

NOW HEARD

**MARKLEY
VANCAMP &
ROBBINS**

ON OVER 100 STATIONS AND COUNTING!



NEWS-TALK AFTERNOONS



LIVE 12Noon - 3pm ET

LISTEN TO THE DEMO

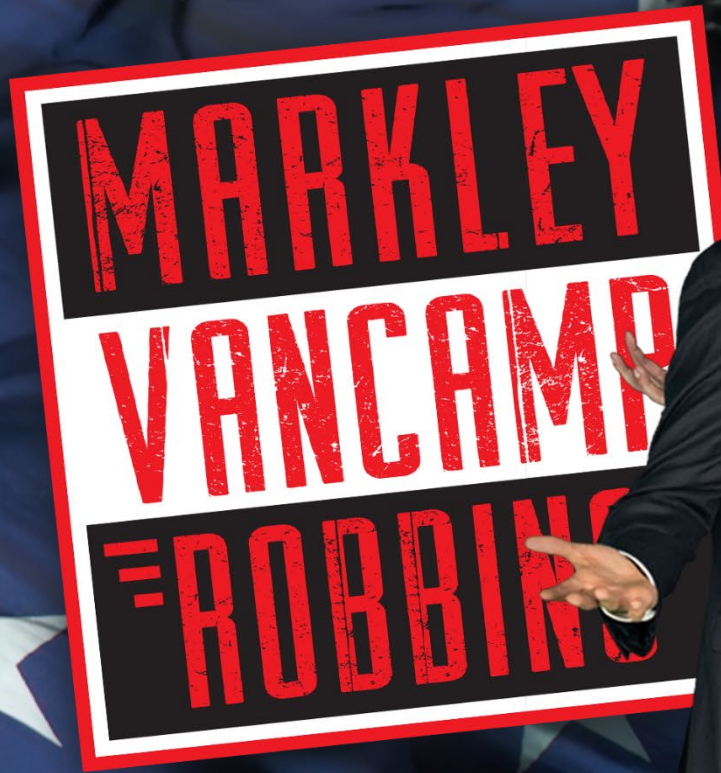


MARKLEY VANCAMP & ROBBINS

**NEWS-TALK
AFTERNOONS**
12Noon - 3pm ET

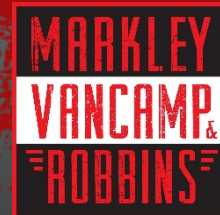


JAMIE MARKLEY **DAVID VAN CAMP** **SCOTT ROBBINS**



MAKING SENSE OF IT ALL & HAVING SOME FUN

PRESS 100 STATIONS MILESTONE



the mouth BROADCAST MEDIA'S DAILY MIX OF TOP NEWS AND INFORMATION
NEWS | INTERVIEWS | ENTERTAINMENT | TECHNOLOGY | FEATURES | POP CULTURE

Markley, Van Camp & Robbins Approaching 100 Affiliates With Addition of 17 More



THE MOUTH, APRIL 21ST, 2021 — A syndicated Markley, Van Camp & Robbins Show, for Markley, Van Camp and Robbins: Eugene OR, KPNW-AM Eureka CA, KJH OR, KAGO-AM Medford OR, KMED-AM AM Susanville CA, KSUE-AM Vincennes IN.

Dave Maurer, Operations Manager positive contribution to the program they also know when to take the off a broader audience including younger.

"Markley, Van Camp and Robbins have President of Content, Portland, San Antonio including Seattle, San Antonio rblum@compassmedianetworks.com.

TALKERS®

The Bible of Talk Radio and the New Talk Media

Markley, Van Camp & Robbins Approach 100 Affiliate Stations Threshold. The Compass Media Networks-syndicated "Markley, Van Camp & Robbins" talk radio program is rapidly approaching the 100-affiliate station mark after adding some two dozen new affiliates including 17 live clears. The program – co-hosted by Jamie Markley, David Van Camp, and Scott Robbins – was recently added to stations in the 12:00 noon to 3:00 pm ET slot at stations such as: WLAD-AM, Danbury, Connecticut; KPNW-AM, Eugene, Oregon; KJNO-AM, Juneau, Alaska; KMED-AM, Medford, Oregon; WMBD-AM, Peoria, Illinois; WSGW-AM, Michigan; and more. WSGW-AMFM operations. "The live 'Markley, Van Camp & Robbins' contribution to the show news/talk station.

