

A M E R I C A ' S F I R S T N E W S

**THIS** AMERICA'S FIRST NEWS  
**MORNING**  
*with* **Gordon Deal**  
JENNIFER KUSHINKA & MIKE GAVIN



*This Morning,  
America's First News  
and  
This Weekend  
now heard on over  
**300 affiliates**  
nationwide!*



# PROFILE

## Show Details



- » ***This Morning, America's First News*** — Live Broadcast Monday-Friday mornings, 5am-9am ET
- » Gordon Deal with a respectful and compelling news-bureau cadence delivers the day's headlines in addition to in-depth news stories and professional reporting alongside news-anchor Jennifer Kushinka.
- » Daily News analysis and reports from experts in their field including trusted sources such as members of the U.S. Congress, White House Officials, *The Wall Street Journal*, *The New York Times*, BankRate.com, *The Washington Post*, *The Washington Times*, *The Washington Examiner*, *The Los Angeles Times* and many more...
- » Unique stories including Mike Gavin's beyond the headlines feature "The Mike Drop" highlighting popular and almost always humorous stories that you will be talking about today. Break-out headline segments include "Three Big Things You Need to Know".
  - » Also available: *This Weekend Special Show* and *This Morning, America's First News* on-demand podcast.

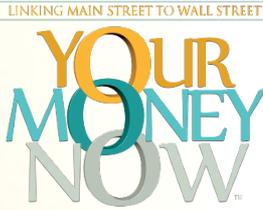


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# Gordon Deal

*Show Host*  
**@GordonDeal**

Gordon's understanding of what listeners need to know and the questions they would like answered are a perfect match for the morning show. Before taking the helm at *The Wall Street Journal This Morning* in November 2005, Gordon was well-known to New York City radio listeners, having worked at both WINS-AM and WCBS-AM where he honed his writing skills and developed his distinctive on-air reporting style. He also served as a New York City bureau chief for Metro Networks where his reports aired on WOR-AM and WABC-AM. Gordon began his career in radio as a play-by-play sports announcer for Rutgers University, his alma mater. He also finds time to work as the Public Address announcer for New York Giants football and Army football. His hobbies include fishing, whitewater rafting, and coaching soccer. He lives with his wife Kelly and their two children in central New Jersey.



# Jennifer Kushinka

*News Anchor*  
**@jkushinka**

Jennifer Kushinka has over 20 years of experience as a radio news journalist. Prior to joining Compass Media, Jennifer was the morning anchor for The Wall Street Journal Radio Network for nine years. Before that, she was the team leader and an editor for Bloomberg LP's audio-visual department. Jennifer was also a sports reporter for over a dozen years at WCTC-AM in New Brunswick, New Jersey, where she provided color commentary for the nationally-ranked Rutgers University Women's Basketball Team and co-hosted an award-winning College Football Scoreboard Show. Jennifer also anchors the daily news and business vignette, *Your Money Now*, offered to stations on the :20s/:50s. Jennifer is a graduate of Penn State University.





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# Mike Gavin

*Producer, Fill-in Host, and “The Mic Drop” contributor*  
[@RadioGavin1](#)

Mike Gavin and Gordon first teamed up in 2006 on *The Wall Street Journal This Morning*, before both jumping to *This Morning* with Compass Media Networks in 2015. Mike feels lucky to have had the opportunity to work in several different corners of the radio business, counting sportscaster, rock music DJ, and program director among his early career stops, spent mostly in New York and New Jersey (minus a two year trip to Texas). He's also spent many nights and weekends working as a public address announcer for local minor league and college sports teams.

# PROFILE

## Show Spotlight



**THIS MORNING**  
with Gordon Deal



*On January 7, 2020, in response to the U.S. killing of Iranian terrorist Qasem Soleimani, Gordon welcomed Guy Reschenthaler, U.S. Navy veteran, Congressman from the 14<sup>th</sup> district, PA. to discuss Iranian possible retaliation. That evening, Iran attacked American-affiliated bases in Iraq with missiles. On Wednesday morning, This Morning led with the story. Gordon talks to Sam Peters, USAF, Ret. for perspective and implications to U.S. forces in the region.*



**THIS MORNING**  
with Gordon Deal



*American teens and vaping. What can be done to prevent deaths and what are schools doing to address the problem? Gordon talks to Tonelle Hobbs, education director, Wall Street Journal. This Morning continues to follow this story...*

**THIS MORNING**  
with Gordon Deal



*On January 29, 2020, Gordon Deal reported on a new virus gripping China and its potential threat to the U.S. featuring an article by Ken Alltucker, US Today. Gordon was one of the first to highlight the virus. (Report at 5:26)*

