

INTELLIGENCE FOR YOUR LIFE



Unleash the Power and Purpose Within You!

The Shows

John Tesh
INTELLIGENCE
FOR YOUR
LIFE



The John Tesh Radio Show
INTELLIGENCE FOR YOUR LIFE



- ✓ Weekday Radio Show
- ✓ Weekend Show
- ✓ Weekend "Best Of"
- ✓ Intelligence for Your Health (3hr Show)
- ✓ Intelligence for Your Life *Minutes*

Intelligence for Your Health
with Connie Sellecca



INTELLIGENCE
for your life

MINUTES

**the john tesh
radio show**



Music and Intelligence for your life

**Unleash
the Power of
Purpose
Within You!**

About The Shows

John Tesh
INTELLIGENCE
FOR YOUR
LIFE



The John Tesh Radio Show – Daily
5hr. Daily M-F



The John Tesh Show “Best Of”
5hr. Weekend Show
Available with or without music



The John Tesh Show Weekend
3hr. Weekend Show

The John Tesh Radio Show, Intelligence For Your Life has grown to become an internationally syndicated radio powerhouse that is heard on over 300 radio stations across the USA, the UK, and around the world on American Forces Radio Network.



Intelligence for Your Health with Connie Sellecca
(3hr. Weekend Show)



Intelligence for Your Life MINUTES
(Daily Vignette)



Intelligence For Your Life
hosted by Gib Gerard
Podcast

The John Tesh Radio Show launched in 1999, when it was heard only on weekends, and in 2003 it became a daily program.

Today, the Tesh brand has over **34 million gross impressions/per wk**, while John’s Facebook page has a weekly reach of **15-20 million engagements/wk**.

About The John Tesh Show

John Tesh
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the john tesh radio show

Music and Intelligence for your life



The John Tesh Radio Show

The 5-hour-long daily program is heard in all time slots and features a unique combination of real-life knowledge, expert advice, and conversation starters on the subjects that are important to listeners and their families– all surrounded by listeners' favorite music on multiple radio formats including Adult Contemporary, Hot AC, Classic Hits, Urban, and Oldies.



- **The John Tesh Radio Show – Daily – 5hr. Daily M-F**
- **The John Tesh Show – Best Of 5hr. Weekend Show**
- **The John Tesh Show – Weekend 3hr.**

Top Markets (based on DMA):

- ✓ Atlanta WDDK, WDEF
- ✓ Boston WFYX, WHOM, WKFY, WMAS, WWLI
- ✓ Chicago WNSN, WSSR, WYMR
- ✓ Houston KLTR
- ✓ Los Angeles KATY, KBBY, KZXY
- ✓ New York WKJY, WEBE, WHUD, WFPG, WTBQ, WGHT, WFPG
- ✓ Philadelphia WARM, WFPG
- ✓ Phoenix KFLG, KFMA, KFNN, KMXZ
- ✓ Seattle KIXI, KKCW, KSTI
- ✓ Tampa WJPT, WLRQ, WLYF, WWLL
- ✓ Washington DC (WARM, WDYK, WLTF)

Sample
Show
Audio



Show Demo



Morning Drive
Demo

About IFYL Minutes

John Tesh
INTELLIGENCE
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LIFE



INTELLIGENCE
for your life

MINUTES



**Sample
Audio**

Monday

Tuesday

Wednesday

Thursday

Friday

Intelligence For Your Life Minutes

Daily Vignettes A daily dose of great information... Family, Health, Finance, Relationships, and more - All in a daily vignette.

These daily vignettes (five days per week) are an opportunity for your station, and your advertisers to capitalize on John Tesh's instantly recognizable name and voice, and at the same time, providing your listeners with EXTREMELY COMPELLING CONTENT.

These are a great REVENUE GENERATING tool for your station!

Segment Sequence:

- o Quick "Tease" by John Tesh
- o Followed by a :30 national spot
- o Followed by YOUR LOCAL :30 or :60
- o Then the full "Intelligence" content "payoff" from earlier tease

The LOCAL :30 or :60 is an outstanding opportunity for your sales department to tie in a sponsorship to the whole *Intelligence For Your Life* brand!



