FORMAT

URBAN

CORE DEMO

ADULTS 18-49

DAYPART

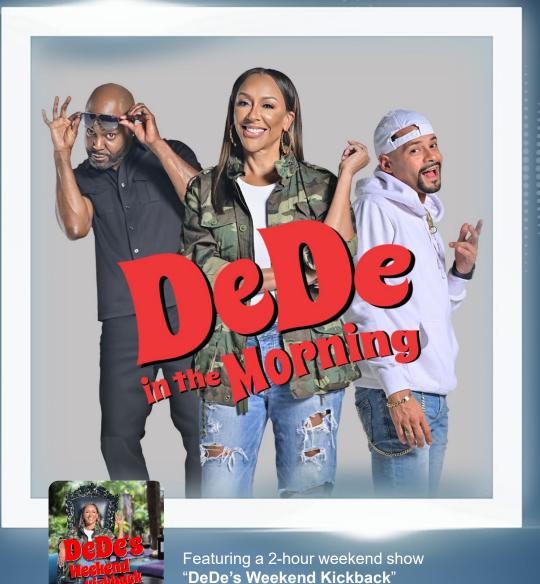
MON-FRI AM DRIVE
WEEKENDS - 2 HRS

BENEFIT

HIGH-ENERGY MORNING
DRIVETIME PROGRAM
FEATURING ONE OF THE
HOTTEST STARS IN
URBAN RADIO.

VOICED READS AND SPONSORSHIPS AVAILABLE

DEDE IN THE MORNING





ABOUT THE SHOW



Hosted by
DeDe McGuire
with co-hosts comedian
J.J. Williamson,and DJ,
Dallas TV personality J-Kruz —
DeDe In The morning
is a rapidly growing,
top-rated urban morning show
featuring a mix of the silly and
the serious, along discussions
ranging from news topics, hiphop culture, and community
events.