

A M E R I C A ' S F I R S T N E W S

THIS MORNING

with **Gordon Deal**

JENNIFER KUSHINKA & MIKE GAVIN

COMPASS
MEDIA NETWORKS



PROFILE

Show Details



- » ***This Morning, America's First News*** — Live Broadcast Monday-Friday mornings, 5am-9am ET
- » Gordon Deal with a respectful and compelling news-bureau cadence delivers the day's headlines in addition to in-depth news stories and professional reporting alongside news-anchor Jennifer Kushinka.
- » Daily News analysis and reports from experts in their field including trusted sources such as members of the U.S. Congress, White House Officials, *The Wall Street Journal*, *The New York Times*, BankRate.com, *The Washington Post*, *The Washington Times*, *The Washington Examiner*, *The Los Angeles Times* and many more...
- » Unique stories including Mike Gavin's beyond the headlines feature "The Mike Drop" highlighting popular and almost always humorous stories that you will be talking about today. Break-out headline segments include "Three Big Things You Need to Know".
 - » Also available: *This Weekend Special Show* and *This Morning, America's First News* on-demand podcast.

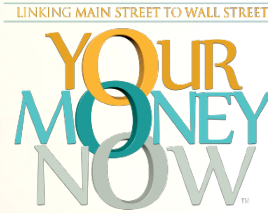


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Gordon Deal

Show Host
@GordonDeal

Gordon's understanding of what listeners need to know and the questions they would like answered are a perfect match for the morning show. Before taking the helm at *The Wall Street Journal This Morning* in November 2005, Gordon was well-known to New York City radio listeners, having worked at both WINS-AM and WCBS-AM where he honed his writing skills and developed his distinctive on-air reporting style. He also served as a New York City bureau chief for Metro Networks where his reports aired on WOR-AM and WABC-AM. Gordon began his career in radio as a play-by-play sports announcer for Rutgers University, his alma mater. He also finds time to work as the Public Address announcer for New York Giants football and Army football. His hobbies include fishing, whitewater rafting, and coaching soccer. He lives with his wife Kelly and their two children in central New Jersey.



Jennifer Kushinka

News Anchor
@jkushinka

Jennifer Kushinka has over 20 years of experience as a radio news journalist. Prior to joining Compass Media, Jennifer was the morning anchor for The Wall Street Journal Radio Network for nine years. Before that, she was the team leader and an editor for Bloomberg LP's audio-visual department. Jennifer was also a sports reporter for over a dozen years at WCTC-AM in New Brunswick, New Jersey, where she provided color commentary for the nationally-ranked Rutgers University Women's Basketball Team and co-hosted an award-winning College Football Scoreboard Show. Jennifer also anchors the daily news and business vignette, *Your Money Now*, offered to stations on the :20s/:50s. Jennifer is a graduate of Penn State University.



Mike Gavin

Producer, Fill-in Host, and “The Mic Drop” contributor
[@RadioGavin1](#)

Mike Gavin and Gordon first teamed up in 2006 on *The Wall Street Journal This Morning*, before both jumping to *This Morning* with Compass Media Networks in 2015. Mike feels lucky to have had the opportunity to work in several different corners of the radio business, counting sportscaster, rock music DJ, and program director among his early career stops, spent mostly in New York and New Jersey (minus a two year trip to Texas). He's also spent many nights and weekends working as a public address announcer for local minor league and college sports teams.



PROFILE

Show Spotlight



THIS MORNING
with Gordon Deal
AMERICA'S FIRST NEWS



On January 7, 2020, in response to the U.S. killing of Iranian terrorist Qasem Soleimani, Gordon welcomed Guy Reschenthaler, U.S. Navy veteran, Congressman from the 14th district, PA. to discuss Iranian possible retaliation. That evening, Iran attacked American-affiliated bases in Iraq with missiles. On Wednesday morning, This Morning led with the story. Gordon talks to Sam Peters, USAF, Ret. for perspective and implications to U.S. forces in the region.



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AMERICA'S FIRST NEWS



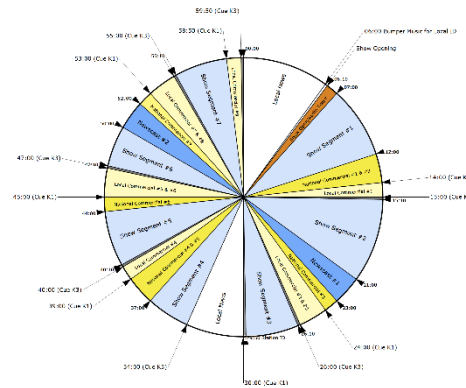
American teens and vaping. What can be done to prevent deaths and what are schools doing to address the problem? Gordon talks to Tonelle Hobbs, education director, Wall Street Journal. This Morning continues to follow this story...

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AMERICA'S FIRST NEWS



On January 29, 2020, Gordon Deal reported on a new virus gripping China and its potential threat to the U.S. featuring an article by Ken Alltucker, US Today. Gordon was one of the first to highlight the virus. (Report at 5:26)

Weekdays



Service: 5AM-9AM ET Live Feeds
CMN – This Morning with Gordon Deal
Netcue info:

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K3 Show Rejoin

Call Westwood One Broadcast Ops at 914-908-3210
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 Refeed of 6AM: 8AM-9AM ET
 PROMOS: [DOWNLOAD HERE](#)

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Compass Media Affiliate Sales: 914-600-5099
Questions during Studio Hours: 609-520-5128

Commercial Inventory

- 9:00 Local
- 7:00 Network
- Local Commercials and break at 30:00 are covered with PSAs
- Network feeds a 400Hz tone from 00:00 to :05:50.
- Hard breaks are at 30:00 and 58:50 with a :10 Station ID at 59:50.
- The remaining times are approximate.



DELIVERY

Weekends



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