

**ACADEMY  
OF  
COUNTRY  
MUSIC  
AWARDS**

RADIO AWARDS  
**WINNER**

**2023**

NATIONAL DAILY ON-AIR PERSONALITY OF THE YEAR

**THE BIG D &  
BUBBA SHOW**  
BIG D, BUBBA,  
PATRICK THOMAS, CARSEN





**MORNINGS 5AM – 10AM**





# ABOUT

## Big D

Started in radio when Big D was 14 years old at a 1000-watt Christian radio station in Cookeville, Tenn. By the age of 17, hosted his first talk show, which led to his morning gig on an oldies station in the same city.

First country radio experience was he was 19 in Billings, Montana, where he fell in love with the country lifestyle.

Met his wife Kathy in Billings. Big D and Kathy have two sons, Zak and Gunner.

Something that you may be surprised to learn; In high school he was an Exchange Student, and spent time in Russia...before the wall fell....when it was still Communist! Talk about crazy! Seeing that, and the way that the poor people of Russia lived and suffered under that regime really helps solidify his love for the Good 'OI USA.

A private airplane pilot, and a big aviation buff, you can usually find him tinkering around the hangar messing with the plane when he's not on the radio.



At 14 years old, Bubba became a disc jockey at the local radio station in his hometown of Houma, LA.

Ever the nomad at heart, he went on to use radio to travel the world and worked at stations in places such as Guam and Tokyo. While working in those cities, I was able to travel extensively to countries & cities in Asia, Australia, and the South Pacific. Eventually homesick, he returned to the U.S. Trust Bubba, it happens to anyone who lives overseas for too long. You NEED America! Lol...

Other markets on his radio resume' include: Saginaw, Detroit, Michigan, Nashville, and El Paso, Texas. Other radio stints in various formats from Talk and Hip-Hop, to Rock & Classic Rock, in markets such as Reno, Nevada, Miami, Florida, New Orleans and Baton Rouge.

Bubba lives in Nashville with his three children (Olivia, Ava, and Frank).

A huge Frank Sinatra fan and a self professed "car-nerd" who uses free time to get behind the wheel. And, just like Big D...I too am also a private airplane pilot.

## Bubba



# Big D & Bubba are the Gold Standard in Country Radio Mornings! ★★★★★

## Consider These Facts:

- Established show with an amazing track record and excellent chemistry
- 5 localized liners per hour with local content you supply to BD&B daily
- Programmed for easy automation or live assist
- Listener engagement in every aspect of the show both on-air and on-line
- No outside inventory: 2 national minutes per hour in show (14 min local)
- **Big D & Bubba** are available to attend major events in your market
- Daily recycling promos for use outside of morning drive.
- Strong social media presence including posting Youtube In-Studio Performances, Instagram and Facebook Reels, Live Facebook Events

## Incredible Social Network:

- **Facebook: 288K and growing**
- **Twitter 67,000 and growing**
- **Highly active on Instagram**
- A proven track record developing engaging and fun on-line content for your website
- **Big D & Bubba** have access to all of the hottest Country artists and National Celebrities

## Advantages over other syndicated shows or a local show:

- No national reference, completely localized
- Music intensive
- **Big D & Bubba** live and totally relate to the country lifestyle
- Major market talent at an affordable price for any size market



# The Studio

You  
Tube

## **HOT** ARTIST GUESTS & IN-STUDIO PERFORMANCES FEATURED IN 2022-23

ELLE KING  
JORDAN DAVIS  
CHARLIE  
WORSHAM  
TYLER HUBBARD  
CHRIS JANSON  
CHAYCE  
BECKHAM  
EMILY WEST  
JELLYROLL

MACKENZIE  
CARPENTER  
JOSH TURNER  
HANK JR.  
BEN RECTOR  
BRANTLEY  
GILBERT  
LAINEY WILSON  
MITCHELL  
TENPENNY

**CMA BACKSTAGE  
INTERVIEWS**  
LUKE COMBS  
CARLY PEARCE  
JASON ALDEAN  
LUKE BRYAN  
DUSTIN LYNCH  
DIERKS BENTLEY  
KELSEA BALLERINI  
CODY JOHNSON  
and many more...

