



# BAKA BOVZ

 **DAILY SHOW DEMO**

 **WEEKEND CLASSIC HIP-HOP DEMO**

 **WEEKEND HIP HOP DEMO**

 **TOP 40 WEEKEND DEMO**

**THE WAIT IS OVER!**  
**THE WORLD-FAMOUS BAKA BOYZ ARE**  
**NOW BROADCASTING THE DAILY SHOW THAT**  
**YOU AND YOUR LISTENERS HAVE BEEN WAITING FOR...**



**WEEKEND SHOWS**








## About The Baka Boyz

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For over 20 years, the Baka Boyz has been a rock-solid winning brand both as a weekend syndicated product and as a daily show in markets as diverse as Los Angeles, Miami, Boston, Dallas, San Francisco, Kansas City, San Diego, Orlando, and Portland, Oregon.



“The Baka Boyz are consummate pros and their ability to produce great daily and weekend content is going to be needed now more than ever in today’s fiscally challenging radio climate. We are absolutely ecstatic for this next growth chapter with Compass Media Networks.”

— Gary Bernstein  
President, Oceanic Tradewinds

**BAKA BOYZ**  
**HIP HOP**  
**MASTERMIX**

**BAKA BOYZ**  
**ALL STAR**  
**HITMIX**

**BAKA BOYZ**  
**HIP HOP**  
**MASTERMIX**  
**CLASSIC**



## About The Baka Boyz

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“After doing this now for about two decades, we feel our best radio days are still in front of us and we feel compelled to raise the bar on content in not only top 40 and Hip Hop, but also in the throwback and or Classic Hip Hop arena. Our passion for creating better programming than is currently available on the radio absolutely drives us.”

— Eric & Nick Vidal



**NEW IN 2021!**



**THE WORLD-FAMOUS BAKA BOYZ DELIVERS  
STAR-POWER WITH A WINNING PPM FORMULA  
5 DAYS A WEEK!**

**W E E K D A Y S — 4 H O U R S**



## Testimonials Baka Boyz Daily Show



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“I still remember the first time I heard the Baka Boyz do their thing! Their energy, creativity and chemistry are undeniable and I’m excited to bring them to Las Vegas to entertain Sin City and make the lights even brighter! They’ve always sounded great and I love how they continue to evolve their brand both on the air and with social media. Combined with their incredible work ethic, we can’t lose with the Baka Boyz on **Jammin’ 105.7!**”

— **Tom Calococci**

Program Director  
Jammin’ 105.7 KOAS-FM, Las Vegas



## Testimonials Baka Boz Daily Show



**101.1**  
THE  
**BOUNCE**

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“We are excited to have the Baka Boz Bouncin’ in the Valley! I haven’t heard energy like this in a long time. Their passion and excitement jumps out the speakers. Their successful years of experience combined with their top-notch, innovative attention to digital content makes them a perfect fit for **101.1 the Bounce.**”

— **John Candelaria**

Director of Content  
KZCE-FM/KAJM, Phoenix





## BIO The Baka Boyz

In 1993, popular music culture was forever changed when two brothers from Bakersfield, CA joined Power 106 in Los Angeles. The most authoritative show on the radio, [The Baka Boyz](#) radio program, “Friday Night Flavas”, contributed to the rise of hip hop in Los Angeles, bringing it from depths of late-night programming to the light of mainstream radio and the coveted morning show slot.

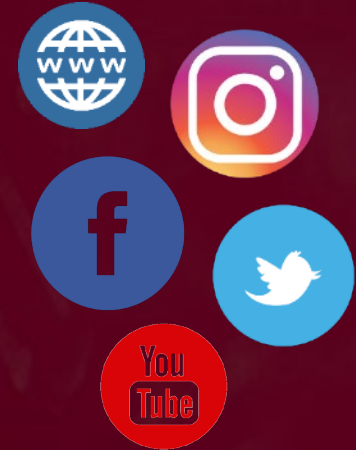
One of the most naturally talented entertainers on the radio, the Baka Boyz, [Eric and Nick V](#), owe their success to hard work and a true passion for music that started at a very early age. Their father would take them to professional gigs long before they could even drive and invested in their equipment, realizing early on that their talent was more than a hobby. Nick started DJing when he was only 12 years old and quickly garnered a reputation as a “Wonderkid DJ from Bakersfield”. Together, Eric and Nick V. garnered popularity for their fast talk, natural improv skills and, of course, their live mixes.