WHERE SHOULD PODCASTERS AND INTERNET TALKERS GO TO GET THE EQUIPMENT THEY NEED TO BUILD A NEW INDUSTRY?



10 New Affiliates Push 'Markley, Van Camp & Robbins' Past 100-Affiliate Mark

May 14, 2021 at 1:20 AM (PT)
What do you think? Add your comment below.



COMPASS MEDIA NETWORKS' "MARKLEY, VAN CAMP & ROBBINS" has added 10 new markets, pushing the show past the 100-affiliate mark.

The new affiliates include ALPHA MEDIA News-Talk KVFD-A/FORT DODGE, IA; MIDWEST COMMUNICATIONS News-Talk WTAQ-A-F/GREEN BAY, WI; VIRDEN BROADCASTING News-Talk WLMD-F (MACOMB NWS NOW 104.7)/MACOMB, IL; ALPHA MEDIA News-Talk KWIX-A-F/MOBERLY, MO; VIRDEN BROADCASTING News-Talk WZOE-A (PRINCETON, IL; AMERICAN NEWSTALK 1490 AM)/PRINCETON, IL; AMERICAN GENERAL MEDIA News-Talk KVEC-A-K243CL/SAN LUIS OBISPO, CA; MIDWEST COMMUNICATIONS News-Talk WFLD-A-KELQ/SIOUX FALLS, SD; VIRDEN

Audio Branding Voicegal

Home Formats Net News Mediadase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts



ADDED @: Z100 NY KIIS FM KAMP (10X/DAY) KHTS (8) Y100 KZZP KALV 290 KTFM

Today's Must Reads
1 iHeartMedia's Bob Pittman Talks About The Present And Future Of Audio At All Access Audio Summit 2021 posted April 21, 2021 at 8:45 AM (PT)

In This Case Turning 100 Feels Pretty Good

By Roberto Solomon May 14, 2021



With the addition of ten new affiliates in recent weeks, Compass Media Networks' The Markley, Van Camp & Robbins Show is now in over 100 markets. The show airs live from 12P-3P Eastern.

Jamie Markley of the Markley, Van Camp and Robbins show comments "I'm humbled. We feel like we have such a real connection with all the great people that listen to the show. Something I seem to hear a lot is something to the extent of 'I wish I lived in your town.' I feel like I'm hanging out with friends, talking about what's going on in the world and having some laughs. That's one of the greatest compliments you can get in my opinion. Thanks to Compass Media Networks for taking a shot on us and connecting us to so many good people across America!"

David Van Camp, of the Markley, Van Camp and Robbins show, adds "It's a privilege to reach this kind of milestone. I'm so grateful to the listeners and stations who support our show. Not bad for this screwup kid from southeast Texas."

HISPANIC RADIO CONFERENCE
SAVE THE DATE
September 22-23, 2021
Intercontinental at Doral • Miami
hispanicradioconference.com

FORECAST 2022
SAVE THE DATE
November 16, 2021
Harvard Club • New York
radioforecast.com

ABOUT THE SHOW



“Markley, van Camp and Robbins have achieved the perfect blend of chemistry and humor...This is the show News-Talk stations have been looking for.”

— Phil Becker

Executive VP of Content, Alpha Media

THE NEW FACE OF TALK RADIO
AVAILABLE NOW IN YOUR MARKET



“MVR is one of my favorite shows. I enjoy listening to them just as much as my listeners enjoy them. I’m thrilled to have MVR represent my station.”

