

AVAILABLE NOW!



Mornings
5am-10am

The ANNA RAVEN **&** *Show*



Bringing laughter and genuine conversation to your market!

The ANNA & RAVEN Show



ABOUT THE SHOW

Anna is a frenzied mother of two girls. She loves Zumba — and secretly Outback Steakhouse. She wishes she could spend every night dancing to late '90s hip-hop but instead is up with her one-year-old.

Raven is a married forty-something with way too many pets for his house. Sure, he can fix stuff but didn't he break it to begin with? He would much rather sit on his couch and watch eight hours of WW2 documentaries but it seems that there are always errands to run and chores to do.

Together, they are **The Anna & Raven Show**. Broadcasting weekday **mornings** from **5:00am**.

The show guides you through the wild world of parenting, relationships and pop culture as you drive into work. "**Couples Court**" happens daily at 7:40am, where a couple present their problems and you get to decide who's right. We know you have opinions!

"**Can't Beat Raven**," at 8:10am, hooks you up with a prize if you know more trivia than he does. "**That's All I Need to Know About You**," at 6:10am, are quick judgements on people we run into during everyday life.

The Anna & Raven Show will make you laugh, give you something to talk about when you get to work and, hopefully, make your mornings a bit better.

The ANNA & RAVEN Show



Run your own music | Fed Segments

Theme

- Laughter, Fun, and Light.

Demo

- Male-Female duo, already on Star 99.9FM in CT and WALK 97.5FM Long Island with great ratings success.
- Core Demo: W18-42

Topics

- Conversation focus around relationships with significant others, kids, co-workers, and pets.

Benchmark Segments

- *Couples Court*
- *That's All I Need To Know About You*
- *Can't Beat Raven*



The ANNA & RAVEN Show



ABOUT ANNA ZAP

She is a former adjunct professor of Public Speaking at Pace University. With roots in stand-up comedy, Anna has performed at most of Manhattan's most prestigious comedy clubs including Caroline's on Broadway, Gotham Comedy Club, and Stand Up NY. (Take that SATs!)

In 2010 she discovered radio via Craigslist and worked terrible hours and horrible shifts to eventually wind up with her own show!

Her biggest passion, besides naps and eating pizza, is doing all she can to help raise awareness and funds for charities that are close to her heart. She is most proud of the hundreds of thousands dollars she helped raise to support charities such as Make-A-Wish, The American Cancer Society, and many more. She recently was a keynote speaker for LiveGirl, which empowers young women to learn their voice

and gain confidence. Anna was proud to have shared the stage with Olympic Gold Medalist Aly Raisman this past year as they discussed the impact of sexual and domestic abuse for The Center for Family Justice.

Anna spends a great deal of time Googling things like "Why can't I cook?" or "How do you operate on no sleep when you have an infant?" In her spare time, you can find her on a dance floor leading a Zumba class while her ten-year-old, Hayden, looks on horrified. Her youngest daughter, Dakota, just turned one and has decided that sleep is overrated.

Anna counts herself lucky to be married to her college sweetheart who (thankfully) is an organized, neat freak so that Anna can have some kind of order in her life. Together they are balancing work and family in a state of sleep deprived lunacy.

The ANNA & RAVEN Show



ABOUT RAVEN

If you've spent anytime listening to the radio the last twenty-five years you've probably heard Raven.

He started at nineteen and worked all hours of the day and night. Oh, and he also dealt cards in Vegas, poured concrete in Mass., and had a bit **too** much fun in Cancun.

Raven is married and you can hear his wife every Friday grading his husbandry for the week. He loves animals and does anything he can to help rescue dogs.

He's handy around the house but also resistant to taking down the holiday lights until Memorial Day. He remains deeply resentful of his parents for giving him a birthday so close to Christmas and ripping him out of good gifts his entire existence.

Raven also knows more about pop culture than any person should — and is seldom humble about it during "Can't Beat Raven," mornings at 8a.

While he and Anna certainly argue, and sometimes even storms out of the room, Raven loves working with her and is excited to be on with his radio partner in crime.

The **ANNA & RAVEN** Show



ABOUT CONNOISSEUR MEDIA



Connoisseur Media, a well-respected, independent broadcast company operated by CEO/Founder, Jeff Warshaw (NAB Board Member), has invested in **The Anna & Raven Show** brand and content.