Under the reign of the Baka Boyz, Power 106 in Los Angeles became the mecca for upcoming artists and where international acts such as Cypress Hill, Ice Cube, B.E.P, Jay Z, Wu Tang, P. Diddy, Biggie Smalls and Eminem were given their first shot. With Eric on the

turntables and Nick V manning the microphone, the Baka Boyz dominated the industry almost overnight. The Baka Boyz pushed the boundaries of standard radio programming with their raw talent and gave birth to “The World-Famous Roll Call”, And the “Cali Caliente Power Mix Weekend”.

From producing and remixing classic tracks to hosting nationally syndicated hit programs, the Baka Boyz have established themselves as radio royalty; their groundbreaking contribution to popular music culture continues with their pop mixshow, [The All-Star Hitmix](#), and the long running [Hip-Hop Mastermix](#) syndicated to an unprecedented 60 major markets. The [Mastermix](#) is the most influential and the most syndicated urban show in America, dominating an overwhelming 100 radio stations. Their audience now tops over 3 million listeners weekly!

The Baka Boyz influence expanded way past their expertise as DJs when they remixed Grammy nominated Foster the People’s “Pumped Up Kicks”. The Baka Boyz also remixed T-Pain and Ne-yo’s “Turn All the Lights On”, J. Cole’s “Work Out”, The Offspring’s “Pretty Fly for a White Guy”, and Beyonce’s “Love on Top”. And, their west coast classic “Pistol Grip Pump” was covered by Rage Against the Machine.



# Syndication

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Compass Media Networks alongside Oceanic Tradewinds serves as the syndication base supporting the current 50 plus markets for the Baka Boyz Weekend Mix Shows and **NOW** the Weekday “Daily Show” servicing **Top40/Hip-Hop/Urban/Urban AC/Rhythmic** radio with more markets to come...



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**Gary Bernstein**  
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[EMAIL](#)

**NEW IN 2021!**

# **BAKA BOUZZ HIP HOP MASTERMIX CLASSIC**

**PLAYING THE BIGGEST HIP-HOP RECORDS  
FROM THE 1990s — 2000s  
IN THE MIX**

**CLASSIC URBAN — WEEKENDS — 3 HOURS**



**SHOW DETAILS**  
**CLOCK & DEMO**



**To Affiliate, Contact:**

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**Gary Bernstein**  
508-245-1776

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**BAKA BOYZ DAILY**  
**DEMO**

**Show Details:**

*DAILY SHOW*  
hosted by Eric and Nick V

**TOTAL CART #'s:**

- 16 Show Segments Carts
- 12 Network Commercial Carts
- 1 Promo Cart
- 4 Hour Show

Available exclusively via  
Delivered via **Mr. Master**  
(AIM, Media Shooter)  
818-879-8349  
[support@mrmaster.com](mailto:support@mrmaster.com)  
Compass Media Networks  
914-600-5099



Time/Song	Track #	Segment Title
<b>HOUR 1</b>		
:07	TRACK 1	1ST BREAK — INTRO TEASE
Song 1		
Song 2		
Commercial Break: 2 min Network		
:15	TRACK 2	PAY OFF TEASE
Song 3		
Song 4		
:22	TRACK 3	BAKABUZZ PROMO (dry)
Song 5		
Song 6		
Commercial Break: 1 min Network		
:42	TRACK 4	BAKABUZZ
Song 7		
Song 8		
<b>HOUR 2</b>		
:08	TRACK 5	TEASE HOUR (dry)
Song 1		
Song 2		
Commercial Break: 2 min Network		
:15	TRACK 6	PAY OFF TEASE
Song 3		
Song 4		
:27	TRACK 7	ONE AND DONE
Song 5		
Song 6		
Commercial Break: 1 min Network		
:35	TRACK 8	SOCIAL PROMO
Song 7		
Song 8		

