



DEDE IN THE MORNING



FORMAT

URBAN

CORE DEMO

ADULTS 18-49

DAYPART

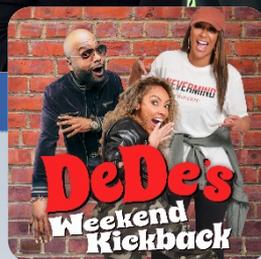
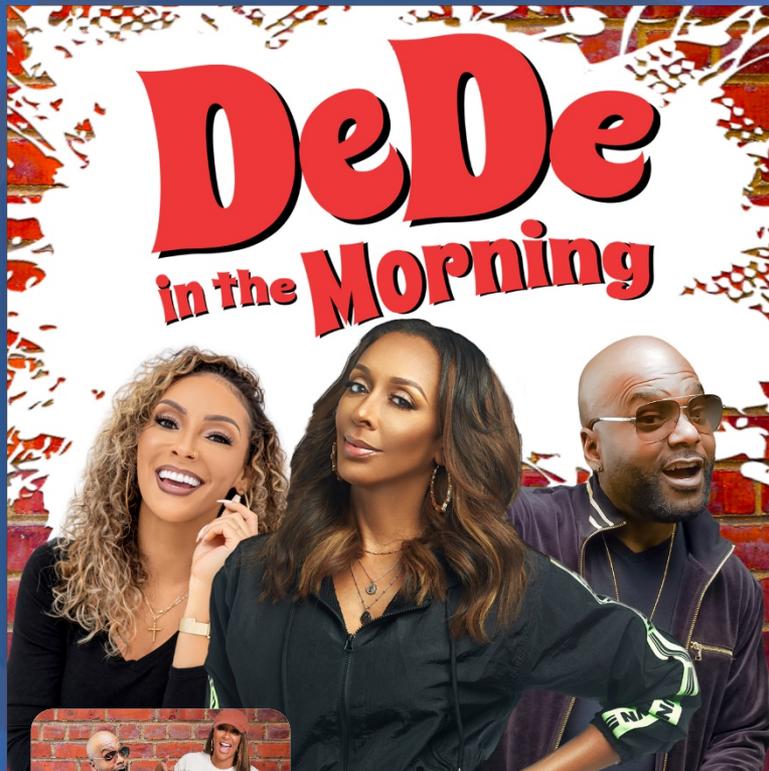
MON-FRI AM DRIVE

WEEKENDS – 2 HRS

BENEFIT

HIGH-ENERGY
MORNING DRIVETIME
PROGRAM
FEATURING ONE OF
THE HOTTEST STARS
IN URBAN RADIO.

VOICED READS AND
SPONSORSHIPS
AVAILABLE



Hosted by DeDe McGuire with co-host Lady Jade and comedian JJ Williamson, ***DeDe In The morning***

is a rapidly growing, top-rated urban morning show featuring a mix of the silly and the serious, along discussions ranging from news topics, hip-hop culture, and community events.

Featuring a 2-hour weekend show "DeDe's Weekend Kickback"