

A M E R I C A ' S F I R S T N E W S

# THIS MORNING

AMERICA'S FIRST NEWS

*with* **Gordon Deal**

JENNIFER KUSHINKA & MIKE GAVIN



*This Morning,  
America's First News  
and  
This Weekend  
now heard on over  
**310 affiliates**  
nationwide!*



*On January 29, 2020,  
Gordon Deal reported on a  
new virus gripping China  
and its potential threat to  
the U.S. featuring an article  
by Ken Alltucker, US Today.  
Gordon was one of the first  
to highlight the virus.  
(Report at 5:26)*

**THIS MORNING**  
*with Gordon Deal*



"Gordon is a consummate news anchor and wordsmith. An amazing national talent who is also amazing to work with."

— **Greg Mocer**  
Mocer Media, LLC

"15 years is quite the accomplishment, Gordon. You continue to be the perfect voice to wake up the KTAR early risers with your always interesting perspective on the biggest news stories of the moment. Congratulations and thanks!"

— **Ryan Hatch**  
VP Content & Operations  
Bonneville/Phoenix

# BIO



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MORNING**  
*with* **Gordon Deal**  
JENNIFER KUSHINKA & MIKE GAVIN  


# Gordon Deal

*Show Host*  
**@GordonDeal**

Gordon's understanding of what listeners need to know and the questions they would like answered are a perfect match for the morning show. Before taking the helm at *The Wall Street Journal This Morning* in November 2005, Gordon was well-known to New York City radio listeners, having worked at both WINS-AM and WCBS-AM where he honed his writing skills and developed his distinctive on-air reporting style. He also served as a New York City bureau chief for Metro Networks where his reports aired on WOR-AM and WABC-AM. Gordon began his career in radio as a play-by-play sports announcer for Rutgers University, his alma mater. He also finds time to work as the Public Address Announcer for the New York Giants football team; previously announcer for Army football. Gordon lives with his family in central New Jersey; his hobbies include fishing, cycling, and coaching soccer.





**ADVERTISE  
with  
Gordon Deal**

Compass Media Networks would like to recommend Gordon Deal to voice and be a spokesperson for your product or service.

Gordon's upscale audience is eager to wake-up and be informed of the latest headlines from the U.S. and around the world.

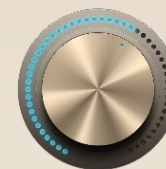
Connecting with respected, top journalists and political figures, Gordon engages his audience minus the rhetoric.

From business to politics, Gordon  
confronts the news like no one  
else on morning radio today!



Also available for  
**Weekends** and the popular  
on-demand **Podcast**.

## SHOW DESCRIPTION



Wake-up with **America's First News** — Hosted by Gordon Deal with news-anchor, Jennifer Kushinka and Mike Gavin, producer and fill-in host, goes beyond the headlines with the day's first look at news and business from the U.S. and around the world; bringing a lively blend of intelligent information, humor, and expert analysis to morning radio.

A25-54  
Weekdays 5-9AM  
Weekends 1HR  
Weekday Podcast  
300+ Affiliates  
95% US Coverage



# This Morning — America's First News with Gordon Deal

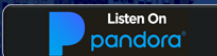
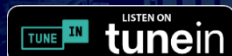
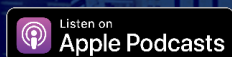


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## A M E R I C A ' S F I R S T N E W S

- » *This Morning, America's First News* — Live Broadcast Monday-Friday mornings, 5am-9am ET
- » At the helm, Gordon Deal delivers the day's headlines in a respectful and compelling news-bureau cadence. *This Morning* provides listeners with in-depth news stories and professional reporting alongside news-anchor Jennifer Kushinka.
- » Daily News analysis and reports from experts in their field including trusted sources such as members of the U.S. Congress, White House Officials, *The Wall Street Journal*, BankRate.com, *The Washington Post*, *The Washington Times*, *The Washington Examiner*, *The Los Angeles Times*, *US Today*, and many more...
- » Unique stories including Mike Gavin's beyond the headlines feature "The Mike Drop" highlighting popular and almost always humorous stories that you will be talking about today. Break-out headline segments include "Three Big Things You Need to Know".
- » Also available: *This Weekend* special show and *This Morning, America's First News* on-demand podcast.



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AMERICA'S FIRST NEWS  
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**Stay Informed**  
WITH  
AMERICA'S FIRST NEWS

