When he's not on the air, you can find Dave hosting and producing content for AXS TV, VSiN, The World Poker Tour and Tuff-N-Uff MMA on beIN Sports Network.





About the **HOST**

Jason Mahoney

Mahoney is the show's wild card and over-reactor. He always speaks his mind about any subject no matter how much or how LITTLE he knows about it. His opinions are regularly as big and outlandish as his personality. Unlike Dave, Mahoney is doing his absolute best to be as old and comfortable as possible. He and his wife are Disney Cruise fanatics and his ultimate dream is moving into a retirement community before the age of 55.





About the **HOST**

Audrey Drake

Audrey is the the voice of compassion on the show. She brings an optimistic and positive perspective that balances out every conversation. A newlywed, Audrey loves spending quality time with her husband and Blu, her adorable Yorkie.





SHOW DETAILS CLOCK, VIDEO, & DEMO



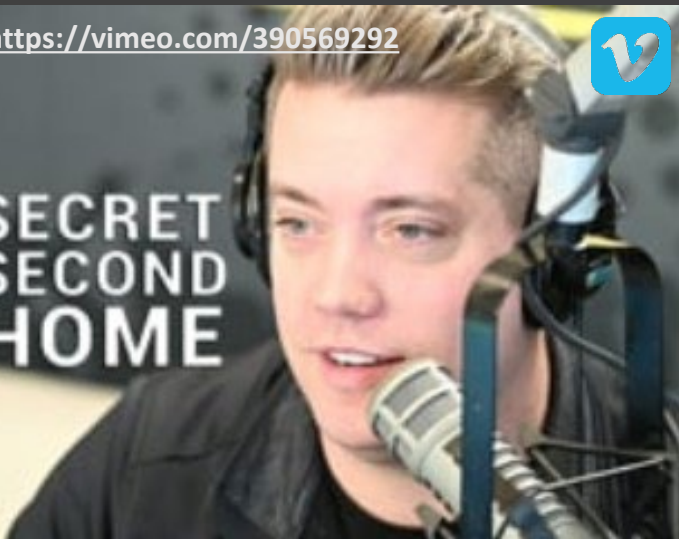
LISTEN
SHOW DEMO



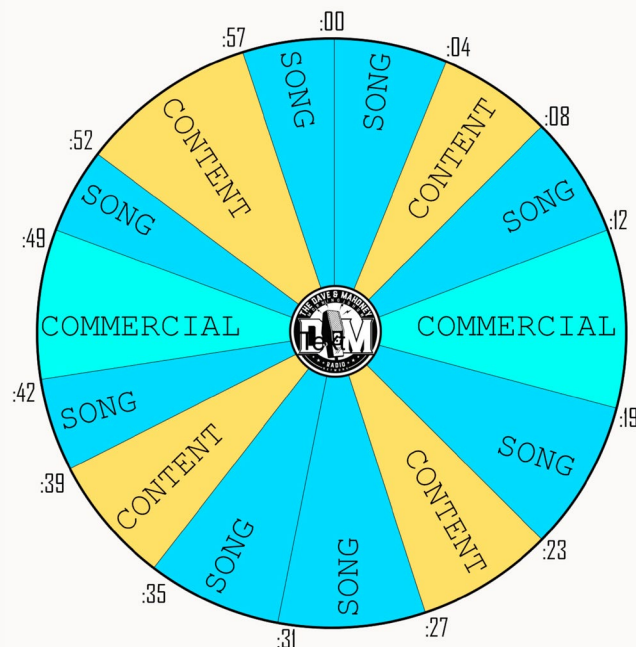
WATCH VIDEO: <https://vimeo.com/390569292>



SECRET
SECOND
HOME



SHOW CLOCK



Show Details:

*The Dave and Mahoney
Morning Show*

AVAILS:

Network Spots: 5:00 minutes

Local Spots: 9:00 minutes

SHOW INFO

Available exclusively via
Delivered via **Mr. Master**
(AIM, Media Shooter)
818-879-8349

support@mrmaster.com
Compass Media Networks
914-600-5099





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