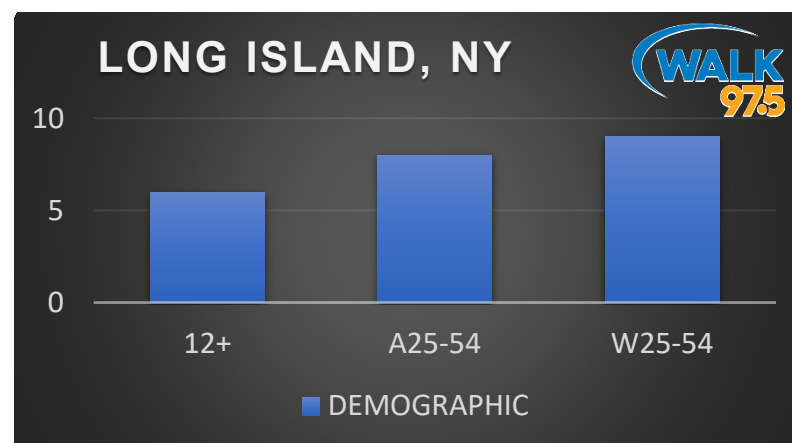
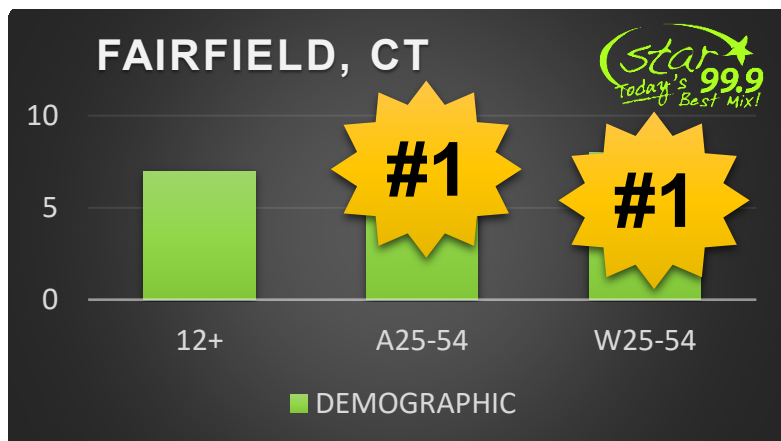
- ✓ Proven winner with WEZN Star 99.9 FM. #1 in Metro Fairfield CT (NY DMA) with both Women 25-54 and Persons 25-54.
- ✓ Now proven in their second market, WALK-FM on Long Island. Since launching in January 2020, ratings with Women 25-54 are up 81%, ratings with Persons 25-54 are up 60%.