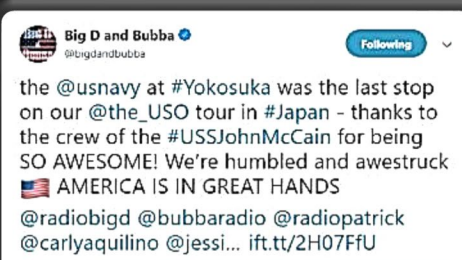
**HARDY "SCREEN"**

★ The Big D & Bubba Studio with Professional  
Video and Photo Capabilities ★





# Community & Charity





# Community & Charity

Big D & Bubba are very involved in the St. Jude Country Cares program and they also serve on their advisory board.

Since 2004, Big D & Bubba have raised more than \$3.6 million for St. Jude's. This is just the amount raised while Big D and Bubba were on the air. In total, their affiliates have raised more than \$7 million during that time.

When tornadoes devastated Tuscaloosa, Big D & Bubba flew in the very next day and anchored the wall-to-wall coverage for affiliate WTXF-FM.



According to Katie Evans, Associate Director for ALSAC / St. Jude Children's Research Hospital, "The total is nothing short of AMAZING!" She also noted that Big D & Bubba were "responsible for raising nearly 50% of the total toteboard" from the affiliate radiothons.

In addition to St. Jude, Big D & Bubba have also done customized shows for Children's Miracle Network. They have participated in radiothons for CMN for the last 11 years.

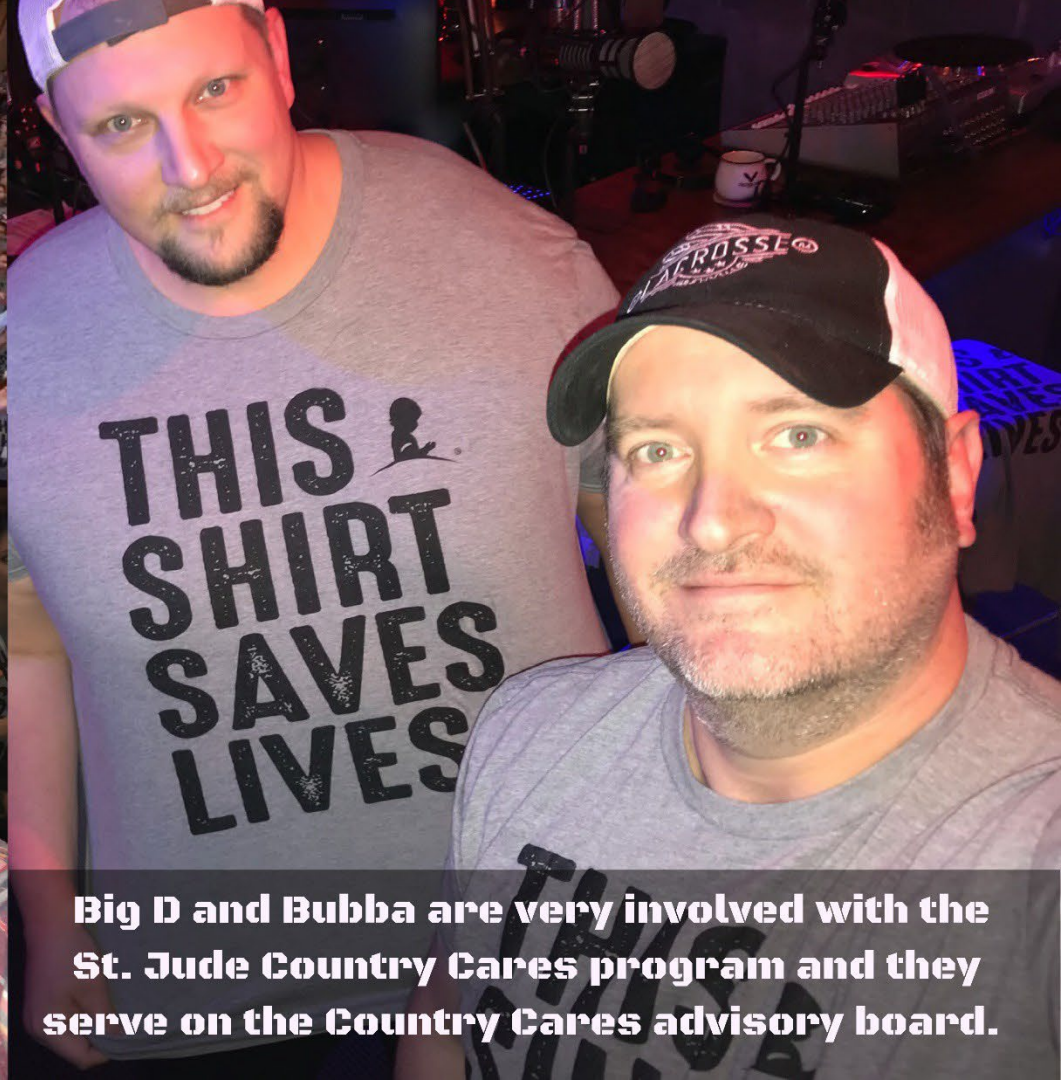
"Our station was involved in every aspect of the recovery effort and Big D & Bubba were a huge part of that. Despite having a syndicated morning show, our station was the most local when it mattered."