Intelligence for Your Health with Connie Sellecca



Intelligence For Your Health with Connie Sellecca

Golden Globe and Emmy nominated actress and businesswoman Connie Sellecca is the host of the nationally syndicated *Intelligence for your Health* Radio Show.

Connie's listeners have learned to rely on her connection to the top clinicians and researchers in medical and wellness fields that are relevant to people in every walk of life.

"I think our show resonates with our audience because I am the audience. I'm always interested in improving my health, improving my relationships and understanding what motivates people to change for the better." — Connie Sellecca

'Intelligence for your Health with Connie Sellecca' is the first brand extension from Teshmedia's 'Intelligence for your Life' program.

Executive producer, Betsy Chase with access to the enormous resources of the IFYL research team.



**Sample
Audio**

About John Tesh

John Tesh
INTELLIGENCE
FOR YOUR
LIFE



Six music Emmys, two Grammy nominations, three gold records, seven Public Television specials and 8 million records sold. After more than three decades as an international entertainer, John Tesh's recording and live concert career continues to thrive today.

Whether at the solo piano, with a 12-piece 'big band' or an 80 piece orchestra, Tesh's ability to create a unique journey for concert fans with music and storytelling has taken him from the Red Rocks Amphitheater and the Coliseum in Rome to Carnegie Hall and The Kennedy Center. John's live television concerts, including the seminal 'Live at Red Rocks,' have raised more than 20 million dollars for Public Television.

Tesh's consistent popularity as a TV and Radio broadcaster has only amplified the personal connection with his loyal tribe of fans who get to listen to him 6 days a week on the 'Intelligence For Your Life' radio and television programs. The radio show alone amasses 40 million gross impressions/per week. John's Facebook page has a weekly reach of 20-25 million engagements/week. Tesh and his marketing team regularly utilize these robust platforms to promote his live concert performances.

Twenty five years and 50 plus recordings into his multi-faceted, ever-evolving musical and broadcast career, John Tesh's highly successful and varied career path also includes a string of #1 radio hits, a Keyboard Magazine Performance award, 12 years as an investigative journalist for the CBS TV Network, a 10-year run as anchor on Entertainment Tonight, broadcast host and music composer for the Barcelona and Atlanta Olympic Games, and the unique distinction of composing what critics have hailed as "The greatest sports theme song in television history," the NBC SPORTS' NBA Basketball Theme.

A self-proclaimed school "band geek" playing trumpet in marching and jazz bands in junior high and high school, Tesh was proficient on the trumpet and piano from the age of six. He studied privately with teachers from The Julliard School, and was named to the New York State Symphonic Orchestra in high school while also playing Hammond B3 in 3 Long Island rock bands.



About Connie Sellecca

John Tesh
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Intelligence for Your Health with Connie Sellecca

Golden Globe and Emmy nominated actress and businesswoman Connie Sellecca is the host of the nationally syndicated **Intelligence for your Health** Radio Show. Connie's listeners have learned to rely on her connection to the top clinicians and researchers in medical and wellness fields that are relevant to people in every walk of life. Says Sellecca, "*I think our show resonates with our audience because I am the audience. I'm always interested in improving my health, improving my relationships and understanding what motivates people to change for the better.*"

Sellecca gained worldwide fame as the star of the hit television series *Hotel*, *Greatest American Hero* and *PSI Love you*. She has also produced and starred in dozens of network and cable TV movies. Connie was a spokesperson for Mother's Against Drunk Driving for 12 years and has developed the Sellecca-Tesh Foundation for the Forgotten Generation which places music and music-therapy in nursing homes. Connie and John have been married for 26 years. They have two children and three grandchildren.