# SOCIAL ENGAGEMENT



Twitter: @ThisMorningShow | @GordonDeal

Facebook: This Morning with Gordon Deal

Email: [gdeal@compassmedianetworks.com](mailto:gdeal@compassmedianetworks.com)

Website: [www.thismorningwithgordondeal.com](http://www.thismorningwithgordondeal.com)

App: This Morning with Gordon Deal via Airkast



For more information about the show, visit  
Compass Media Networks [Profile Page](#)



# The Following

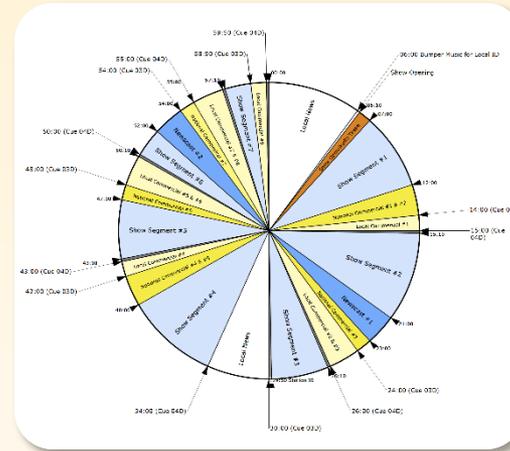
This Morning, America's First News is available on all popular podcast and on-demand platforms and available via Alexa News Briefing and via the Alexa command  
"Alexa, Open This Morning with Gordon Deal"  
"Alexa, What's my flash briefing" \*



\*Set-up in your Alexa app under Skills/Games > News  
Search "This Morning with Gordon Deal"

# DELIVERY

## Weekdays



### Commercial Inventory

- 9:00 Local
- 7:00 Network
- Local Commercials and break at 30:00 are covered with PSAs
- Network feeds a 400Hz tone from 00:00 to :05:50.
- Hard breaks are at 30:00 and 58:50 with a :10 Station ID at 59:50.
- The remaining times are approximate.

WW1 XDS RECEIVER: AMC 8

Service: 5AM-9AM ET Live Feeds

XDS Program Name: CMN – This Morning with Gordon Deal

Netcue info:

03D Local Start

04D Show Rejoin

Call Westwood One Broadcast Ops at 914-908-3210 for technical assistance or to confirm relay operations.

All feeds include live news updates with the latest market numbers.

### Feed Times Live:

5AM-6AM ET and 6AM-7AM ET

Refeed of 5AM: 7AM-8AM ET

Refeed of 6AM: 8AM-9AM ET

PROMOS: [DOWNLOAD HERE](#)

### Show Contact Numbers:

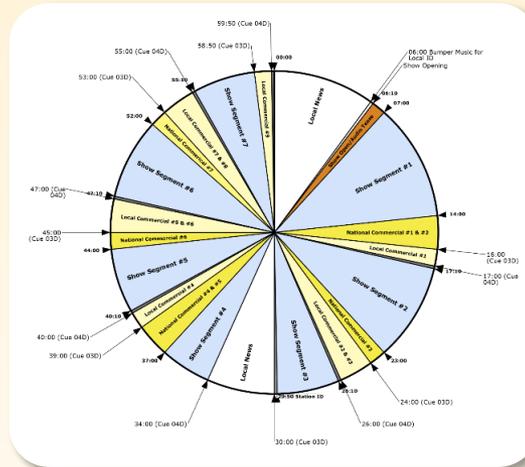
Compass Media Affiliate Sales: 914-600-5099

Questions during Studio Hours: 609-520-5128



# DELIVERY

## Weekends



### Commercial Inventory

- 9:00 Local
- 7:00 Network
- Local Commercials and break at 30:00 are covered with PSAs
- Network feeds a 400Hz tone from 00:00 to :05:50.
- Hard breaks are at 30:00 and 58:50 with a :10 Station ID at 59:50.
- The remaining times are approximate.

WW1 XDS RECEIVER: AMC 8

Service: 5AM-9AM ET Live Feeds

XDS Program Name: CMN – This Weekend with Gordon Deal

Netcue info:

03D Local Start

04D Show Rejoin

Call Westwood One Broadcast Ops at 914-908-3210 for technical assistance or to confirm relay operations.

### Feed Times for Saturday:

- 5 A M-6AM ET
- 6 A M-7AM ET
- 7 A M-8AM ET
- 8 A M-9AM ET

### Sunday:

- 5AM-6AM ET
- 6AM-7AM ET
- 7AM-8AM ET
- 8AM-9AM ET

The show is also available as an MP3 download Friday afternoon at 5:15 PM ET from the [website](#)



# BRANDING

## Branding/ Imaging



Complete  
Imaging and Bios  
are available  
via the Compass  
Media Networks  
website

