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AVAILABLE
NOW
FOR
URBAN
HIP-HOP
AND
R&B

**XXL HIGHER LEVEL
RADIO**

WEEKNIGHTS
7 PM – 12 MID



[LISTEN](#) TO SHOW DEMO

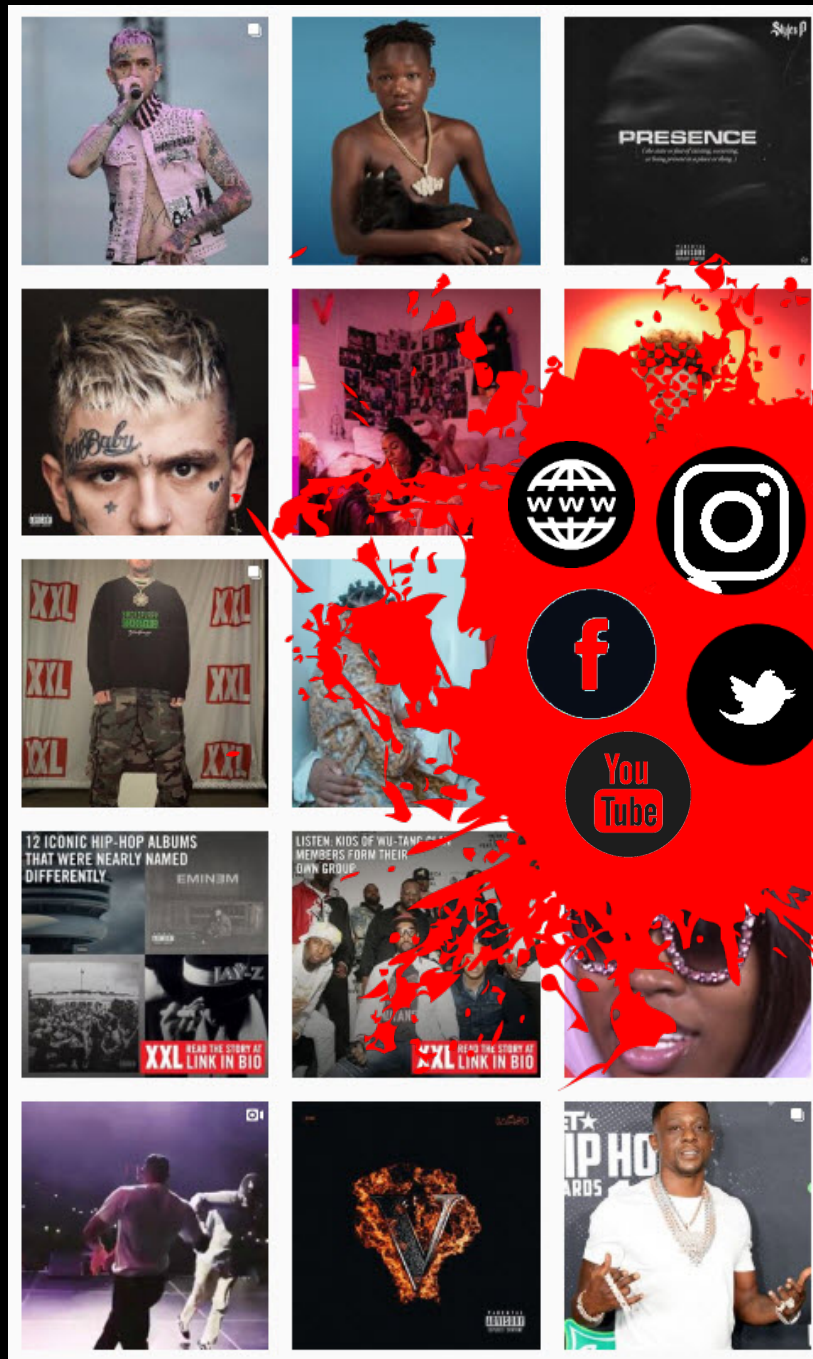


XXL Higher Level Radio

is a five-hour weeknight urban music program following the popular **XXL** magazine and website, hosted by **DJ Digital**, one of the most respected top Open Format DJs in the industry, balancing a full-time performance career alongside his commitment as Brand Manager for Hot 107.9, incorporating music, news and artist interviews from the latest **HIP-HOP**, **URBAN** and **R&B** worlds.

XXL HIGHER LEVEL RADIO

FIVE-HOUR WEEKDAY URBAN MUSIC PROGRAM



About the host DJ DIGITAL



DJ Digital has spent the last two decades building a fan base across the country by bringing his signature style to some of the biggest parties and live events from coast-to-coast.

From the Fontainebleau Hotel in Miami to rooftops in New York City, his turntables have been all over, and he now brings that one-of-a-kind talent to the radio airwaves every night with **XXL Higher Level Radio!**

Whether Super Bowls and NBA All-Star Weekends or celebrity parties and industry events, **DJ Digital's** connections inside the entertainment world are as stacked as his vinyl collection. As Brand Manager and on-air host for HOT 107.9 (KHXT-FM/Lafayette LA) **DJ Digital** is at the helm of one of the hottest stations in the south.

Combining years of radio experience with an eclectic music taste spanning genres and decades, he's honed a unique style that constantly leaves audiences wanting more. Pair that with his lifelong love for hip-hop culture, the hottest trending topics, and the latest on what's buzzing in the streets, and you have appointment radio every night with **XXL Higher Level Radio!**

Show Details HIGHLIGHTS & FEATURES

The show features content from the annual **XXL Freshman Class**, the brand's definitive list of the hottest new artists in hip-hop, whose esteemed alumni includes **Kendrick Lamar**, **Travis Scott**, **Chance the Rapper**, **Big Sean**, **Future**, **J.Cole**, **Meek Mill** and **Logic**.

