



JACKPOT, BABY!

The World-Famous Baka Boyz are Las Vegas Winners...

KOAS-FM *Jammin' 105.7* Las Vegas

Women 25-54

#1 19.1

From Fall to Winter

3.5 > 13.8

Women 18-49

#1

10.7

Adults 25-54

#1 10.6

From Fall to Winter

2.7 > 7.7
(3.3, 8.3, 10.6)

SOURCE: NIELSON AUDIO, PPM, MAR'22, METRO LAS VEGAS

Why you shouldn't gamble with any other program:

***** 45-minute increases in TSL. 30% lift! *****



Bouncing Higher & Higher

KZCE-FM *The Bounce* Phoenix

Persons 18-49

Mar 5.1 #4

Feb 4.6 #6

Jan 4.3 #7

Dec 3.9 #8

Nov 3.5 #11

Persons 25-54

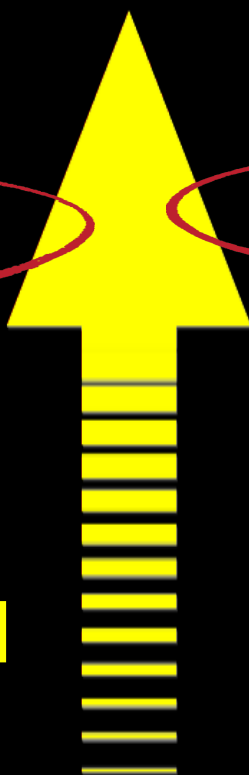
Mar 4.4 #8

Feb 3.9 #9

Jan 3.8 #9

Dec 3.3 #12

Nov 2.9 #17



SOURCE: NIELSON AUDIO, PPM, NOV'21/MAR'22, METRO LAS VEGAS



Be the WINNER in your market!

The four-hour **The Baka Boyz Daily** Monday-Friday is delivered content only allowing YOU to program your own music.

Already heard in 13 markets including:

Santa Fe NM, Fresno CA, Lansing MI, Lubbock TX, Wichita Falls TX, Elmira NY, Ft. Collins CO, Clarksdale MS, and Plattsburgh NY.

"Snoop Dogg on The Baka Boyz"
CLICK HERE TO WATCH VIDEO



SHOW DETAILS

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