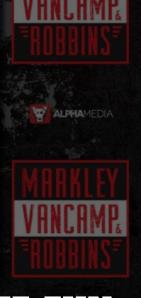




# JAMIE MARKLEY DAVID VAN CAMP SCOTT RORRINS







VANCAMP.

MAKING SENSE OF IT ALL & HAVING SOME FUN







"Markley, van Camp and Robbins have achieved the perfect blend of chemistry and humor...This is the show News-Talk stations have been looking for."

— Phil Becker

Executive VP of Content, Alpha Media

## THE NEW FACE OF TALK RADIO

**AVIALABLE NOW IN YOUR MARKET** 







THE MARKLEY. VAN CAMP & ROBBINS SHOV

"MVR is one of my favorite shows. I enjoy listening to them just as much as my listeners enjoy them. I'm thrilled to have MVR represent my station."

# **Keith Memoly**WARD-EN/Orland

WDBO-FM/Orlando Cox Media Group









"MVR is a 'must-have' for news-talk stations that intend to be on the air five years from now."

#### Mike Dorwart SVPP, Des Moines/Ames IA iHeartMedia

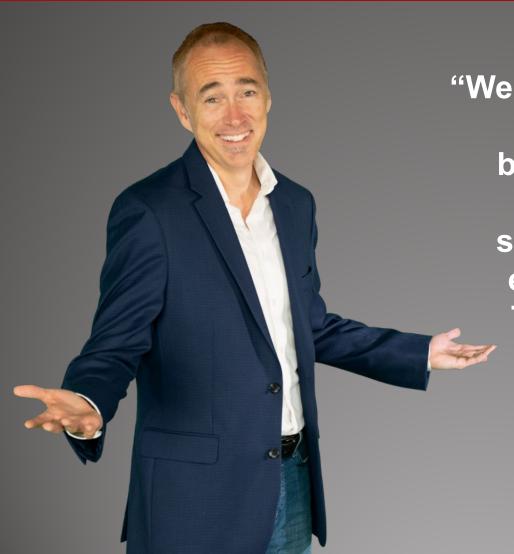












"We have been thrilled since adding MVR. They have been a refreshing change from the majority of talk shows out there — funny, engaging, and energetic. They represent the 'Next Gen' of talk radio."

## Gordy Rush

Vice President Guaranty Media









"When we launched KOKC as 'Talk Radio's New Generation,' *MVR* was a no brainer. They're topical, entertaining, and just what talk radio needs to bring in the next generation of talk radio consumers."

- Kevin Christopher, KOKC/Oklahoma City, Tyler Media



#### ABOUT THE HOSTS

# Jamie Markley

by David van Camp

Jamie Markley is one of the most unique people I've ever met in this business.

He looks at, and breaks down, topics in a way that no one else in media does: like the average person. That's not to say he doesn't know what he's talking about; it's to say he is able to take complex topics and drill down to the heart of every topic, and approach it in a way that gets me thinking about it differently. He's also a walking music encyclopedia, who's not afraid to drop random facts at a moment's notice.

Like, did you know Tom Petty didn't want to record the song "I Won't Back Down," because he thought it was "too obvious?" I learned that during a conversation with him about tax reform (Did I mention he suffers from ADHD?). Some of his opinions on music are clearly wrong (like, "The Beatles are overrated" and "Guns n Roses had more than one good album"), but I don't hold that against him.

It's a ton of fun working with him, and every day he helps keep me sane in the crazy news cycles we're constantly living through. I think that helps keep the listeners sane, too. All I know for sure is that he's unlike anyone else I hear in talk radio, and that's a great thing.





#### ABOUT THE HOSTS

## **David van Camp**

**By Jamie Markley** 

David is an interesting cat. Well, not only is he a "cat whisperer" (he has a calming effect even on feral cats), he's a football guy from Texas, a Star Wars nerd, a guitarist (Gibson SG, nice choice), a singer-songwriter, a foodie, and will tell you a real man eats his steak, rare.

He's truly one of a kind. As a former news guy who's now unleashed, he brings a unique perspective to what's happening in the world. He sees right through people's bull, and is not afraid to call them out.

David works his butt off, leaving no stone unturned. It's funny to hear him go off on his own generation. But if I criticize millennials, he'll be quick to defend them and call out my generation (I've got 20 years on him). I like that. The dude's got spirit. And a whole lot of intelligence and humor. It keeps this gig fun every day.





#### ABOUT THE HOSTS

## **Scott Robbins**

Scott Robbins is a radio legend. He's been on top in every format he's worked...Top 40, Rock, Classic Hits, and News/Talk.

Scott was enjoying great success hosting the Robbins & Markley show in 2015, when back-to-back heart attacks left him clinging to life for the better part of 6 weeks and in the hospital for 6 months. He had lost his voice due to complications with a tracheotomy. He was put on a waiting list for a kidney transplant and was on dialysis 3 days a week. The doctors didn't know if he'd make it out of the hospital, let alone ever get behind a microphone again. Against incredible odds, Scott's kidney function started to come back after a year, along with his voice. After grueling therapy, he could walk again. Many have called him a walking miracle.

And no one is happier that he's back to his old self than Markley & van Camp.





#### THE SHOW'S SUCCESS





## MVR has proven success across a myriad of markets:

## SAN ANTONIO BATON ROUGE GREEN BAY

## LINCOLN ORLANDO PEORIA

## PORTLAND ROANOKE SIOUX FALLS

Portland OR KXL-FM +28% #1 Anchorage AK
KFDQ-AM
+144% #1

Sioux Falls SD KELO-AM #2 FIRST BOOK!

Amarillo TX
KGNC-AM
+15% #2

Salisbury MD
WXDE-FM
+174% #3

San Antonio TX
KTSA-AM
+18%

Oklahoma City
OK KOKC-AM
+33%

Peoria IL
WMBD-AM
+60%

Green Bay WI KFIZ-AM +100% Roanoke VA
WMNA-FM
+186%

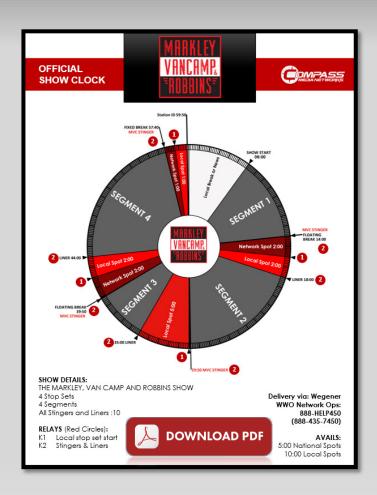
Source: Nielsen Nationwide, DMA, M'25-54, M'34-64, Fall 2020



## THE SHOW **DETAILS & BENCHMARKS**







#### The Friday Five

Friday, Hour 3, Segments 1&2:

Countdown of songs themed by a popular news topic featuring live callers sharing their picks.

#### **Election Projection**

Hour 3, Segment 3:

Everything you need to know about upcoming elections.

#### **Nimrods in the News**

Hour 3, Segment 4:

People who have done dumb stuff and are making the news.

#### The Tri-Fecta

Hour 3, Segment 4:
3 Interesting Stories from
Scott Robbins and
co-hosted by voiced
Casey Kasem