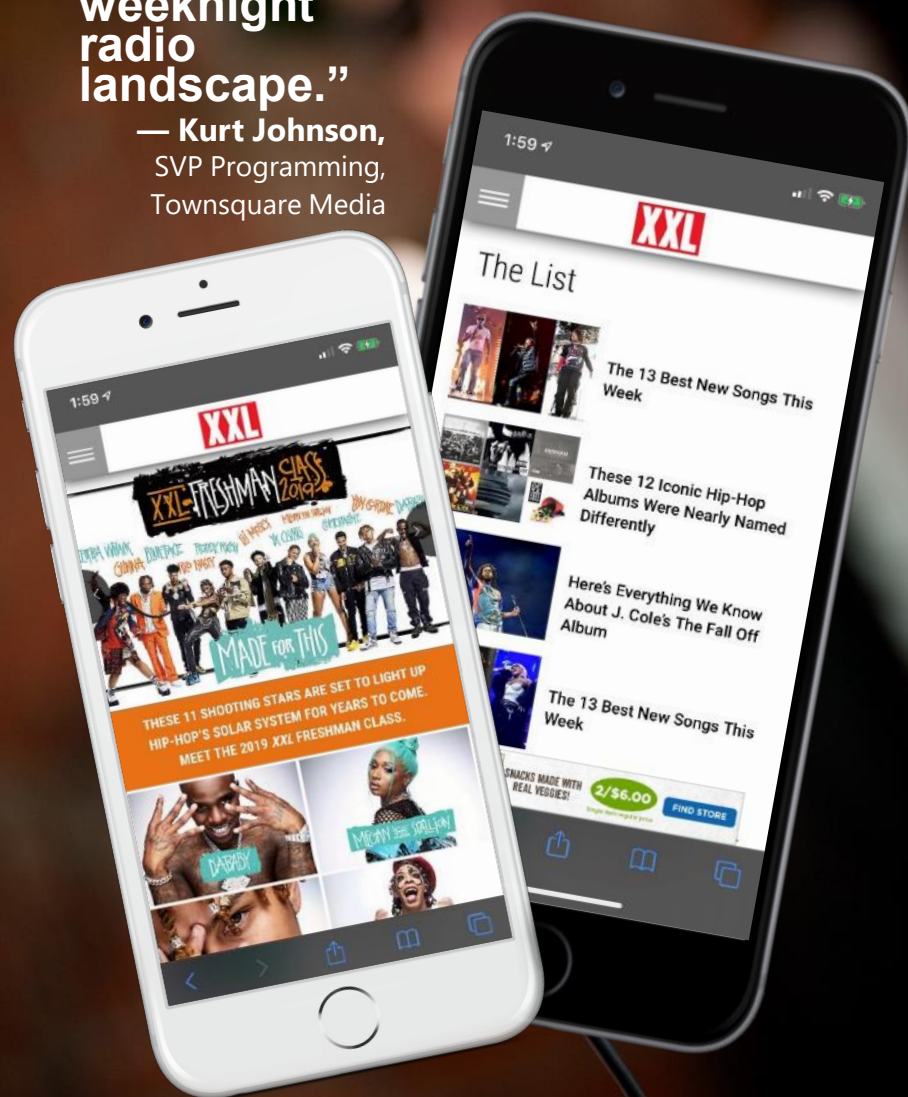
The show's music playlist is largely driven by data culled from the **XXL** website, mobile app and social media.

Listeners interact with **DJ Digital** as well as participate in the show in various ways via the free **XXL** mobile app, available on both the Android and iOS platforms.

**XXL HIGHER LEVEL
RADIO**

“We’re thrilled to bring a fresh new show to the Urban weeknight radio landscape.”

— **Kurt Johnson**,
SVP Programming,
Townsquare Media



Lil Yachty | Denzel Curry | Rico Nasty | YBN Cordae | Rapsody



TESTIMONIALS

XXL HIGHER LEVEL RADIO

"XXL HIGHER LEVEL RADIO is an exciting extension for us that will both respect and celebrate hip-hop like our website and magazine do. The music comes first and this show will not only highlight who and what everyone is listening to, but showcase stars of the future as well."

— Vanessa Satten, **XXL** Magazine Editor-in-Chief



TESTIMONIALS

**XXL HIGHER LEVEL
RADIO**

"When Townsquare acquired **XXL** Magazine in 2014, our mission was to expand the iconic brand via social, video, podcasting, events and more while maintaining the core print magazine which is so important to the community. **XXL HIGHER LEVEL RADIO** is the next phase of that strategy, and like the **XXL** brand itself, we are excited for it to be influential, interactive and digital-forward."

— **Jared Willig**, SVP Digital, Townsquare Media

SHOW DETAILS
CLOCK & DEMO

XXL HIGHER LEVEL RADIO



To Affiliate, Contact:
Compass Media Networks
914-600-5099

[SEND EMAIL](#)



[LISTEN](#) TO SHOW DEMO

Show Details:

5 Hour Show Mon-Fri Nights

28 Segment Carts

30 Network Spot Carts

*Segment 6 OPTIONAL Fill Song

*All Liners are :10 seconds

Times listed are approximate

Available exclusively via

Synchronicity.co

Technical Support:

888-420-7590 x1

Support@Synchronicity.co

Compass Media Networks

914-600-5099