The ANNA & RAVEN Show



RESOURCES & WINNERS



FLAGSHIP PARTNERS



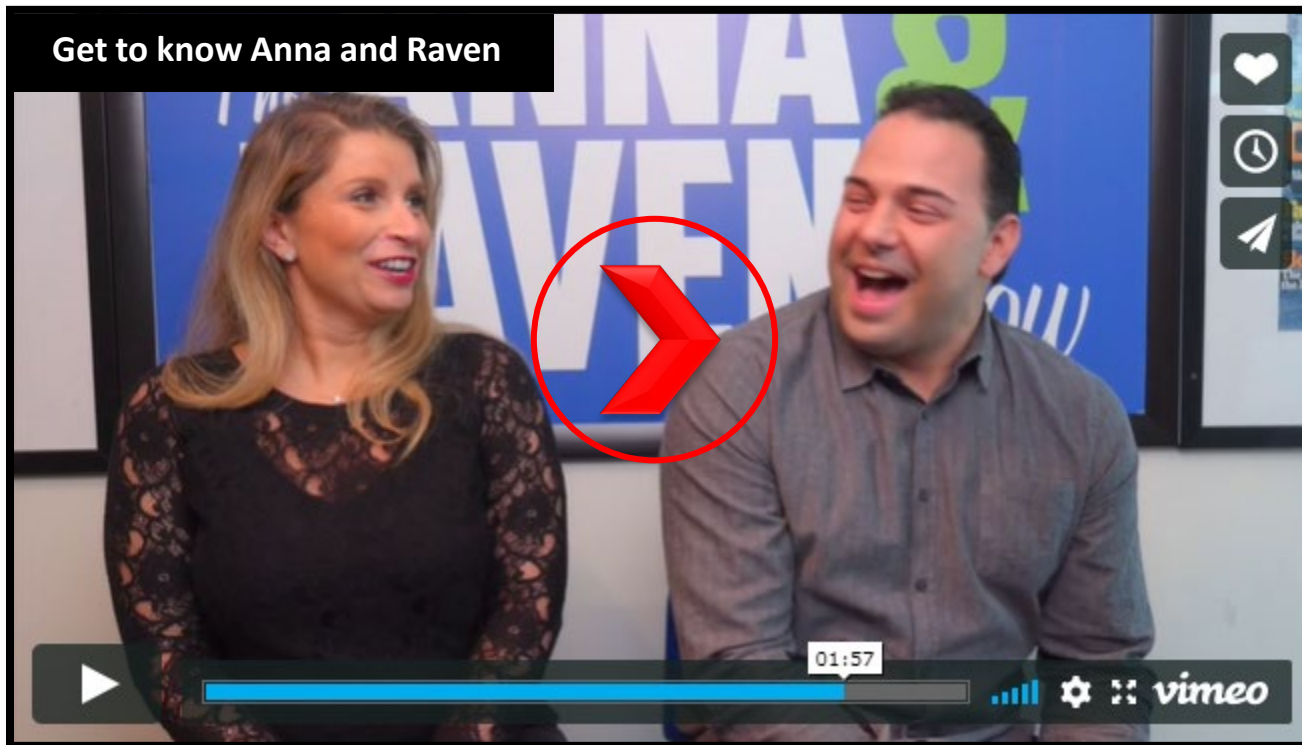
Kristin Okesson
General Manager



Keith Dakin
VP/Programming



COMMUNITY/SOCIALS



[LISTEN TO SHOW DEMO](#)





CLIENT-FRIENDLY



The Anna and Raven Show wants to work, not only with you, but also your clients:

- » They have had years of experience hosting events, testimonial/endorsement reads, making client interviews part of interesting and compelling show content and imbedding products and logos into their social media videos.

They can help close business:

- » They can help you by making phone calls, specialized videos and social media shout-outs.

Anna and Raven are here to help you... Increase your ratings, Increase your revenue and most of all, Get RESULTS for your clients!

The ANNA & RAVEN Show



SHOW CLOCK

The Anna & Raven Show – Clock Details:

5 Hour Show Mon-Fri 5a-10a and Saturday 5a-10a
 For Synchronicity: **40** Track Cart# **45** Commercial Cart#
 4 SHOW SEGMENT/HR breaks 3:30-4:00 minutes
 4 :30 TEASE/HR 8 Song Segments 3:30/4:00 minutes
 Network Spots 3:00 minutes Local Spots 9:00 minutes

Available exclusively via Synchronicity.co

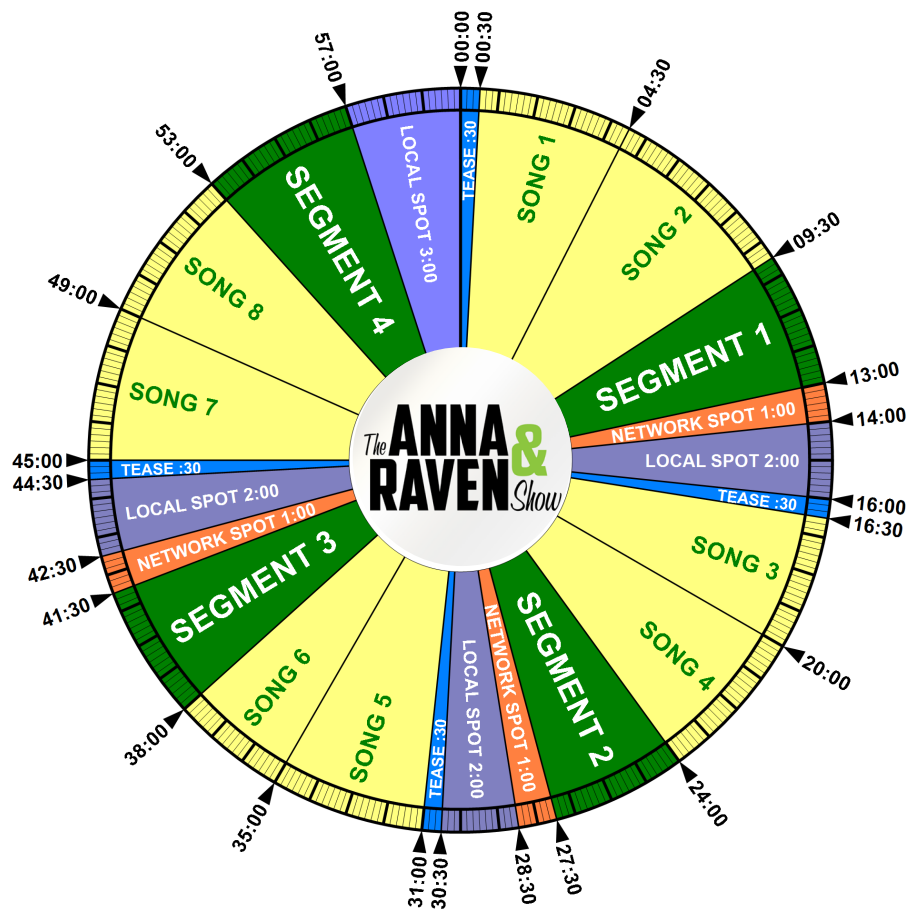
Technical Support:

888-420-7590 x 6 / 833-377-6472

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