

### **MORNINGS 5AM – 10AM**





**2023** NATIONAL DAILY ON-AIR PERSONALITY OF THE YEAR

#### THE BIG D & BUBBA SHOW BIG D, BUBBA, PATRICK THOMAS, CARSEN



Country Radio Seminar 2023 Featured Annual Event, Hosted by Big D & Bubba Barlines, Omni/Nashville

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## Big D

Started in radio when Big D was 14 years old at a 1000-watt Christian radio station in Cookeville, Tenn. By the age of 17, hosted his first talk show, which led to his morning gig on an oldies station in the same city.

First country radio experience was he was 19 in Billings, Montana, where he fell in love with the country lifestyle.

Met his wife Kathy in Billings. Big D and Kathy have two sons, Zak and Gunner.

Something that you may be surprised to learn; In high school he was an Exchange Student, and spent time in Russia...before the wall fell....when it was still Communist! Talk about crazy! Seeing that, and the way that the poor people of Russia lived and suffered under that regime really helps solidify his love for the Good 'OI USA.

A private airplane pilot, and a big aviation buff, you can usually find him tinkering around the hangar messing with the plane when he's not on the radio.

# **Bubba**

D-& BUBBA

At 14 years old, Bubba became a disc jockey at the local radio station in his hometown of Houma, LA.

Ever the nomad at heart, he went on to use radio to travel the world and worked at stations in places such as Guam and Tokyo. While working in those cities, I was able to travel extensively to countries & cities in Asia, Australia, and the South Pacific. Eventually homesick, he returned to the U.S. Trust Bubba, it happens to anyone who lives overseas for too long. You NEED America! Lol...

Other markets on his radio resume' include: Saginaw, Detroit, Michigan, Nashville, and El Paso, Texas. Other radio stints in various formats from Talk and Hip-Hop, to Rock & Classic Rock, in markets such as Reno, Nevada, Miami, Florida, New Orleans and Baton Rouge.

Bubba lives in Nashville with his three children (Olivia, Ava, and Frank).

A huge Frank Sinatra fan and a self professed "car-nerd" who uses free time to get behind the wheel. And, just like Big D...I too am also a private airplane pilot.



# Big D & Bubba are the Gold Standard in Country Radio Mornings!

#### **Consider These Facts:**

- Established show with an amazing track record and excellent chemistry
- 5 localized liners per hour with local content you supply to BD&B daily
- Programmed for easy automation or live assist
- Listener engagement in every aspect of the show both on-air and on-line
- No outside inventory: 2 national minutes per hour in show (14 min local)
- **Big D & Bubba** are available to attend major events in your market
- Daily recycling promos for use outside of morning drive
- Strong social media presence including posting Youtube In-Studio
  Performances, Instagram and Facebook Reels, Live Facebook Events

#### Incredible Social Network:

- Facebook: 288K and growing
- Twitter 67,000 and growing
- Highly active on Instagram
- A proven track record developing engaging and fun on-line content for your website
- **Big D & Bubba** have access to all of the hottest Country artists and National Celebrities

### Advantages over other syndicated shows or a local show:

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You

Tube

- No national reference, completely localized
- Music intensive
- **Big D & Bubba** live and totally relate to the country lifestyle
- Major market talent at an affordable price for any size market

### The Studio



#### HOT ARTIST GUESTS & IN-STUDIO PERFORMANCES FEATURED RECENTLY

DAN & SHAY HANK JR. JOSH TURNER JELLYROLL ELLE KING JORDAN DAVIS CHARLIE WORSHAM TYLER HUBBARD CHRIS JANSON CHAYCE BECKHAM EMILY WEST CARPENTER BEN RECTOR BRANTLEY GILBERT LAINEY WILSON MITCHELL TENPENNY SHANE PROFITT RILEY GREEN JP SEARS WALKER HAYES GEORGE BIRGE SCOTT HAMILTON THE FRONTMEN

INTERVIEWS LUKE COMBS CARLY PEARCE JASON ALDEAN LUKE BRYAN DUSTIN LYNCH DIERKS BENTLEY KELSEA BALLERIN CODY JOHNSON and many more...

