

4 Hour Weekdays  
3 Hour Weekends  
*Mix Music Shows*

Hosted by  
Eric Vidal  
Nick Vidal

For over 20 years, the rock-solid, winning weekend mix-music brand, Baka Boyz, have been raising the bar on content in not only Top 40 (*All Star Hit Mix*) and Hip Hop (*Hip Hop Mastermix*), but also in the throwback, Classic Hip Hop arena (*Hip Hop MasterMix Classic*).

**NOW AVAILABLE:**  
*Baka Boyz Daily*.  
Everything you've loved in the weekend shows but for Weekdays.

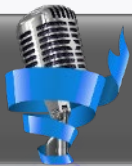
# BAKA BOYZ

WEEKDAY & WEEKEND SHOWS



Sponsorships Available Now. Call (310) 242-8740





# BAKA BOYZ HIP HOP & TOP 40 MIX SHOWS



## FORMAT

**TOP 40 / URBAN/  
HIP-HOP / R&B**

## CORE DEMO

**ADULTS 18-49**

## DAYPART

**WEEKDAYS 4 HOURS  
WEEKENDS 3 HOURS**

## BENEFIT

**THE BEST MIX MUSIC  
FOR TOP 40 AND HIP  
HOP/URBAN AND  
CLASSIC HIP-HOP.**

**VOICED READS  
AVAILABLE.**



For over 20 years, the rock-solid, winning weekend mix-music brand, **Baka Boyz**, have been raising the bar on content in not only Top 40 (**All Star Hit Mix show**) and Hip Hop (**Hip Hop Mastermix**) and old school (**Hip Hop Mastermix Classic**), throwback, Classic Hip Hop arena. Now available as a “Daily” weeknight show.