

John  Tesh  
**INTELLIGENCE**  
— FOR YOUR —  
**LIFE**



**SPONSORSHIPS  
AVAILABLE!**



**MULTI-DIGITAL  
PLATFORMS!**

**John Tesh**  **Connie Sellecca**  **Gib Gerard**



# John Tesh INTELLIGENCE FOR YOUR LIFE

TESH MEDIA

www.tesh.com



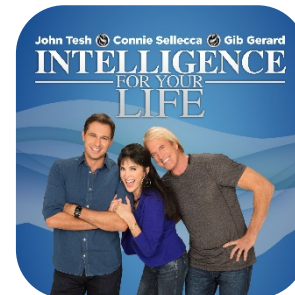
## COMPASS MEDIA NETWORKS WELCOMES JOHN TESH TO OUR FAMILY!



John Tesh is one of America's most popular entertainment personalities, with six **Emmy® Awards**, three gold records and two **Grammy®** nominations to his credit.



John's "Intelligence For Your Life" radio programs featuring **Connie Sellecca** and **Gib Gerard**, reach more than 12 million adults each week!



"Intelligence For Your Life" provides a safe and effective environment for your message. Customized sponsorship packages across a variety of terrestrial and digital touchpoints are available!

## RADIO PROGRAM (A25-54) GRPs\*



- » :30 Commercials 50.2
- » :10 Billboards 19.8
- » :10+ Tips 19.8
- » Total 89.8

## PODCAST Total GI (:30/52units)



- » 1,300,000 (25,000 GI)

## SOCIAL MEDIA



-  » Likes 1,200,000
-  » Weekly Engagement 354,800
-  » 162,000 Followers

52 Week Campaign Plan  
\*GI: 173,300 / RTG 0.138

**STRONG  
SOCIAL MEDIA  
& ENGAGEMENT  
IMPACT!**

*John Tesh*  
**INTELLIGENCE**  
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# John Tesh INTELLIGENCE FOR YOUR LIFE



# 3.8 MILLION Engagements

# face



Page		Total Page Likes	From Last Week	Posts This Week	Engagement This Week
1	Good Morning America	8.3m	▲100%	250+	3.6m
2	Today Show	6.6m	▲100%	250+	3.7m
3	Dr. Mehmet Oz	5.9m	▲100%	19	240.3K
YOU	John Tesh	1.5m	▲100%	73	3.8m

Reported from Facebook.com for the week of May 17, 2021.  
Increase from 2.5 million Engagements from October 5, 2020.