**Keith
Memoly**

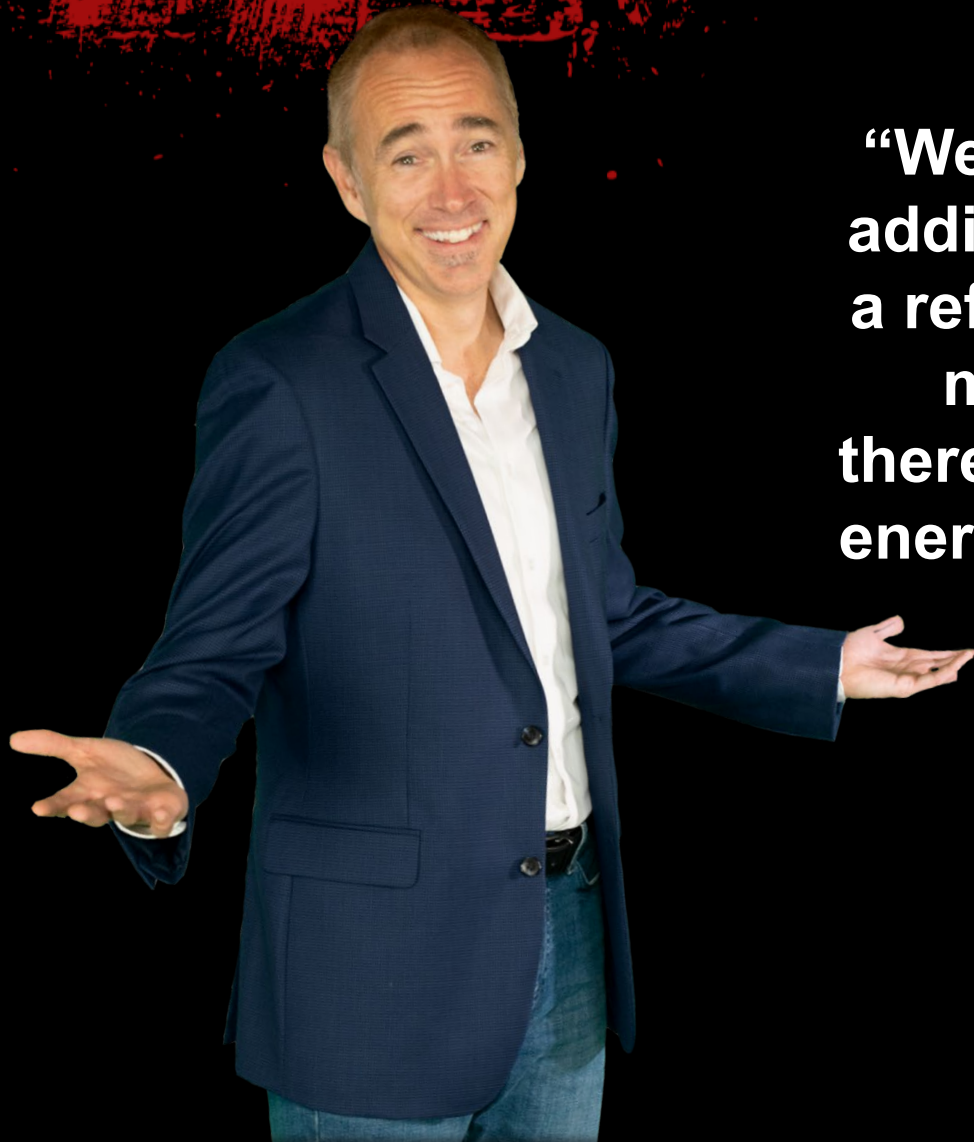
**WDBO-FM/Orlando
Cox Media Group**

“MVR is a ‘must-have’
for news-talk stations
that intend to be on the
air five years from
now.”

**Mike
Dorwart**

**SVPP, Des Moines/Ames IA
iHeartMedia**





“We have been thrilled since adding *MVR*. They have been a refreshing change from the majority of talk shows out there — funny, engaging, and energetic. They represent the ‘Next Gen’ of talk radio.”