Time/Song	Track #	Segment Title
<b>HOUR 3</b>		
:11	TRACK 9	TEASE HOUR
Song 1		
Song 2		
Commercial Break: 2 min Network		
:23	TRACK 10	PAY OFF TEASE
Song 3		
Song 4		
:36	TRACK 11	BAKABUZZ PROMO (dry)
Song 5		
Song 6		
Commercial Break: 1 min Network		
:43	TRACK 12	BAKABUZZ
Song 7		
Song 8		
<b>HOUR 4</b>		
:08	TRACK 13	TEASE HOUR (dry)
Song 1		
Song 2		
Commercial Break: 2 min Network		
:28	TRACK 14	PAY OFF TEASE
Song 3		
Song 4		
:36	TRACK 15	ONE AND DONE
Song 5		
Song 6		
Commercial Break: 1 min Network		
:43	TRACK 16	BAKA SOCIAL PROMO — END
Song 7		
Song 8		

**SHOW DETAILS**  
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**SHOW DEMOS**



**HIP HOP**  
**SHOW**  
**DEMO**



**WEEKEND**  
**CLASSIC**  
**HIP-HOP**  
**DEMO**

**Show Details:**

*WEEKEND SHOW*

*hosted by Eric and Nick V*

**AVAILS:**

Network Spots: 5:00 minutes

Local Spots: 9:00 minutes

SHOW INFO

Available exclusively via Delivered via

Mr. Master

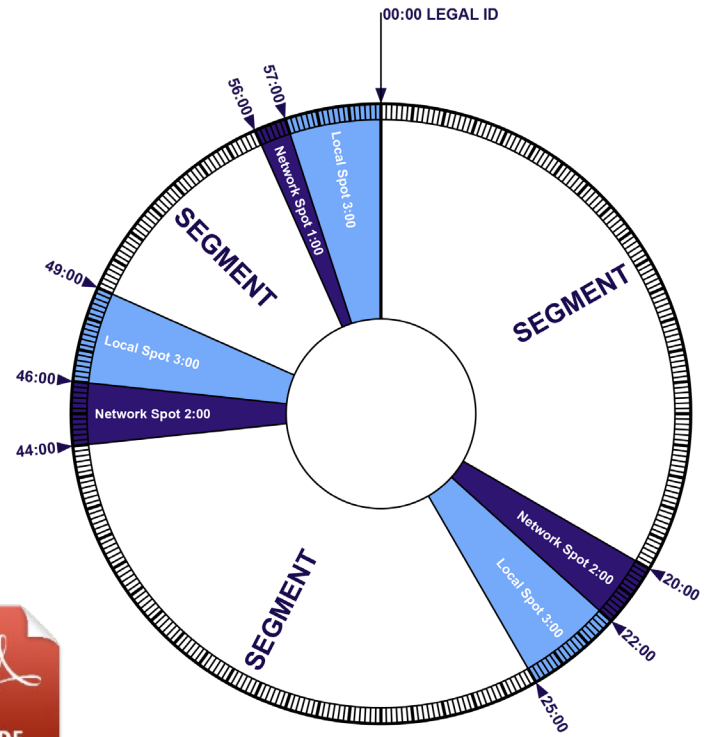
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**LISTEN**  
**HIP HOP SHOW DEMO**

**Show Details:**  
 WEEKEND SHOW  
 hosted by Eric and Nick V  
**AVAILS:**  
 Network Spots: 5:00 minutes  
 Local Spots: 9:00 minutes  
SHOW INFO

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