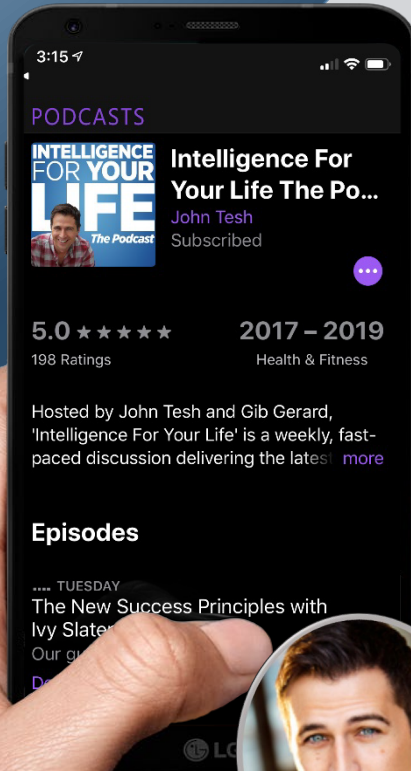
'**Intelligence for your Health with Connie Sellecca**' has been on the air for eight years and is the first brand extension from Teshmedia's '**Intelligence for your Life**' program. It is executive-produced by Betsy Chase and Scott Meyers and has access to the enormous resources of the IFYL research team.

About Gib Gerard and The Podcast

John Tesh
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The Podcast

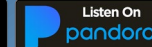


Hosted by Gib Gerard with John Tesh, and Connie Sellecca, **'Intelligence For Your Life'** podcast is weekly, fast-paced discussion delivering the latest cutting-edge tactics, tools, and routines for health & wellness, personal development, dating and relationships, fitness, weight management and sleep.

Each episode features timely, curated intelligence along with interviews with PHD's, MD's, authors and world-class performers. Favorite topics include brain hacks for better memory, most effective morning routines, cutting edge exercise habits, the latest research on getting a better night's sleep, job hunting intelligence, tricks for Managing time, first date body language, and more.

ABOUT GIB GERARD

*Gib Gerard is the host and producer of **Intelligence For Your Life**, the podcast. He also appears on-air alongside John Tesh on the nationally syndicated radio show. You can also find him regularly appearing in films on Lifetime, Ion, and Hallmark.*





John Tesh
INTELLIGENCE
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**SPONSORSHIPS
 AVAILABLE**



**TESH MEDIA IS THE PERFECT
 ENVIRONMENT FOR YOUR AUDIENCE!**

- ✓ **INTERVIEWS**
- ✓ **ENDORSEMENTS**
- ✓ **FACEBOOK INTEGRATIONS**

John helps Americans making better life decisions. From the Radio Program to Facebook Live Videos, helping our audience become smarter consumers is a big part of our mission.

Host Read Messages
 (:60)

Weekly Billboard Messages
 (:10)

Social Media Mentions Per Month across Facebook

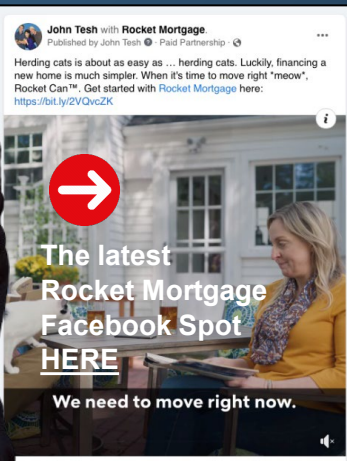
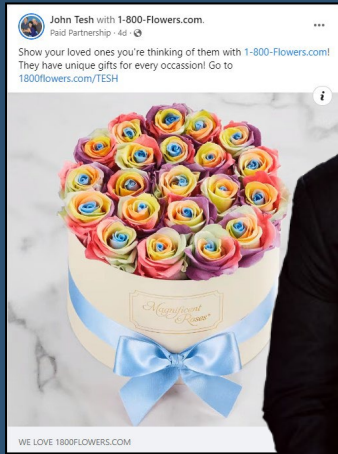
Host Reads on Weekly Podcast
 (:60)

Interviews with Key Sponsor Staff and/or Experts

Customized Product/Service Segment Endorsements

**FACEBOOK
 LIVE
 EVENTS**

**LIFESTYLE
 POSITIVE
 SOCIAL MEDIA
 POSTS**



INTELLIGENCE FOR YOUR LIFE



Unleash the Power and Purpose Within You!



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