**Gordy
Rush**

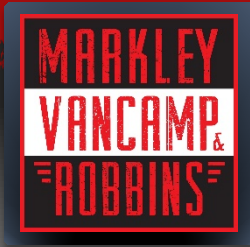
**Vice President
Guaranty Media**



PHOTO: TRAVIS COX

“When we launched KOKC as ‘Talk Radio’s New Generation,’ *MVR* was a no brainer. They’re topical, entertaining, and just what talk radio needs to bring in the next generation of talk radio consumers.”

— Kevin Christopher, KOKC/Oklahoma City, Tyler Media



Jamie Markley

by David van Camp

Jamie Markley is one of the most unique people I've ever met in this business.

He looks at, and breaks down, topics in a way that no one else in media does: like the average person. That's not to say he doesn't know what he's talking about; it's to say he is able to take complex topics and drill down to the heart of every topic, and approach it in a way that gets me thinking about it differently. He's also a walking music encyclopedia, who's not afraid to drop random facts at a moment's notice.

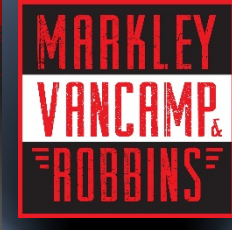
Like, did you know Tom Petty didn't want to record the song "I Won't Back Down," because he thought it was "too obvious?" I learned that during a conversation with him about tax reform (Did I mention he suffers from ADHD?). Some of his opinions on music are clearly wrong (like, "The Beatles are overrated" and "Guns n Roses had more than one good album"), but I don't hold that against him.

It's a ton of fun working with him, and every day he helps keep me sane in the crazy news cycles we're constantly living through. I think that helps keep the listeners sane, too. All I know for sure is that he's unlike anyone else I hear in talk radio, and that's a great thing.



RICK HIRSCHMANN

ABOUT THE HOSTS



David van Camp

By Jamie Markley

David is an interesting cat. Well, not only is he a “cat whisperer” (he has a calming effect even on feral cats), he’s a football guy from Texas, a Star Wars nerd, a guitarist (Gibson SG, nice choice), a singer-songwriter, a foodie, and will tell you a real man eats his steak, rare.

He’s truly one of a kind. As a former news guy who’s now unleashed, he brings a unique perspective to what’s happening in the world. He sees right through people’s bull, and is not afraid to call them out.

David works his butt off, leaving no stone unturned. It’s funny to hear him go off on his own generation. But if I criticize millennials, he’ll be quick to defend them and call out my generation (I’ve got 20 years on him). I like that. The dude’s got spirit. And a whole lot of intelligence and humor. It keeps this gig fun every day.



RICK HIRSCHMANN

ABOUT THE HOSTS



RICK HIRSCHMANN

Scott Robbins

Scott Robbins is a radio legend. He's been on top in every format he's worked... Top 40, Rock, Classic Hits, and News/Talk.

Scott was enjoying great success hosting the Robbins & Markley show in 2015, when back to back heart attacks left him clinging to life for the better part of 6 weeks and in the hospital for 6 months. He had lost his voice due to complications with a tracheotomy. He was put on a waiting list for a kidney transplant, and was on dialysis 3 days a week. The doctors didn't know if he'd make it out of the hospital, let alone ever get behind a microphone again. Against incredible odds, Scott's kidney function started to come back after a year, along with his voice. After grueling therapy, he could walk again. Many have called him a walking miracle.

And no one is more happy that he's back to his old self than Markley & van Camp.

THE SHOW'S SUCCESS



MVR has proven success across a myriad of markets:

SAN ANTONIO
BATON ROUGE
GREEN BAY

LINCOLN
ORLANDO
PEORIA

PORTLAND
ROANOKE
SIOUX FALLS

Portland OR
KXL-FM
+28% #1

Anchorage AK
KFDQ-AM
+144% #1

Sioux Falls SD
KELO-AM
#2 FIRST BOOK!