— Gigi South  
Market Manager, WTXF Tuscaloosa





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**In August of 2017, Big D and Bubba arranged a "Bucket List" helicopter ride for Susan, a terminal cancer patient and friend of the show.**





# Community & Charity

WHEN THEY COME BACK...  
**WE GIVE BACK**



**Proudly supports Children's Miracle Network,  
Make-A-Wish Foundation, The Boot Campaign,  
and The Boy Scouts of America.**





# Community & Charity

**Since 2011,  
Big D and  
Bubba have  
aired their  
program on  
the American  
Forces Radio  
Network.**



**They consider this their single greatest accomplishment  
and are honored to entertain troops in 177 countries  
around the world and on all U.S. ships at sea.**



# Award Winning!

Nominated for CMA  
National Broadcast  
Personality of the Year  
in 2002, 2007 and  
2011, 2014, 2017,  
2021



Winner Academy of  
Country Music National  
Broadcast Personalities  
of the Year for  
2022, 2015, and 2007.  
Nominated 2016, 2022.



Big D & Bubba have  
done their show on  
location from the  
Official CMA Awards  
Broadcast in 2006, and  
2009-2015.

Members of the Country  
Music Association



Attended Country  
Radio Seminar every  
year since 2004.

Members of the  
Academy of Country  
Music

Received the 2006 *Radio &  
Records* Industry  
Achievement Award for  
Country Personalities of  
the Year

Finalist 2015 National  
Personality  
**CRS/Country  
Aircheck Awards**



# Testimonials

"One Word: Local... only they're not! **Big D & Bubba** localize like no others and are always happy to do it. Witty, personable, friendly, the best guests, and to top it all off those hilarious candid phones... Big D & Bubba OWN Country Mornings, I can't imagine W105 without them!!!"



- **Will Rooney**  
Station Manager  
KWMW-FM, Maljamar, NM

"The BEST syndicated morning radio show out there for stations that don't want to sound syndicated, and don't want to sound like every other morning show on the dial. **Big D & Bubba** sound like the guys that live across the street. If your listeners like Country music.. they'll like **Big D & Bubba**. Red White and Blue God Fearin' Country Radio."

- **Ron Meredith**  
Owner / Operator  
96.7 Merle FM, WMYL, Knoxville, TN

"**Big D & Bubba** are the real deal! They are so loved by the listeners in East Texas, that's why they've been our morning show for 15 years – wouldn't be without them!"

- **Amy Austin**  
Brand Manager  
101-5 KNUE

"Consistently funny and never boring. They give our station a big market sound with a local flavor..."



- **Roger Vestal**  
General Manager  
WTVN, Dyersburg, TN

"We're almost 1 year into the show here in Champaign, and I'm proud to say **Big D & Bubba** already have a nice following. We look forward to watching our audience continue to grow with **Big D & Bubba** in the morning!"

- **Ken Cunningham**  
Program Director  
U-S 1059, WGKC, Champaign, IL

"**Big D & Bubba** are the best guys on the radio who make you feel good and at home. The Four Corners cannot live without them. Thank you Big D and Bubba for being who you are and doing what you do."

- **Bill Kruger**  
Market Manager  
American General Media, Four Corners

"**Big D & Bubba** command a very loyal following. When another station changed format, we grabbed them, and listeners found them again! **Big D & Bubba** are funny, entertaining, engaging, very easy to work with, liner requests are handled promptly, and every so often, my front office gets excited when they get to say "Bill, Bubba is actually on the phone for you..."



- **Bill Wolfenbarger**  
President  
Jodesha Broadcasting, Inc.,  
KANY-FM



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