CMA AWARDS LAINEY WILSON DIER



### The Big D & Bubba Studio with Professional Video and Photo Capabilities

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CMA BACKSTAG





Winner of the Country Music Association **National Personality of the Year** 2015 Nominated 2002, 2007, 2011, 2014, 2017, and 2023



Received the 2006 Radio & Records Industry Achievement Award for Country Personalities of the Year



Members of the Country Music Association Members of the Academy of Country Music

Big D & Bubba have broadcast their show on location from the Official **CMA Awards** since 2006 Winner of the Academy of Country Music **National Broadcast Personality of the Year** 2023, 2014, and 2007 Nominated 2016, 2020, 2021



Finalist 2015 National Personality CRS/Country Aircheck Awards



#### **Testimonials**



"One Word: Local... only they're not! **Big D & Bubba** localize like no others and are always happy to do it. Witty, personable, friendly, the best guests, and to top it all off those hilarious candid phones... Big D & Bubba OWN Country Mornings, I can't imagine W105 without them!!!"

> - Will Rooney Station Manager KWMW-FM, Maljamar, NM

"The BEST syndicated morning radio show out there for stations that don't want to sound syndicated, and don't want to sound like every other morning show on the dial. **Big D & Bubba** sound like the guys that live across the street. If your listeners like Country music.. they'll like **Big D & Bubba**. Red White and Blue God Fearin' Country Radio."

> -Ron Meredith Owner / Opperator 96.7 Merle FM, WMYL, Knoxville, TN

"Big D & Bubba are the real deal! They are so loved by the listeners in East Texas, that's why they've been our morning show for 15 years – wouldn't be without them!"

- Amy Austin Brand Manager 101-5 KNUE

"Consistently funny and never boring. They give our station a big market sound with a local flavor..."

> - Roger Vestal General Manager, WTNV, Dyersburg, TN

"We're almost 1 year into the show here in Champaign, and I'm proud to say **Big D & Bubba** already have a nice following. We look forward to watching our audience continue to grow with **Big D & Bubba** in the morning!"

> - Ken Cunningham Program Director U-S 1059, WGKC, Champaign, IL

"**Big D & Bubba** are the best guys on the radio who make you feel good and at home. The Four Corners cannot live without them. Thank you Big D and Bubba for being who you are and doing what you do."

> - **Bill Kruger** Market Manager American General Media, Four Corners

"Big D & Bubba command a very loyal following. When another station changed format, we grabbed them, and listeners found them again! Big D & Bubba are funny, entertaining, engaging, very easy to work with, liner requests are handled promptly, and every so often, my front office gets excited when they get to say "Bill, Bubba is actually on the phone for you..."

> - Bill Wolfenbarger President Jodesha Broadcasting, Inc., KANY-FM



### **Community & Charity**



Since 2011, Big D and Bubba have aired their program on the American Forces Radio Network





They consider this their single greatest accomplishment and are honored to entertain troops in 177 countries around the world and on all U.S. ships at sea.

# WHEN THEY COME BACK .... WE GIVE BACK



**Proudly supports Children's Miracle Network**, Make-A-Wish Foundation, The Boot Campaign, and The Boy Scouts of America.



#### Big D and Bubba are very involved with the St. Jude Country Cares

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program and they each served on the **Country Cares** Advisory Board for the maximum 10 years.







Until Every One Comes Home\*







Big D, Bubba and Patrick are all USO Tour veterans bringing their radio show and live stage show to US Military bases around the world.

















Call for Affiliate Information 914-610-4957

Learn More about the Show and Sponsorship Opportunities <u>CompassMediaNetworks.com</u>