Amarillo TX
KGNC-AM
+15% #2

Salisbury MD
WXDE-FM
+174% #3

San Antonio TX
KTSA-AM
+18%

Oklahoma City
OK KOKC-AM
+33%

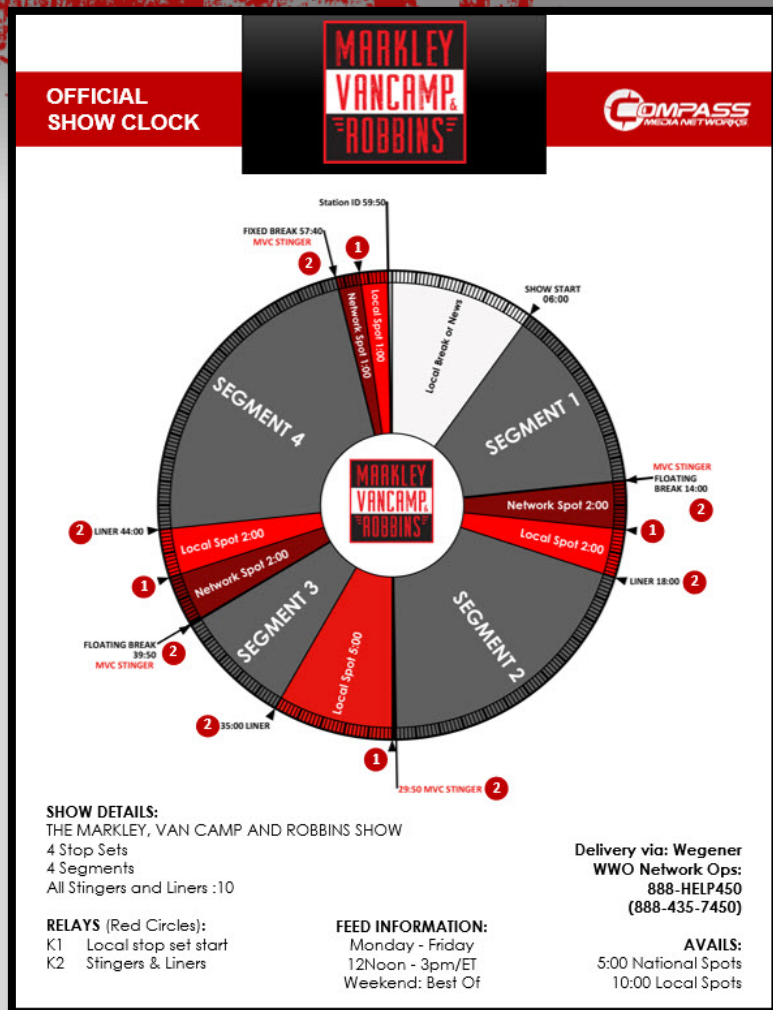
Peoria IL
WMBD-AM
+60%

Green Bay WI
KFIZ-AM
+100%

Roanoke VA
WMNA-FM
+186%

Source: Nielsen Nationwide, DMA, M'25-54, M'34-64, Fall 2020

THE SHOW DETAILS



DOWNLOAD PDF

**MARKLEY
VANCAMP
&
ROBBINS**



BENCHMARKS

The Friday Five

Friday, Hour 3, Segments 1&2:

Countdown songs or movies or people involving a pop culture topic.

Election Projection

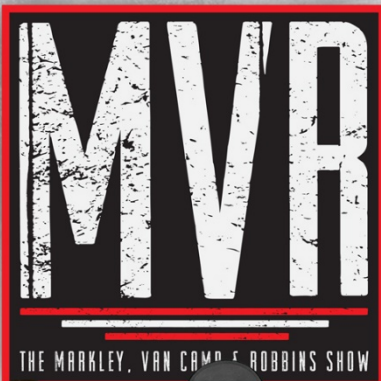
Hour 3, Segment 3:

Everything you need to know about upcoming elections.

Nimrods in the News

Hour 3, Segment 4:

People who have done dumb stuff and are making the news.



Affiliate Contact:
Robert Blum
914-610-4956

Email:

rblum@compassmedianetworks.com



Show Website:

www.markleyvancamprobbins.com

