



128







# ABOUT THE SHOW



**For Mornings  
6-10am**

**Evolving as a  
Las Vegas radio  
staple for over  
10 years,  
*The Dave and  
Mahoney Morning  
Show* tackles  
anything and  
everything in and  
around the U.S.  
and the whole  
damn world!**

**Theme**

From sports to pop-culture to all the weird and wild stories that happen every day, the guys will give you a taste of it all!

**Talent**

Dave Farra  
Jason Mahoney  
Audrey Lee  
Producer Ian

**Demo**

Core Demo: Adults 18-54

**Topics**

Lifestyle Talk

**Benchmark  
Segments**

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**Social Media/  
Brand Prowess**

Dave and Mahoney have a strong social media following with high levels of engagement. They are a serious force on-air, online, and in their community.





# SHOW BENCHMARKS



**Street Bits:**  
**Who's Got The Warrant**

Ian heads out onto the street and approaches people that look like they may have a warrant out for their arrest; we - along with help from the listeners - try to figure out which it is.

**Rap It Up**

Everyone is a freestyle rapper after a few drinks. Ian asks people to drop their best bars and...while we haven't discovered the next rap superstar just yet....we're sure it's just a matter of time.

**Dirty Laundry**

We approach total strangers in laundromats and ask them to share with us a secret, aka their dirty laundry, that they've never told anyone before. Some of the revelations are shocking and hilarious.

**Regular Features:**

**The Karen Chronicles**

Scathing reviews of mostly 5-star establishments. We've all met that Karen (or Darren for dudes) that NOTHING is good enough for. The complaints are hilarious and pathetic all at the same time.

**Missed Connection Inspection**

We troll the depths of Craigslist for the weirdest posts of people yearning for love. Every single week we are blown away by people shooting their shot in the most absurd ways.

**Cover Your Ears**

Popular songs, but you'd never recognize them. These covers that people perform and upload to the internet are truly unique gems. Many of them only have a handful of views, others have a delightfully unique spin on an old classic, and none can be missed.

**Beer For Breakfast**

Each Friday morning, we crack open a delicious craft beer to celebrate the weekend arriving. 13 years running, and we are still discovering great new brews each week thanks to Mahoney's unparalleled passion for the hops.

**The Blooper Reel**

Each week we put together a showcase of some of our not so fine moments from the week where we are bumbling and stumbling all over ourselves as we try to complete simple sentences. It's a like the blooper reel at the end of a hit movie, except there's no hit movie.

**Are You Smarter Than A Community College Dropout**

Mahoney famously dropped out of 3 different community colleges, but that doesn't stop him from being the smartest person in the room. And he's willing to prove it in the ultimate quiz game. Every week he's challenged by Audrey or a listener to put his questionable knowledge to the test.







About the **HOST**

# Dave Farra

*Dave is the voice of reason on the show. He's married with three kids and is doing his best to stay as young as possible. Dave likes to think that he has it all together, but like most of us, he doesn't. When he's not on the air, you can find Dave hosting and producing content for AXS TV, VSiN, The World Poker Tour and Tuff-N-Uff MMA on beIN Sports Network.*





About the **HOST**

## Jason Mahoney

*Mahoney is the show's wild card and over-reactor. He always speaks his mind about any subject no matter how much or how LITTLE he knows about it. His opinions are regularly as big and outlandish as his personality. Unlike Dave, Mahoney is doing his absolute best to be as old and comfortable as possible. He and his wife are Disney Cruise fanatics and his ultimate dream is moving into a retirement community before the age of 55.*







About the **HOST**

# Audrey Drake

*Audrey is the the voice of compassion on the show. She brings an optimistic and positive perspective that balances out every conversation. A newlywed, Audrey loves spending quality time with her husband and Blu, her adorable Yorkie.*





About the **HOST**

# Ian Schebel

Ian is the show's producer and man on the street. A self-proclaimed "weirdo", Ian has an uncanny ability to talk to anyone and everyone, no matter their walk of life. Ian willingly talks to people and goes places people wouldn't dare. Ian's life experiences and views on the world are always fascinating and often bizarre. Ian wants you to know he is a proud cat dad.







# SHOW DETAILS CLOCK, VIDEO, & DEMO



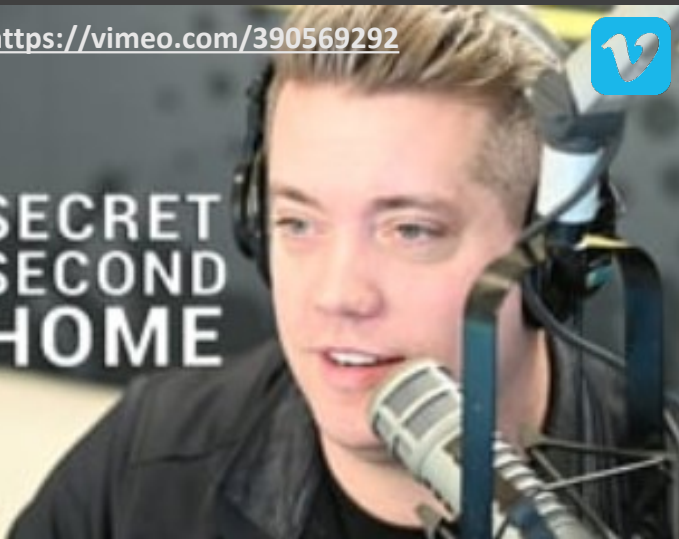
**LISTEN**  
SHOW DEMO



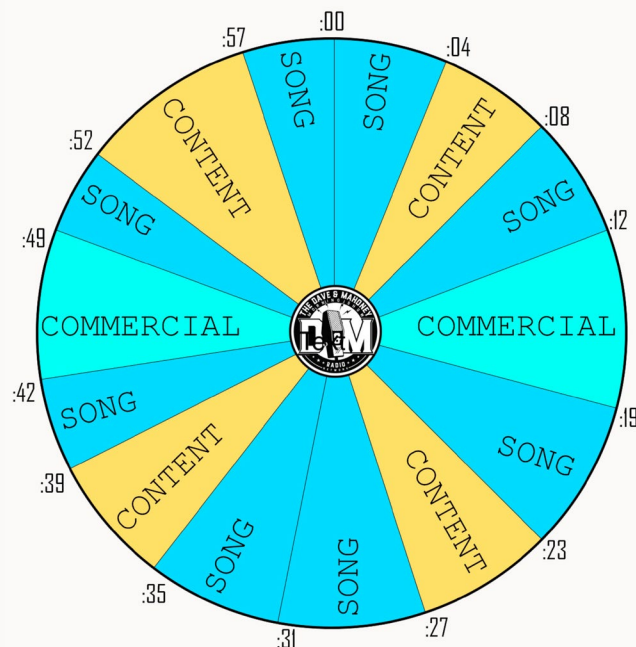
WATCH VIDEO: <https://vimeo.com/390569292>



SECRET  
SECOND  
HOME



## SHOW CLOCK



### Show Details:

*The Dave and Mahoney  
Morning Show*

### AVAILS:

Network Spots: 5:00 minutes

Local Spots: 9:00 minutes

### SHOW INFO

Available exclusively via  
Delivered via **Mr. Master**  
(AIM, Media Shooter)  
818-879-8349

**[support@mrmaster.com](mailto:support@mrmaster.com)**  
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